



Cyfrowy Polsat IR Newsletter

July 4 - 10, 2016



Media about us	Date	Media about the TMT market in Poland
	05.07	<p>Rzeczpospolita: Roaming revenues collapse <i>by Urszula Zielińska</i></p> <p>According to the latest data of the Office of Electronic Communications (UKE), mobile operators' revenues from roaming-in (from the fees associated with use of mobile networks by foreign tourists) have fallen by more than 33 percent in spite of increasing interest in the service among customers. In 2015 subscribers made 900 million minutes of voice calls, sent 600 million SMS's and consumed nearly 553 million megabytes of mobile data. Operators' decreasing revenue results from falling prices and offers which include a bundled roaming service. Polkomtel, the operator of Plus network, sees the growing popularity of dedicated call packs for use abroad as one of the reasons of the situation. According to UKE, revenues from roaming services amounted PLN 17.2 million in 2015 vs. PLN 17.6 million in 2014.</p> <p>Parkiet: Paschalis-Jakubowicz leaves the management board <i>by ZIU</i></p> <p>Michał Paschalis-Jakubowicz, who was responsible for marketing for the mass market, handed in a resignation with immediate effect. In a press release for the stock exchange, Orange Polska informed that during the transition period his duties would assumed by the CEO Jean-Francois Fallacher.</p>

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	06.07	<p>Dziennik Gazeta Prawna: She is tired and she wants to take some rest</p> <p><i>by Barbara Sowa, Sylwia Czubkowska</i></p> <p>Magdalena Gaj resigned from the function of the President of the Office of Electronic Communications before the end of her term of office. "My goal has been accomplished and I decided to tender my resignation to the Prime Minister. After 15 years of civil service I want to take some rest. My heritage includes successful implementation of digital terrestrial TV, LTE and getting the construction of fiber-optic lines going," explains Gaj. Krzysztof Dyl, the current vice-president, is seen by the market as the new head of UKE.</p>
	07.07	<p>Gazeta Wyborcza: Prepaid registration action</p> <p><i>by Jakub Wątor, Arkadiusz Przybysz</i></p> <p>The counter-terrorist law took effect on July 1. Prepaid SIM registration is one of the obligations imposed by this law. "We estimate that this could concern as many as 10 million people, including 2 million minors," says Małgorzata Dzięgielewska, a prepaid marketing manager in Play. "All in all there are more than 26 million prepaid SIM's on the market. As many as even 80-90 percent of these cards are unregistered." Who is obligated to register a SIM? Everyone – the people wishing to buy a prepaid SIM after the effective date of the law will have to register at the moment of purchase. The people who have already been using prepaid SIM's will have half a year for</p>

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		<p>registering – from January 2017 any unregistered prepaid SIM will be deactivated. While registering, an adult will have to give the first and the last name and the PESEL personal number or the name, the series and the number of a document confirming that person’s identity. SIM cards used by minors, aged below 13, will have to be registered by their legal guardians, while persons aged 13-18 may register the cards to their names but will have to be accompanied by a legal guardian when registering. The law does not provide for any fees for SIM card registration but the decision to charge fees is at the discretion of the operators. What is the situation in other countries? The duty of prepaid SIM registration exists in majority of European countries. The exceptions to this rule include: the United Kingdom, the Netherlands and the Czech Republic.</p>
	08.07	<p>Parkiet: Half-year MNP balance <i>by: Urszula Zielińska</i></p> <p>According to UKE 374.5 thousand mobile numbers were ported during Q2 2016, which is slightly less than in the analogous period of 2015. All in all 785.5 thousand phone numbers were ported during the first half of 2016. P4 (+36.86 thousand numbers) and Orange Polska (+ 15.8 thousand numbers) recorded positive number porting balances. Polkomtel (with a result better than earlier, i.e. –8.2 thousand numbers) and T-Mobile Polska(-62.8 thousand) had negative MNP balances. Out of the MVNO’s, Virgin Mobile Polska is the operator with a positive balance (13.89 thousand).</p>

Press review



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		<p>Rzeczpospolita: Telecommunication <i>by ziu</i></p> <p>The CEO of T-Mobile Polska S.A., Adam Sawicki, informed that T-Mobile Polska paid PLN 2 bn to the State Treasury for the 800 MHz spectrum it obtained as a result of bidding. The spectrum will be used for data transmission and calls using LTE technology. All in all, the State Treasury obtained PLN 9.2 bn from the bids for 800 MHz spectrum.</p>



Recent events



Press release
July 4, 2016

Polsat TV was the most frequently watched TV station in June and in Q2 2016 in both audience groups. Polsat as the viewership leader in the commercial viewer group in H1 2016.

In June Polsat TV was unmatched and was the most frequently selected of the four nationwide TV stations, both in the 4+ and 16-49 viewer groups. Just like in May, also in June the leadership position led to Polsat's victory in the audience rankings for both audience groups in Q2 2016. The entire first half of 2016 was also very successful for Polsat. The TV station ended it as the leader in the commercial viewer group. The station's fine performance in the past six months was driven by its comprehensive and diversified programming offer, including in particular the shows which are very popular with viewers, such as "Dancing with the Stars," "Nasz nowy dom" (Our new home), "Your face sounds familiar", "TOP CHEF," "Hell's Kitchen," UEFA EURO 2016 matches, or the 2016 Polsat Super Hit Festival.

Cyfrowy Polsat shares



Date	Maximum price (PLN)	Minium price (PLN)	Closing price (PLN)	Change (%)	Trade value (kPLN)
2016-07-04	22.00	20.71	22.00	2.56%	12 415
2016-07-05	22.00	21.63	21.70	-1.36%	5 782
2016-07-06	21.82	21.12	21.60	-0.46%	10 647
2016-07-07	22.15	21.55	22.00	1.85%	15 010
2016-07-08	22.30	21.95	21.96	-0.18%	8 073



Investor's calendar



August 11 – 25, 2016

Closed period prior to the publication of H1 2016 results

August 25, 2016

Consolidated semi-annual report for the 1st half of 2016
Closed period prior to the publication of H1 2016 results