

# **Cyfrowy Polsat IR Newsletter** February 8 – 14, 2016



### Press review



Media about us	Date	Media about the TMT market in Poland
	8.02	<ul> <li>Rzeczpospolita: PLN 7.1 bn from LTE auction already in State Treasury by Urszula Zielińska</li> <li>The Office of Electronic Communications informed that until February 5, 2016 telecoms had paid over PLN 7.1 bn for the frequency blocks acquired during the LTE auction. In total, the winning bidders of the LTE auction declared the amount of PLN 9.23bn.</li> <li>T-Mobile declares that it would pay an additional PLN 2 bn for the block released by NetNet, if as a result it receives two adjacent frequency blocks located next to the frequency band owned by Orange. In order to do that, T-Mobile would have to swap places with Play, which however believes that the frequency block released by NetNet carries a legal risk.</li> </ul>
	11.02	Parkiet: UKE: the frequency block released by NetNet for T-Mobile Polska by ziu On Wednesday, President of the Office of Electronic Communications, Magdalena Gaj, declared T-Mobile Polska the winner of the auction of the 800 MHz frequency block, unclaimed by NetNet. Thus UKE accepted the withdrawal of the request for frequency reservation by NetNet. UKE informed that by law the block which has been won by NetNet during the auction, will be made available to T-Mobile Polska, whose offer was the second highest.



### Press review



Media about us	Date	Media about the TMT market in Poland
	11.02	T-Mobile is trying to secure government guarantees that the 800 MHz frequency blocks assigned to it under the auction will be adjacent to each other as well as adjacent to Orange's blocks. It is unclear whether UKE will change the reservation.
		Rzeczpospolita: The year of LTE Internet has started by Urszula Zielińska
		All mobile networks are carrying out tests of voice calls in data transmission technology. Until the end of March Polkomtel is conducting tests of mobile calls via Wi-Fi, and all the operators test phone calls in the 4G network (the so-called voice over LTE, VoLTE).
		Thanks to the access to radio frequencies in 800 MHz and 2600 MHz bands acquired under the recent auction, the operators will reach a broader spectrum of customers with the service of fast mobile LTE Internet: outside cities, along main roads and in rural areas. Orange Polska, T-Mobile Polska and P4 (Play) have already started using the new frequencies. Where access to LTE appears, users will be able to use the service with the speed up to 37 Mb/s or 73 Mb/s, depending on the width of the operator's frequency band. Ultimately, in optimum conditions and thanks to combining frequencies, it will be possible to achieve the data download speed of up to 300 Mb/s.
		Mobile operators reward users who order services independently, preferably via the website, e.g. by offering better terms to them. Telecoms also promote LTE Internet access as a stand-alone service.



### Recent events



Press release February 11, 2016

#### Entertaining spring of 2016 in Polsat

2015 turned out to be an extremely successful year for Telewizja Polsat. In the commercial group, the most desired by advertisers, the channel has outperformed its competitors, TVN and TVP – with the annual share at the level of 13.2% – and once again proved that it is the market leader and most frequently watched TV channel in Poland.

In view of the above, the coming spring of 2016 in Polsat does not introduce many changes – all the proven productions will appear again, as we know that our viewers like them and anxiously await them. We hope that we will not disappoint them. Already in March, Telewizja Polsat will air three novelties –the series "Powiedz TAK!" ("Say YES!"), a show with the mysterious title "Surprise, Surprise" and a para-documentary series "Małolaty" ("Teens").



## Cyfrowy Polsat shares



Date	Maximum price (PLN)	Minium price (PLN)	Closing price (PLN)	Change (%)	Trade value (kPLN)
2016-02-08	21.80	21.20	21.24	-2.52%	6 379
2016-02-09	22.45	21.04	21.67	2.02%	6 396
2016-02-10	22.58	21.66	22.07	1.85%	11 282
2016-02-11	22.10	21.37	21.78	-1.31%	7 777
2016-02-12	22.12	21.85	22.00	1.01%	7 243





## Investor's calendar



February 15 – 29, 2016	Closed period prior to the publication of 2015 results			
	Publication of the 2015 results			
7: 8: 10 12 4: February 29, 2016 Co Da Tii Ph Co Lin th	Schedule of publication:			
	7:00 a.m.	Publication of the annual reports in ESPI (WSE publishing system)		
	8:00 a.m.	Publication of the annual reports on our website http://www.grupapolsat.pl/en/arc/results		
	10:00 a.m.	Meeting with investors and analysts (Radisson Blu Centrum Hotel, conference room Polonia 3, $1^{st}$ floor, 24 Grzybowska Street, Warsaw)		
	12:00 p.m.	Meeting with journalists		
	4:00 p.m. (CET)	Conference call with investors and analysts		
	<i>Conference call a</i> Date: Time:	<i>letails:</i> February 29, 2016 4:00 p.m. (Warsaw), 3:00 p.m. (London), 10:00 a.m. (New York)		
		+44 203 043 2440 (international); +48 22 295 35 28 (Poland)		
	Conference ID:	99095913#		
	In order to view our investor presentation during the conference call via a dedicated platform, please click on this link and then log in as a participant by providing your name.			
	http://cyfrowypc 095913	lsat.anywhereconference.com?UserAudioMode=DATA&Name=&Conference=135299487&PIN=99		



### Investor's calendar



March 16, 2016	PKO BP: CEE Capital Markets Conference – London 2016
March 17, 2016	Citi 16th Annual European & EM Telecoms Conference, London
April 12-13, 2016	RCB Investor Conference, Zürs 2016

