

CYFROWY POLSAT S.A.

Current report no.: **44/2011**

Date of report: **27 June 2011**

Subject: Information on signing an addendum to the licensing agreement with Sony Pictures Entertainment Inc.

The Management Board of Cyfrowy Polsat S.A. ("Company") informs that on 27 June 2011 it was notified that on 17 June 2011 Polsat License Ltd (PLL) based in Zurich (Switzerland), an indirect subsidiary of the Company, signed an addendum to the licensing agreement ("Addendum") with Sony Pictures Entertainment Inc. ("Licensor"). Under the Addendum, the Licensor agreed to extend the license to broadcast films and TV series from the Licensor's programming collection as well as some of its future productions in the territory of Poland for a further period of 3 years. Other terms and conditions specified both in the agreement and the addendum are consistent with the market standards applied in such agreements.

During the past 12 months, Cyfrowy Polsat Group concluded, on an arm's length basis, a number of agreements with the group of Sony Pictures Entertainment Inc., whose aggregate value together with the above-mentioned Addendum may exceed 10% of the Company's revenues for the last four quarters.

Legal basis: Article 56 sect. 1 item 2 of the Act on public offering, in conjunction with § 5 sect. 1 item 3 of the Regulation of the Minister of Finance of 19 February 2009 regarding current and periodic information to be submitted by issuers of securities and conditions for recognizing as equivalent information required by the laws of a non-member state.

Signed by:

/signature/ Dominik Libicki

Dominik Libicki, President of the Management Board