

Cyfrowy Polsat IR Newsletter

07 – 12 January 2014



The press about us

Rzeczpospolita: „Hold” TVN and Cyfrowy Polsat

Analysts at DM PKO BP reduced the target price for Cyfrowy Polsat shares to PLN 19.9 from PLN 20.4. They consistently recommend to hold the company’s shares in investment portfolios. The television operator’s shares were traded on WSE on Tuesday at PLN 19.33.

Experts indicate that, following the consolidation of Polkomtel with Cyfrowy Polsat, their expected rate of growth of revenue in 2013-2020 will fall from 4.8% to 1.6%.

Date

The press about TMT market in Poland

08.01

Rzeczpospolita.pl: Government adopts three important programs on informatization and digitization of the state

The Government accepted the Integrated Informatization State Program (development of e-administration and e-services), the National Broadband Plan for the years 2014-2020, aimed at the dissemination of access to broadband Internet in Poland, and the operational program Digital Poland.

Digital Poland is to focus on activities in three areas: dissemination of access to the Internet, issues on on-line content and services, and the digital competences of Internet users. EUR 2.26 billion euro have been assigned to this program. EUR 1.02 billion have been allocated to the development of access to fast Internet. According to the Digital Agenda for Europe, by 2020 all Polish households should be covered by Internet access of not less than 30Mb/s. Almost EUR 1.04 billion have been allocated to the second axis of the program (development of e-administration and open government), and EUR 135 million to the third axis on enhancing digital literacy and skills.

09.01

ekonomia.rp.pl: 1.67 million devices enabling on-line video viewing on the market in 2013

And there will be more on the world market. IHS iSuppli forecasts that there will be 2.67 million such devices in 2017. The company included in their calculations all devices used to view on-line video, i.e. Blu-Ray, devices popular in the U.S. such as Apple TV or Roku, video game consoles, TV-sets with Internet access, personal computers, set-top boxes, smartphones and tablets. Research indicates that the total annual sales of such devices will increase by over 80% in the years 2013-2017.

The press about us

Date

The press about TMT market in Poland

09.01

Forsal.pl: Poland well behind OECD countries with respect to internet services penetration

Poland was ranked 30th among 34 OECD Member States with respect to penetration by access services to broadband wireless Internet. The indicator for Poland was 15.4%, while the OECD average was 26.7% (as at June 2013).

In the case of mobile access, Poland was ranked 10th with 22.72 million users (compared to 299.45 million in the U.S. and 851.19 in all OECD countries).

Rzeczpospolita: Sferia’s case closed

The issue by the Office of Electronic Communications (UKE) of a new decision on the reservation of flawless frequencies for LTE mobile Internet fulfilled the terms of the agreement reached in summer 2013 by the Ministry of Administration and Digitization and the shareholders of Sferia. The operator is waiting for the decision of UKE to enter into force.

The agreement was widely criticized for the lack of payment for the frequency by Sferia and the fact, that Sferia would be granted access to the frequency in the 800Mhz before any other operators, thus gaining a competitive advantage. UKE decided that Sferia can begin using the obtained frequency only after the winners of the auction of frequencies in the 800MHz band claim their reservations. Sferia’s new reservation will expire in 2018. The operator will then have the option to keep it provided that he pays a fee in the amount settled during the LTE auction.



The press about us

Date

The press about TMT market in Poland

Parkiet: Cyfrowy Polsat and PZU selected by analysts for the beginning of the year

11.01

Cyfrowy Polsat and PZU are companies, whose securities are worth having in one's investment portfolio in the 1st quarter of 2014 due to their growth potential - those are the conclusions of a survey conducted by „Parkiet” among ten brokerage houses. The first company was chosen by half of the institutions participating in the survey.

As an advantage of Cyfrowy Polsat, experts indicated that the acquisition of Polkomtel will have a positive effect on its share price. They assess that the merger of the two entities will allow further growth of revenue mainly due to additional sales within the existing customer base.

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Trade value (PLN ths.)
07-01-2014	19.51	19.25	19.33	-2.28%	10 420
08-01-2014	19.40	18.72	18.83	-2.59%	4 409
09-01-2014	19.02	18.53	18.73	-0.53%	16 458
10-01-2014	19.01	18.43	19.00	1.44%	4 606



Investor's calendar

January 16, 2014	Extraordinary General Meeting
February 12 – 26, 2014	Closed period prior to the publication of 2013 results
February 26, 2014	Publication of the annual report and consolidated annual report for 2013