



Cyfrowy Polsat IR Newsletter

8 – 14 October 2018



N E T I A

Telko.in

8 October 2018

Business will be carried out in the same way as to date

by Łukasz Dec

In the interview made by Telko.in, Andrzej Abramczuk, Netia's CEO, describes the goals that the majority shareholder has set for the company's management board.

The new board will conduct the company's operations in the same way as it has done to-date, while improving it where possible and while at the same time looking for possibilities of mutual cooperation within Cyfrowy Polsat Group.

Netia's most important goals include maintenance of its position on the B2B market and defense of the position on the B2C market.

The company has been one of the leaders of the B2B market for many years and it is able to provide a full set of telecommunication services to a company or institution of any size. In the B2C consumer segment, the operator has embarked on numerous initiatives while trying to exploit the opportunities that being a member of Cyfrowy Polsat Group has given it, including participation in the smartDOM loyalty scheme, additional, more extensive TV content, such as e.g. the Champions League, brand repositioning and moving into Cyfrowy Polsat Group's sales network.

In addition Netia intends to continue efforts aimed at modernizing its network infrastructure as well as the improving its network coverage through organic investments and acquisitions, an area in which it is already has quite extensive experience from consolidation of the market of small and medium-sized operators.

Work is in progress on the ways of exploiting, in cooperation with Cyfrowy Polsat Group, the assets that are owned by Netia, like wide area fixed-line network and strong position on the B2B market. Netia has for many years been an attractive partner for mobile operators who require links for their backbone and transmission networks to provide transmission for their base transceiver stations. Cooperation in the IT area is also possible.

Rpkom.pl
10 October 2018

Premium Mobile takes over a2Mobile customers

by Urszula Zielińska

Cyfrowy Polsat Group has increased its stake in Premium Mobile MVNO.

Aero2, a Cyfrowy Polsat indirect subsidiary, will contribute the a2Mobile brand to Premium Mobile, together with the customer base. Following the merger, Premium Mobile's customer base will be around 200 thousand. At the same time Aero2 shareholders will take up a stake corresponding to around a quarter of Premium Mobile's shares.

"A2mobile and Premium Mobile have a similar mode of operations and provide services to a group of customers united by similar interests and demand for telecommunication services. Thus a decision has been made to merge the a2mobile customers with Premium Mobile's base", as the press release says. According to the provided information, Premium Mobile will keep the a2Mobile brand, its offering and price lists.

Telko.in
10 October 2018

Polkomtel has embarked on a series of changes in its roaming offer

by Łukasz Dec

The operator of Plus network is the first of the big four mobile operators to obtain the decision of the President of the Office of Electronic Communications (UKE) and has started implementing the new offer of international roaming services which will be offered in the EU countries based on roam-like-at-home principle. The new offer will be valid for a year.

The new rates are as follows: PLN 0.03 per-minute of a mobile originated voice call while roaming (PLN 0.07 formerly), PLN 0.03 per minute of a mobile-terminated voice call received while roaming (PLN 0.05 formerly), PLN 3.73 per 1 GB of data transmission (PLN 4.66 formerly), and PLN 0 for SMSs and MMSs (no change).

Polkomtel is the first operator to modify its roaming tariff, as it is the first operator on the market who received the relevant decision of UKE President back in 2017.

Current report 31/2018
11 October 2018

Notice of intention to merge Cyfrowy Polsat S.A. seated in Warsaw and Cyfrowy Polsat Trade Marks Sp. z o.o. seated in Warsaw – second notice

The Management Board of Cyfrowy Polsat S.A. (“Cyfrowy Polsat”, the “Taking-over Company”), in accordance with article 504 § 1 and § 2 of the Polish Commercial Companies Code (the “CCC”), informs the Shareholders of Cyfrowy Polsat of the planned merger of Cyfrowy Polsat and Cyfrowy Polsat Trade Marks Sp. z o.o. seated in Warsaw, address: 4a Łubinowa St., 03-878 Warsaw, Poland, registered in the entrepreneurs register kept by the District Court for the Capital City of Warsaw in Warsaw, XIII Business Division of the National Court Register, under the number KRS 0000373011 (“CPTM”, the “Acquired Company”), in which Cyfrowy Polsat S.A. holds 100% of share capital.

The merger will be effected by:

- (i) transferring to the Taking-over Company - as the sole shareholder of the Acquired Company - all the assets of the Acquired Company by the way of universal succession, and
 - (ii) termination of the Acquired Company without liquidation,
- in accordance with article 492 §1 item 1) of the CCC.

As a result of the merger, Cyfrowy Polsat - in accordance with article 494 §1 of the CCC - will assume all rights and obligations, assets and liabilities of CPTM, effective on the date of the merger.

Given that the Taking-over Company holds all the shares of the Acquired Company, and according to article 515 §1 of the CCC, the merger will be effected without increasing the share capital of the Taking-over Company.

