



Cyfrowy Polsat IR Newsletter

September 14 – 20, 2015



Media about us	Date	Media about the TMT market in Poland
<p>Puls Biznesu: Plus will measure its subscribers' pulse <i>by AT</i></p> <p>Polkomtel, mobile network operator, is debuting on the medical services market. In the "Ja+Zdrowie" (I+Health) offer – after installing a special application for smartphones and tablets – the customer can talk to a doctor, nurse or midwife, for example to consult the results of medical examinations, 7 days per week.</p> <p>World trends confirm that the telemedicine services market is attractive – worth ca. USD 20bn – and is one of the fastest growing medical services segments. What is more, according to a representative of the telemedicine industry in Poland, the new field tempts with high profitability, which reaches up to 70% in the case of telemedicine.</p>	15.09	<p>Puls Biznesu: Orange wants changes in the auction <i>by Marcel Zatoński</i></p> <p>The attempt made by the Ministry of Administration and Digitization (MAC) to resolve the frequency auction, ongoing since February, in which the total sum of bids already exceeded PLN 6.8bn, was almost unanimously criticized by the industry and auction participants. Only Orange does not question the sense of changing the rules governing the auction, limiting its statement, published on Monday, to technical comments. T-Mobile, like Orange, submitted technical comments, however, in the telecom's opinion a modification of the auction's mechanism would require not only a regulation but also an amendment of the telecommunication law.</p>
<p>Rzeczpospolita: Polkomtel and P4: let the Tribunal deal with LTE <i>by ele</i></p> <p>According to the report on the public consultations of the draft regulation of the Minister of Administration and Digitization (MAC) on accelerating the termination of the LTE auction, the ministry had not taken into consideration Polkomtel's and P4's key comments.</p> <p>Polkomtel together with P4 issued an appeal to all government agencies, in which they jointly argue that "there cannot be consent of the Polish State to change the rules during the</p>	16.09	

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<p>game". The operators want authorized bodies to submit a motion to the Constitutional Tribunal to verify the lawfulness of the new regulation proposed by MAC.</p>	<p>16.09</p>	
	<p>18.09</p>	<p>Rzeczpospolita: Number of internet users in Poland to grow slowly <i>by ele</i></p> <p>By the end of this year there will be 23.3m internet users in Poland. In 2019 that number will grow to 24.5m, which means that 64.8% of Poles will be using the internet by that time – such are the conclusions of the Global Media Intelligence Report prepared by eMarketer in cooperation with the agency Starcom Mediavest Group.</p> <p>According to the authors of the report, the ratio of saturation with Internet access in Poland will be higher than the regional average, but still significantly lower than levels observed in neighboring countries in Western Europe. In Middle and Eastern Europe saturation with mobile handsets is the highest – the number of mobile handset users will approach 298m this year and exceed 303m next year.</p>

Press release
September 14, 2015

Ja+Zdrowie available from Plus

Plus is the first Polish mobile network to offer its customers access to medical and preventive consultations via a smartphone or tablet in the form of a video-consultation, chat or normal conversation. Falck Medycyna Sp. z o.o. is the medical partner of the solution.

The application “Ja+Zdrowie” (I+Health) ensures:

- 24-hour access to the family doctor,
- consultations with a nurse or midwife from 8 a.m. to 10 p.m.,
- consultations of results of medical exams with a doctor,
- information on medical duty shifts, night and holiday medical assistance, pharmacies on duty,
- finding the shortest waiting list to a consultation or diagnostic tests within the National Health Fund.

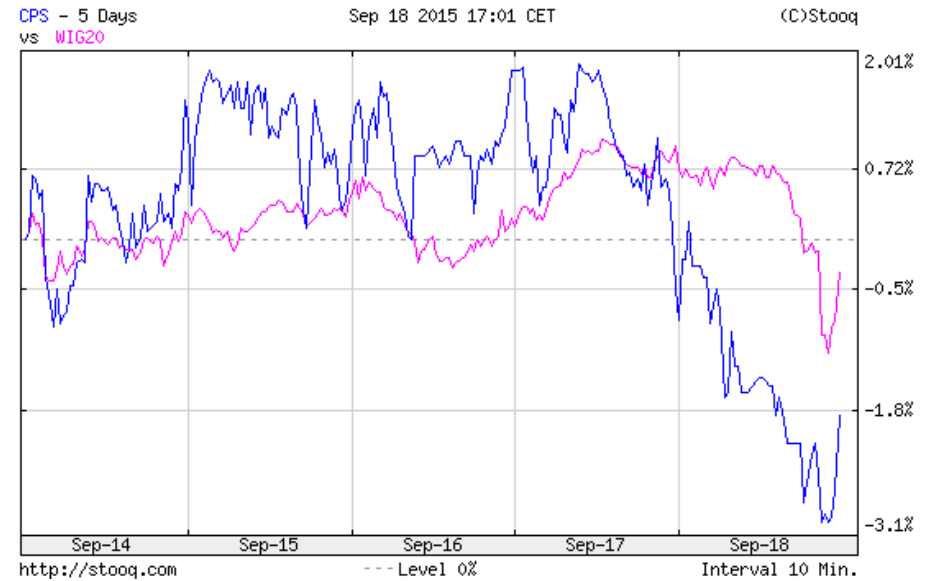
The “Ja+Zdrowie” service is available in the “Ja+Abonament” (I+Subscription) offer and starting from September 14 it is available in chosen points of sale in the Mazovia, Silesia and Lesser Poland provinces.

The cost of the service is PLN 9.99 monthly for current Plus subscribers and PLN 4.99 monthly under promotional terms for customers prolonging their agreement or concluding a new one.

Cyfrowy Polsat shares



Date	Maximum price (PLN)	Minium price (PLN)	Closing price (PLN)	Change (%)	Trade value (kPLN)
2015-09-14	23.70	23.10	23.70	1.41%	4 760
2015-09-15	23.84	23.19	23.50	-0.84%	14 303
2015-09-16	23.78	23.29	23.78	1.19%	6 002
2015-09-17	23.85	23.10	23.20	-2.44%	7 305
2015-09-18	23.40	22.50	22.87	-1.42%	17 518



Investor's calendar



October 29 –
November 12, 2015

Closed period prior to the publication of Q3 2015 results

November 12, 2015

Publication of the consolidated quarterly report for Q3 2015