



Cyfrowy Polsat IR Newsletter

September 7 – 13, 2015



Media about us	Date	Media about the TMT market in Poland
	7.09	<p>Rzeczpospolita: Antimonopoly watchdog won't let mobile TV go <i>by ziu</i></p> <p>The Office of Competition and Consumer Protection (UOKiK) appealed the verdict overturning the decision to impose fines on four mobile operators for collusion on the mobile TV market. The Court of Competition and Consumer Protection overturned UOKiK's decision to impose fines in June this year.</p> <p>According to UOKiK, operators came to an illegal understanding – they refused to sign agreements with Info-TV-FM, who won the competition for frequencies required to offer mobile TV services, thus rendering it impossible for the company to provide services. UOKiK imposed a total fine of PLN 113m on the TV cartel.</p> <p>UOKiK's decision is important for Magna Polonia, the then owner of Info-TV-FM, who intends to demand PLN 620m in damages from the telecoms.</p>
	10.09	<p>Parkiet: Opertors' opinions on the Ministry of Administration and Digitization project <i>by Urszula Zielińska</i></p> <p>Last week the Ministry of Administration and Digitization proposed a draft amendment to the regulation on tenders and auction of radio frequencies, according to which the Office of Electronic Communications could end the ongoing LTE auction after the 115 days. During consultation of the project, the National Chamber of Commerce of Electronic Industry and</p>

Press review



Media about us	Date	Media about the TMT market in Poland
	10.09	<p>Telecommunication strongly criticized the project. The Business Center Club praised the minister for his initiative on the one hand, but pointed out legal problems arising from it on the other. The Polish Confederation Lewiatan and the Polish Chamber of Electronic Communication (PIKE) had not submitted their positions due to discrepancies among their members.</p> <p>Operators submitted their separate opinions to the Ministry. Only Orange Polska had not made its position public. P4 (Play operator) and Polkomtel (Plus operator) are strongly opposed to the project. Both telecoms think that the ministry should withdraw from work on the draft amendments to the regulation, as they violate the law. Play admits a scenario, in which the Office of Electronic Communications is given a tool to terminate the auction, however in a different manner. T-Mobile's opinion included comments on how to improve the provisions of the draft amendments. Still, the operator believes himself to be a critic of the Ministry's plan.</p>



Press release
September 9, 2015

Position of Polkomtel sp. z o.o. regarding the draft resolution of the Minister of Administration and Digitization

Polkomtel criticizes the proposal of amendment of the Regulation presented by the Ministry of Administration and Digitization. In the Company's opinion the draft Regulation is contrary to the legal regulations of organizing auctions for the reservation of radio frequencies set out in the Telecommunication Law of July 16, 2004 (...), as well as to the provisions of the said Regulation not covered by the amendment. Furthermore, the draft amendment of the Regulation does not meet the requirements of the "delegation of legislative powers" which includes the authorization to issue the Regulation. (...)

However, the Company, as a participant of the auction for the reservation of 800 MHz and 2.6 GHz frequencies announced on October 10, 2014, mainly objects against the proposal of covering the pending auction by the amendments presented by the Ministry of Administration and Digitization.

Press release
September 11, 2015

Cyfrowy Polsat one of the best managed companies in Central and Eastern Europe

Cyfrowy Polsat – the biggest media-and-telecommunications group in Poland with 6 million contract customers, providing 16,3 million RGUs: mobile telephony, pay TV and Internet access – was distinguished for the second time by the British financial magazine Euromoney in the „Best Managed Companies in Central & Eastern Europe 2015” ranking.

While taking into account the market strength, profitability, growth potential and quality of management and revenues, 447 analysts from the leading banks and experts of the financial market selected the leading, in their opinion, companies from Central and Eastern Europe.

Cyfrowy Polsat was named the best managed company in the telecommunication sector and was ranked 8th in the general classification of Central and Eastern Europe.

More>><http://www.grupapolsat.pl/en/archive/cyfrowy-polsat-one-best-managed-companies-central-and-eastern-europe>

Press release
September 11, 2015

Polsat Boxing Night Gala: Adamek vs Saleta on PPV in Cyfrowy Polsat and IPLA

Access to the Polsat Boxing Night Gala can now be order at Cyfrowy Polsat and IPLA. The Gala will take place on Saturday, September 26 in Atlas Arena in Łódź. During the fight of the evening the former light heavy weight and cruiserweight champion and medalist of European Championships - Tomasz „Góral” Adamek will face Poland’s and Europe’s heavy weight champion Przemysław Saleta.

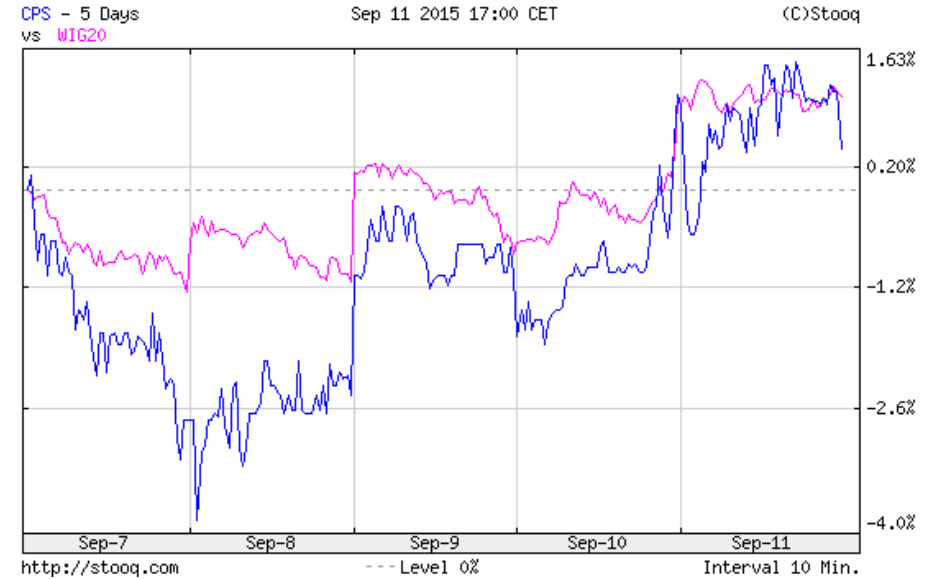
Subscribers of Cyfrowy Polsat, who use satellite set-top boxes, and users of the largest online television IPLA can order access to the Gala in the pay-per-view system. All fights will be available in both standard and high definition. Access to the Gala, also in HD, costs PLN 40.

On the website www.ipla.pl the Polsat Boxing Night Gala can be viewed from many cameras. Apart from the main coverage, the user can use 4 additional cameras (two placed in two corners of the ring, the main camera with a zoom and a mobile camera), thanks to which the user can chose from which angle he wishes to observe the fights.

Cyfrowy Polsat shares



Date	Maximum price (PLN)	Minium price (PLN)	Closing price (PLN)	Change (%)	Trade value (kPLN)
2015-09-07	23.30	22.46	22.58	-1.83%	4 427
2015-09-08	22.78	22.28	22.65	0.31%	4 832
2015-09-09	23.20	22.85	23.00	1.55%	7 070
2015-09-10	23.53	22.55	23.53	2.30%	8 907
2015-09-11	23.64	23.10	23.37	-0.68%	8 256



Investor's calendar



October 29 – November 12, 2015	Closed period prior to the publication of Q3 2015 results
November 12, 2015	Publication of the consolidated quarterly report for Q3 2015