The detailed terms of the merger are specified in the Merger Plan prepared on September 12, 2018 and announced in the Court and Commercial Gazette (Monitor Sądowy i Gospodarczy) no. 187/2018 (5575) position. 41721 on September 26, 2018.

[Read more>>](#)

Press release

9 October 2018

Polsat Games takes off on October 15

The programming of the channel for players will include such items as coverage of e-sport games, discussions with the participation of game developers, a show featuring Internet stars as well as reviews of the newest games and hardware.

On October 15 Cyfrowy Polsat, the biggest Polish satellite platform, will add another theme channel – Polsat Games – to its offer. The station, which has been created for the players, will be available in Cyfrowy Polsat offer from Mini HD package up (in position no. 16). The new channel will be also available over the Internet.

Polsat Games, Polsat TV's latest proposal, is addressed not only to the fans of computer games or e-sport but also to the people whose interests include latest technologies and animation. Apart from game and hardware reviews, as well as the talk shows featuring game creators, the station will be also broadcasting entertainment programs featuring Internet stars (including "Gry komputerowe show" (the Computer Games Show) which will be hosted by Generator Frajdy (the Fun Generator)). What is more, anime will also be present in this channel (including "Dragon Ball Super"), the same as the shows addressed to younger viewers which will propose using games in the learning process.

Polsat Games flagship productions will be its own e-sport games. The new station is a 360°, project so the shows will be available in the Internet not only via IPLA but on YouTube and Twitch.

Press release

15 October 2018

Polsat Rodzina – a new thematic channel of Polsat Group takes off already on October 16

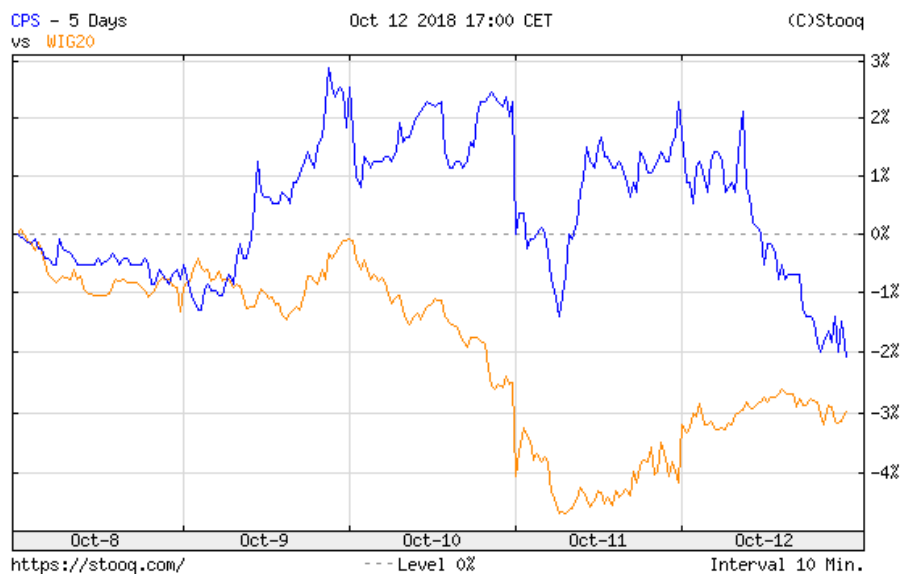
Polsat Group's new TV station, with a family-oriented profile, will make the viewers feel like at home. The new station will be taking off on October 16, the 40th anniversary of election of Karol Wojtyła as the pope. The station's offer will include programs providing guidance and advice on various matters, educational cartoons for kids as well as programs covering Christian topics. Polsat Rodzina (Polsat Family) is managed by Marek Zajac who earlier worked for, among others, Telewizja Polska (Polish state TV).

The offer will include a broad range of programs addressed to three generations – from children, through parents to seniors. Polsat Rodzina is a station for all viewers, irrespective of where they live.

Cyfrowy Polsat shares



Data	Maximum price (PLN)	Minium price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2018-10-08	23.00	22.62	22.74	-1.39	6.08
2018-10-09	23,66	22.60	23.34	2.64	10.64
2018-10-10	23.50	22.94	23.44	0.43	7,05
2018-10-11	23.44	22.60	23.44	0	10.41
2018-10-12	23.44	22.40	22.44	-4.27	16.03



Investor's calendar



24 October 2018	Media & Entertainment – Haitong, Warsaw
25 October – 8 November 2018	Closed period prior to the publication of Q3 2018 results
8 November 2018	Quarterly report for Q3 2018
12 – 13 November 2018	Goldman Sachs Tenth Annual CEEMEA One-on-One Conference, London
27 – 28 November 2018	UBS, Global Emerging Markets One-on-One Conference, New York
4 – 5 December 2018	WOOD's Winter Wonderland – EME Conference in Prague