



Cyfrowy Polsat IR Newsletter

August 16 - 21, 2016



Media about us	Date	Media about the TMT market in Poland
	17.08	<p>Parkiet: European Commission is preparing a new plan <i>by ziu</i></p> <p>According to Reuters, the European Commission is working on new regulations for the digital market, which provide for, among others, the coordination of radio spectrum distribution, as well as the extension of the spectrum allocation period to 25 years. Under the new regulations, Brussels would have the possibility of interfering with the terms of allocation of spectrum reservations and the rules of frequency band sharing. EC's plan provides for the voluntary organization of international spectrum auctions and for issuing of spectrum reservation permits for multiple countries.</p> <p>The purpose of the new rules is to stimulate investments in telecommunication infrastructure by creating a stable and predictable business environment. The new package of rules governing the digital market is expected to be adopted by 2018</p> <p>EC plans to set new Internet-related goals for Member States. By 2025 all companies, schools, scientific centers and hospitals are expected to obtain Internet access with minimum transfer rates of 1 Gbps, urban areas and major transport routes are expected to have continuous 5G coverage, and all households should have access to links offering transfer rates of at least 100 Mbps.</p>

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<p>Puls Biznesu: Ergo Hestia insurance policies offered in Plus stores <i>by MGA</i></p> <p>Polkomtel and Cyfrowy Polsat are entering the insurance market. The insurance products are provided by the Sopot-based Ergo Hestia, chosen in a tender, which attracted many insurance companies. Insurance products will be sold under the brand “JA+ Ubezpieczenia” (I + Insurance). It is the next phase of development of the smartDOM program. The insurance offer includes home insurance, a full package of car insurance, as well as other traditional insurance policies.</p> <p>In March Polkomtel entered into cooperation with Benefia in the field of car insurance sold via the mobile channel.</p>	18.08	<p>Rzeczpospolita: How to recover money left on your prepaid account? <i>by Urszula Zielińska</i></p> <p>The Office for Competition and Consumer Protection (UOKiK) is conducting an investigation regarding unconsumed top-up amounts which remain on prepaid accounts after the account validity period ends. It is very likely that in 2017 the group of people potentially affected by this problem will increase significantly, as operators will have to deactivate unregistered SIM's, even if they contain a valid top-up and are linked to a valid account.</p> <p>Based on the analysis of telecom operators' practices in the field of prepaid services, the Office of Electronic Communications (UKE) concluded that operators were acting against earlier recommendations by offering too short account validity periods. UKE criticized the industry for not having introduced a mechanism of repayment of unconsumed amounts from prepaid accounts.</p> <p>Dziennik Gazeta Prawna: A price hike will be followed by a penalty. UOKiK hits UPC <i>by Patryk Słowik</i></p> <p>The President of the Office for Competition and Consumer Protection (UOKiK) issued a decision regarding improper contractual clauses. The office has concluded that UPC, the leading cable operator in Poland, illegally informed consumers of</p>

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	18.08	<p>an increase in subscription fees for Internet access services. UPC will have to pay a penalty of over PLN 800 thousand and return illegally charged amounts to its subscribers. The decision is not legally binding and the company is entitled an appeal to court.</p> <p>In its earlier communication, UOKiK stated that it would resort more frequently to solutions obligating companies to make public compensation, e.g. by returning money to consumers.</p>
	19.08	<p>Parkiet: Additional services help customer retention <i>by ziu</i></p> <p>P4, the operator of Play network, added a new TV service, called Play Now, to its postpaid offer. For starters the new offer includes several dozen channels offered in various packages. The programs can be watched over the Internet on up to three devices simultaneously. Some of the channels will be added by P4 to every new subscription without an increase in monthly fees. Data transfer used for watching TV will not be deducted from the data bundle. In the opinion of Konrad Książkowski, an analyst from Haitong Bank, these additional services could prove necessary for Play since recently the volume of numbers ported in to Play network from other networks has decreased. Telecom operators are trying to enhance the loyalty of their customers by offering service packages along with services from beyond the scope of their core business.</p>

Press release
August 17, 2016

JA+ Ubezpieczenia (I + Insurance) - a special insurance offer for the customers of Plus and Cyfrowy Polsat

Cyfrowy Polsat Group, in cooperation with ERGO Hestia Insurance Company from Sopot, has introduced a new proposal for its customers. "JA+ Ubezpieczenia" (I + Insurance) is a package of insurance products designed by ERGO Hestia specifically for the new or existing customers of Plus or Cyfrowy Polsat.

