



Cyfrowy Polsat IR Newsletter

9 – 15 October 2017



Rzeczpospolita
10 October 2017

Office of Electronic Communications wants to restrain cable TV operators

by Urszula Zielińska

UKE, the market regulator, is trying to force cable operators to indulge in cooperation and investments. Marcin Cichy, the President of the Office of Electronic Communications, has announced a plan to place cable TV operators under a regulatory regime starting from 2018.

According to UKE, 1.7 million households using cable operators' services have no chance of obtaining fiber-optic access, which, in Mr. Cichy's opinion, is the technology of the future. UKE has observed big problems in the area of cooperation between large operators and local ISPs and has stressed that a model maximizing profits and shifting part of the investments outside big urban areas is needed.

Wholesale access to the Internet (the so-called Bitstream Access, BSA) is the first regulated service which could become obligatory to provide in Poland, with the next regulated service being the local loop unbundling (LLU). However, in the first place UKE will develop a framework offer which will regulate access to cable networks passive infrastructure, i.e. to the cable ductwork and poles.

telko.in
12 October 2017

Plus is not changing its roaming offer for the time being

by Łukasz Dec

Polkomtel, the operator of Plus network, declared that it has no plans of introducing changes to its roaming services offer. The declaration is connected with the information that the operator has obtained the approval of the Office of Electronic Communications (UKE) for introducing the so-called roaming surcharge, i.e. in a practice a waiver from the roam-like-at-home rule in the strict sense of the term.

Play is another infrastructural operator who has applied for such a right. It cannot be ruled out that also Orange and T-Mobile will follow.

Press release
10 October 2017

Fans have not failed. Audience figures for all qualifying matches for the FIFA World Cup in Russia shown by Polsat and Polsat Sport

Soccer remains the no. 1 sport in Poland while the fans of the Polish national team, which demonstrates effective and impressive performance, have not failed their team. The ten qualifying matches for the FIFA World Cup 2018 in Russia were watched by a total of nearly 74 million viewers.

The last match against Montenegro, which decided about the team's qualification to the tournament, enjoyed the biggest TV viewership. Nearly 9.5 million viewers watched the match on two TV channels. The smallest audience, just shy of 6 million, was attracted by the match against Armenia.

Other qualifying matches for the World Cup in Russia which enjoyed biggest audiences included: Romania vs. Polska (over 8.5 million), or Poland vs. Romania (nearly 8 million). While broadcasting Polish national team's matches, Polsat was the leader in both audience groups, while the shares held by both channels oscillated in the range of 50%, which means that the matches were watched by every other viewer watching TV at the time.

Below please find the audience figures for Poland's qualifying matches for the 2018 FIFA World Cup in Russia (Polsat and Polsat Sport channels):

	Share in the 4+ audience group	Share in the 16-49 audience group	Viewership in millions
Kazakhstan - Poland	45%	48,3%	6,1
Poland - Denmark	43,7%	47,2%	7,1
Poland - Armenia	43,9%	49,9%	7,2
Romania - Poland	51,7%	56,2%	8,5
Montenegro - Poland	46,2%	50,8%	7,7
Poland - Romania	55,3%	61,35%	8
Denmark - Poland	44,64%	49,7%	6,6
Poland - Kazakhstan	45,1%	50,5%	7
Armenia - Poland	44,15%	50,8%	5,9
Poland - Montenegro	59%	64%	9,5

Cyfrowy Polsat shares



Date	Maximum price (PLN)	Minium price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2017-10-09	25.84	25.50	25.59	0.47%	6.58
2017-10-10	25.78	25.11	25.11	-1.88%	7.01
2017-10-11	25.70	25.32	25.40	1.15%	16.25
2017-10-12	25.80	25.40	25.60	0.79%	30.36
2017-10-13	25.78	25.45	25.55	-0.20%	3.55



Investor's calendar



26 October – 9 November 2017

Closed period prior to the publication of Q3 2017 results

9 November 2017

Publication of the quarterly report for Q3 2017