

# Cyfrowy Polsat IR Newsletter

**1 – 7 September 2014**

## The press about us

## Date

## The press about TMT market in Poland

3.09

**Parkiet: Regulatory restrictions will disappear**

The Office of Protection of Competition and Consumers issued a positive opinion on the plan of deregulation of Orange Polska on the wholesale Internet access market (BSA). The Office of Electronic Communications confirmed that the final decision will be issued by the end of September.

**Parkiet: Strategy almost completed**

Midas's target was to construct 4.8 thousand base stations. As at the end of June there were 3.22 thousand base stations, currently their number exceeds 4 thousand. Midas representatives informed that the network will be expanded to include new locations, however these investments are aimed at increasing network capacity rather than its range. In June 67% of Poles could use the company's LTE network, while over 99% were covered by the HSPA+ network.

As a result of the development of the LTE network and the increasing number of users of smartphones and tablets supporting this technology, Midas's revenue increased by leaps: in the first half of this year revenue amounted to PLN 139.3m, that is 51% more than in the corresponding period of 2013. Costs related to the network also increased significantly and Midas ended the first half of this year with a net loss of PLN 164m. In order to complete the hitherto strategy Midas does not intend to use external financing.

**Rzeczpospolita: Television still strong**

According to research 'Connected Life' conducted by TNS, the average Polish Internet surfer uses on average 4.6 devices to watch video online, while this indicator is equal to 4 worldwide. Although multiscreening (i.e. using multiple screens alternately or simultaneously) is becoming more and more popular, watching TV is still a strong position in this research. Daily, three quarters of all Internet surfers worldwide watch television, in Poland – 76%.

The press about us	Date	The press about TMT market in Poland
	3.09	<p>According to the latest research by media house Mindshare Polska, we spend the most time using a laptop or PC (on average over 3 hours daily). We spend over 2 hours daily using a smartphone or television, while tablets and ebook readers only take up 1,5 hours of our time each day. According to Mindshare, the most popular devices used in Poland are laptops (88%) and TV sets (93%).</p>
	5.09	<p><b>Rzeczpospolita: End of dispute between MNI and Orange</b></p> <p>The dispute between MNI, controlled by Andrzej Piechocki, and Orange Polska ended in a settlement. In 2009 MNI acquired a significant package of shares of PPWK, who owned the company Długie Rozmowy (DR). The latter conducted activities as a fixed-line telephony operator, basing its services on Orange’s network. DR charged Orange with contractual penalties for delays in the fulfillment of orders. The matter was taken to court.</p> <p>As a consequence of the settlement Orange will receive PLN 10.3m in the form of an optical fiber network. The settlement is important to a subsidiary of MNI - Hyperion, owner of Małopolska Sieć Szerokopasmowa (Lesser Poland Broadband Network). This regional network runs a high risk of losing the EU subsidy (PLN 60m). The new CEO at Hyperion wants to separate the company from MNI and buy fixed-line networks Telefonía Pilecka and Szeptel from MNI CU for PLN 50m. The settlement means that there is no risk that assets purchased from MNI will turn out to be “poisoned”.</p>

## Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Trade value (PLN ths.)
01-09-2014	25.99	25.50	25.90	1.21%	5 896
02-09-2014	25.99	25.04	25.05	-3.28%	5 165
03-09-2014	25.84	25.02	25.84	3.15%	8 516
04-09-2014	25.98	24.95	25.49	-1.35%	17 075
05-09-2014	25.49	25.08	25.10	-1.53%	4 282



## Investor's calendar

September 23, 2014

Extraordinary General Meeting