"JA+ Ubezpieczenia" is yet another stage of development of our flagship smartDom program. We continue to work on additional benefits for customers who choose our services," says Justyna Kulka, head of the Offer Management Department at Plus and Cyfrowy Polsat.

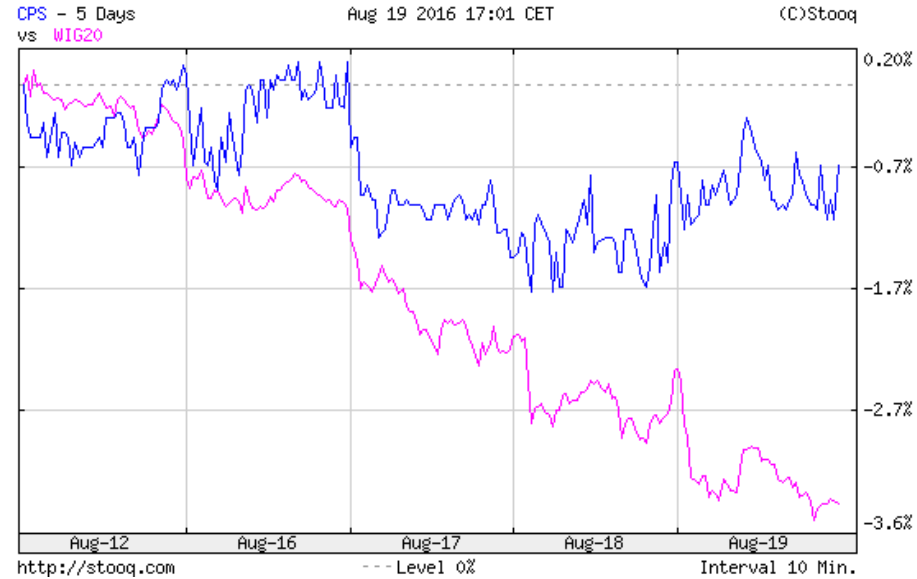
The smartDom program enables beneficial bundling of numerous services, such as mobile and fixed-line telephony, LTE Internet access, satellite TV, electricity supply, or financial services, thanks to which customers pay lower bills and make big savings. Now the program has been extended to include insurance products. It is the first offer of this type on the Polish market.

Starting from August 17, Plus and Cyfrowy Polsat customers are offered three types of insurance: property insurance, car insurance and travel insurance.

Cyfrowy Polsat shares



Date	Maximum price (PLN)	Minium price (PLN)	Closing price (PLN)	Change (%)	Trade value (kPLN)
2016-08-16	24.30	24.02	24.30	0.04%	6 446
2016-08-17	24.18	23.89	23.89	-1.69%	3 910
2016-08-18	24.09	23.82	24.09	0.84%	2 955
2016-08-19	24.18	23.94	24.08	-0.04%	2 921



Investor's calendar



August 11 - 25, 2016

Closed period prior to the publication of H1 2016 results

Publication of H1 2016 results

Schedule of publication:

7:00 a.m. Publication of the H1 2016 report in ESPI (WSE publishing system)

8:00 a.m. Publication of the H1 2016 report on our website
<http://www.grupapolsat.pl/en/arc/results>

10:00 a.m. Meeting with investors and analysts (Radisson Blu Centrum Hotel, conference room Polonia 3, 1st floor, 24 Grzybowska Street, Warsaw)

12:00 p.m. Meeting with journalists

4:00 p.m. (CET) Conference call with investors and analysts

August 25, 2016

Conference call details:

Date: August 25, 2016

Time: 4:00 p.m. (Warsaw), 3:00 p.m. (London), 10:00 a.m. (New York)

Phone numbers: +44 203 043 2440 (international);
+48 22 295 35 28 (Poland)

Conference ID: 60842495#

In order to view our investor presentation during the conference call via a dedicated platform, please click on this link and then log in as a participant by providing your name.

<https://cyfrowypolsat.anywhereconference.com/?UserAudioMode=DATA&Name=&Conference=135303326&PIN=60842495>