



Cyfrowy Polsat IR Newsletter

December 12 - 18, 2016



Media about us	Date	Media about the TMT market in Poland
	14.12	<p>biznes.pap.pl: EU states did not support the regulation aimed at abolishing roaming charges <i>by gsu/ ana/</i></p> <p>The Communication Committee (COCOM) did not issue a positive opinion on the law introducing principles of the so-called fair usage policy and the sustainability mechanism, i.e. one of the two regulations aimed at the abolition of roaming charges in the EU effective June 15, 2017, as the Polish Office of Electronic Communications informed in a press release.</p> <p>The vote took place at the COCOM meeting on December 12 in Brussels. Poland abstained since, as the press release indicated, the regulation still required some polishing. 8 other big countries also abstained from voting. All in all 16 states did not support the document presented by the European Commission while 7 voted against. 12 states were in favor of adopting the law.</p> <p>The result of the voting means that the Communication Committee has not issued a positive opinion regarding the new regulation. Thus further work on the draft document will be continued at the initiative of the European Commission. If the document does not gain a positive opinion of the Committee, or if the opinion is negative, the Commission can continue working on the proposed document but is not obligated to do so. The European Commission expects to finalize internal procedures by December 15 and to adopt a relevant executive act subsequently.</p>

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	14.12	<p>Rzeczpospolita: Telecoms put more faith in laptops <i>by Urszula Zielińska</i></p> <p>Sales of electronic devices is becoming an increasingly important source of operators' revenues. Though according to the available data sales of personal computers, both worldwide and in Poland, has weakened in recent quarters, still after a three-year break T-Mobile reintroduced laptops to its offer. In the telecom's opinion, demand for these devices has been stable, with growth expected next year. Other telecoms offer very few laptops, if any.</p> <p>This year mobile networks' revenues grew thanks to sales of such devices as smartphones, routers or laptops. This trend is visible not only in Poland but generally among mature mobile operators.</p>
	15.12	<p>Puls Biznesu: Zero-rating services under UKE's scrutiny <i>by Barbara Sowa</i></p> <p>The number of the services offered by telecommunication operators that do not use up the purchased data packs is growing. Telecoms offer access to social media, music services or on-line video services in this model. Zero-rating solutions are very popular with customers. Operators often use such solutions to acquire new customers and to promote new services.</p> <p>There is an ongoing discussion whether zero-rating complies with EU law. EU regulations require equal treatment for the entire market and network neutrality. Because of zero-rating, selected services enjoy privileged treatment.</p>

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	15.12	<p>The Office of Electronic Communications is working on the guidelines for the EU regulation regarding open Internet. January is the deadline for implementing the regulation.</p>
	16.12	<p>Rzeczpospolita: Slower mobile Internet outside Play's own network <i>by Urszula Zielińska</i></p> <p>Since recently a group of customers of P4, Play network operator, may use Internet access at the maximum data transfer rate of 3 Mbps. These are the people who at a given moment are outside the coverage footprint of Play's own 2G and 3G networks and to whom Play guarantees the use of its roaming partners' services in such a case. Play's main roaming partner is T-Mobile Polska but the operator is also bound by roaming agreements with Orange Polska and Polkomtel.</p> <p>The company has not disclosed the reasons behind the introduction of the limit of Internet access speed for the people logging on to partner networks. <i>"In our opinion, by standardizing the terms of access we improve the comfort of use of mobile Internet access for many people while only a small number of our customers will be affected by the lower transfer rate. We also attempt to meet the expectations of our roaming partners,"</i> Marcin Gruszka, the P4 spokesman told Rzeczpospolita daily.</p> <p>If the telecom convinces its users to log in to their home network (instead of partner networks), Play will pay less to its roaming partners.</p>

Recent events



Press release
December 14, 2016

Several hundred radio stations and “preview” – new functions of the EVOBOX PVR set-top box

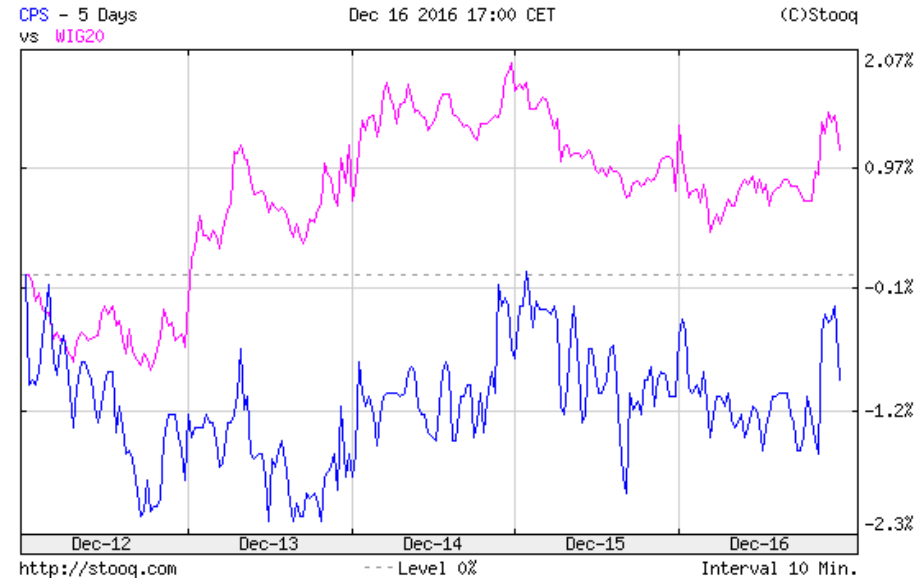
Cyfrowy Polsat has introduced yet another software update to its EVOBOX PVR. The update is already available for all devices.

Apart from the existing benefits, such as the possibility of recording as many as three channels simultaneously, the built-in 500 GB hard drive, access to VOD services, the possibility of use of a single-cable installation or media playback from external data carriers, the new software release has added some new functions, like Internet radio offering access to several hundred radio stations and the possibility of previewing the currently watched channel while switching to any other channel from the list.

Cyfrowy Polsat shares



Date	Maximum price (PLN)	Minium price (PLN)	Closing price (PLN)	Change (%)	Trade value (kPLN)
2016-12-12	24.18	23.51	23.60	-1.75%	16 309
2016-12-13	23.91	23.47	23.66	0.25%	11 789
2016-12-14	24.08	23.50	23.90	1.01%	18 425
2016-12-15	24.15	23.55	23.79	-0.46%	14 981
2016-12-16	24.13	23.66	23.83	0.17%	68 867



Investor's calendar



February 21 – March 7, 2017	Closed period prior to the publication of 2016 results
March 7, 2017	Annual report and consolidated annual report for 2016