



Cyfrowy Polsat IR Newsletter

November 16 – 22, 2015



Media about us	Date	Media about the TMT market in Poland
	18.11	<p>Rzeczpospolita: Bank of Merrill Lynch the advisor of P4 shareholders <i>by ziu, Reuters</i></p> <p>Based on the information published by Reuters, Bank of Merrill Lynch has been named the advisor of the shareholders of P4, the operator of Play network, in connection with the potential sale of this company in 2016. Earlier "Rzeczpospolita" daily wrote that the telecom was expected to be sold for around EUR 2 bn (PLN 8.4 bn). Potential buyers include Liberty Global, the company who operates UPC cable TV network in Poland. P4 shareholders also contemplate floating the company on the stock exchange.</p> <p>Puls Biznesu: Adam Sawicki assumes bigger responsibility <i>by mew</i></p> <p>Magdalena Gera-Pikulska, the head of HR, and Maciej Rogalski, whose responsibilities included legal, data protection and compliance areas, are leaving the management board of T-Mobile. Elżbieta Wójcik will join the board at the beginning of December. She will move to T-Mobile from the board of Aviva insurance company. In connection with the personal changes, the scope of competences of the company's CEO will increase substantially. He will now assume responsibility for HR and legal matters as well as for data protection and compliance.</p>

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	18.11	<p>Rzeczpospolita: Mobile Internet will be filled by TV <i>by Urszula Zielińska</i></p> <p>The Swedish group Ericsson has just published the findings from the most recent edition of the ConsumerLab survey of the mobile Internet market worldwide. Forecasts for Europe indicate that the number of subscribers using mobile Internet access will continue to grow in the years 2015-2021 at the pace of 1% annually. The number of smartphone users is expected to grow at the average annual rate of 10%, while in 2021 smartphones will account for around 70% of mobile phones used in Europe. The survey also shows that demand for data transmission will increase – from 1.8 GB monthly in 2015 to 13 GB monthly in 2021. Growth will be fueled by high resolution screens replacing the existing smartphone screens as well as by the popularization of film and video program viewing on these devices</p>
	20.11	<p>Rzeczpospolita: Government to decide the fate of the already resolved LTE auction <i>by Urszula Zielińska</i></p> <p>Within the next two weeks the new Minister of Administration and Digitization, Anna Streżyńska, can prepare a recommendation for the government regarding the decision what to do about the already resolved auction of the spectrum from 800 MHz and 2600 MHz frequency bands, intended for use for LTE mobile Internet access.</p>

Press review



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	20.11	The new government's decision regarding the LTE auction is awaited by the participants of the process who have placed bids totaling nearly PLN 9.2 bn. Three of them, namely Polkomtel, NetNet and T-Mobile Polska, submitted motions for the cancellation of the auction to the Office of Electronic Communications.



Press release
November 20, 2015

St. Nicholas Day Commercial Block – helping children for the 12th time

The St. Nicholas Day Commercial Block is an exceptional opportunity for helping the children in need who are registered with POLSAT Foundation. Just as in the past years, this dedicated commercial block will be aired at 6.45 p.m. on December 6, just ahead of the News. Also this time the action will include the viewers of IPLA online TV – it will be possible to view the commercial block at www.ipla.tv as well as via IPLA applications for computers, tablets and smartphones, and also on selected smart TVs.

Just as in the past years, the receipts from the St. Nicholas Day Commercial Block, which are calculated on the basis of viewership results, will be transferred in full for medical treatment and rehabilitation of ill children who are registered with POLSAT Foundation. The previous eleven editions of the St. Nicholas Commercial Block generated support in the amount of nearly PLN 13.5 million for the children registered with POLSAT Foundation. The amount was transferred in full for medical treatment and rehabilitation of children. So far aid has been provided by POLSAT Foundation to 26 657 children. Once again the action will be supported by the journalists of the News, Polsat News and Polsat Sport programmes. They will be encouraging viewers to watch the St. Nicholas Day Commercial Block, which will increase the amount that advertisers will transfer to the children cared for by POLSAT Foundation.

Press release
November 20, 2015

IPLA - most popular mobile VOD application in Poland

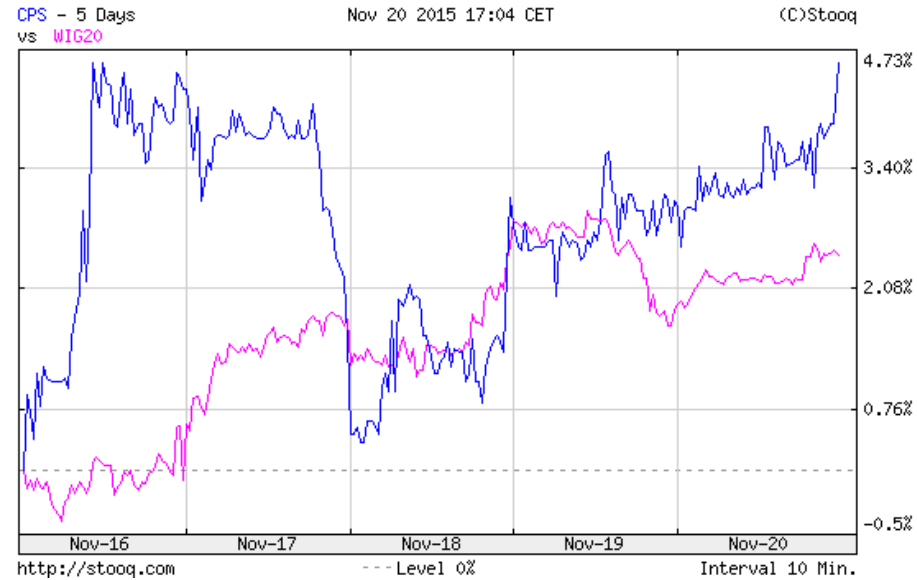
The application of the largest online television IPLA for devices with Android operating system exceeded 5 million downloads. This makes it one of the most popular Polish applications in Google Play store and the most popular mobile VOD application in Poland. New versions of IPLA application have been released recently, designed for mobile Android devices and Samsung, Panasonic and Toshiba Smart TVs.

More>><http://www.grupapolsat.pl/en/archive/ipla-most-popular-mobile-vod-application-poland>

Cyfrowy Polsat shares



Date	Maximum price (PLN)	Minium price (PLN)	Closing price (PLN)	Change (%)	Trade value (kPLN)
2015-11-16	25.78	24.51	25.60	1.99%	17 120
2015-11-17	25.75	24.89	24.89	-2.77%	9 664
2015-11-18	25.31	24.50	25.29	1.61%	9 400
2015-11-19	25.50	24.90	25.28	-0.04%	13 788
2015-11-20	25.68	25.15	25.68	1.58%	12 001



Investor's calendar



December 3 – 4, 2015

WOOD's Winter in Prague

January 20 – 21, 2016

dbAccess CEEMEA Conference, London