



# Cyfrowy Polsat IR Newsletter

3 – 9 June 2019



N E T I A

Rzeczpospolita  
3 June 2019

## Discovery frees TVN24 from the cable

by Urszula Zielińska

Discovery Group is testing a streaming platform which would enable subscription to TVN 24 news channel over the Internet.

Polsat Group has been the first to offer access to news channels over the Internet, by offering such access to the subscribers of IPLA web TV. A package consisting of news and entertainment channels costs PLN 20 per month in IPLA.

New services offered by the Discovery Group (in a trial version now) cost PLN 5 per day or PLN 100 per year.

Wirtualnemedi.pl  
4 June 2019

## Polsat is the audience leader. TVP1 and TVP2 gain shares. High growth recorded by TVN7 in 16-49 age group

By Michał Kurdupski

Based on Nielsen Audience Measurement survey Polsat was the most popular TV station in May in terms of the average daily audiences. The station achieved audience share of 10.41% (+0.29% y/y). TVN was second, with the daily audience share of 8.77% (-4.67% y/y). TVP 1 was third, achieving 8.76% (+5.54% y/y).

Puls Biznesu  
6 June 2019

## T-Mobile will use Inea's network

by MZAT

T-Mobile signed a letter of intent with Inea, the provider of fiber-optic transmission in Wielkopolska (Poznań region), as regards access to the company's cable infrastructure. According to the telecom, the decision is associated with its development strategy which assumes transformation of the company from a mobile operator to a tech firm.

Earlier T-Mobile entered into similar agreements regarding access to fixed-line infrastructure with Orange and Nexera.

The operator launched fiber-optic access for the first commercial client last December but services of this type have not been offered universally so far.

Puls Biznesu  
7 June 2019

## Telecoms have ended the war

By Mateusz C. Wojtala

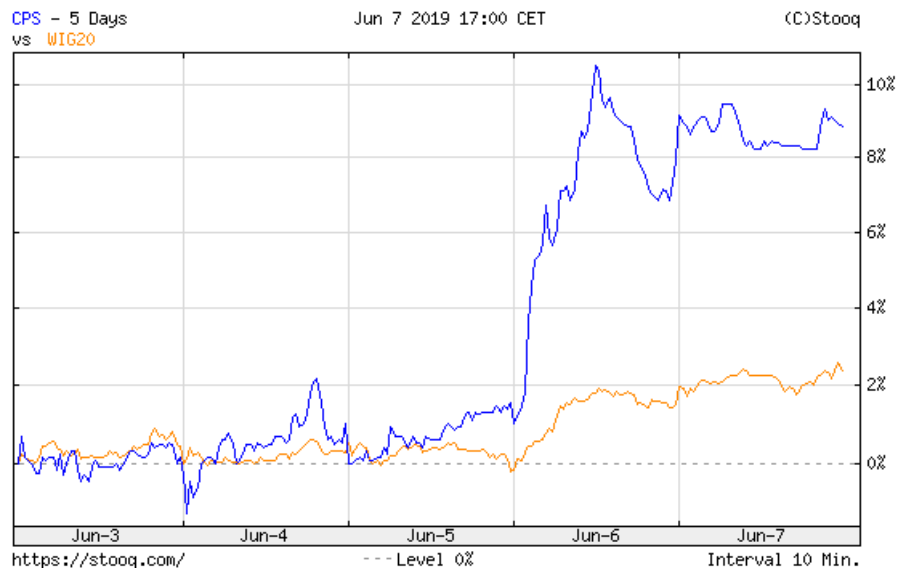
Last Thursday was a very good day for telecoms on the stock exchange. Growing share prices of Orange, Cyfrowy Polsat and Play led to growth of WIG-Telekom index by as much as 9.3%.

According to the analysts who were surveyed by "Puls Biznesu" business daily, growth on the market was the outcome of increase of pricing in the tariffs of two mobile operators: Orange (the prices were increased several weeks ago) and Play (who increased the prices last week). This could be a signal of the end of the price war, which has positive influence on all of the telecommunication sector's companies. The analysts have noted that prices of telecommunication services in Poland have so far been among the lowest in Europe and that they were by some 54% lower than the European average. The most recent price increases concern postpaid retail offers mainly. Play has increased the prices of all the packages it offers by PLN 5-10 while Orange increased priced by PLN 5 and, at the same time, increased the data bundles.

# Cyfrowy Polsat shares



| Data       | Maximum price (PLN) | Minium price (PLN) | Closing price (PLN) | Change (%) | Turnover (mPLN) |
|------------|---------------------|--------------------|---------------------|------------|-----------------|
| 2019-06-03 | 26.28               | 25.90              | 26.08               | - 0.08     | 5.97            |
| 2019-06-04 | 26.60               | 25.70              | 26.30               | 0.84       | 11.40           |
| 2019-06-05 | 26.44               | 26.00              | 26.44               | 0.53       | 13.72           |
| 2019-06-06 | 28.78               | 26.20              | 28.10               | 6.28       | 62.00           |
| 2019-06-07 | 28.56               | 28.14              | 28.34               | 0.85       | 14.92           |



# Investor's calendar



|                              |   |
|------------------------------|---|
| 25 June 2019                 | Annual General Meeting of Cyfrowy Polsat S.A.             |
| 15 – 29 August 2019          | Closed period prior to the publication of H1 2019 results |
| 29 August 2019               | Consolidated semi-annual report for the 1st half of 2019  |
| 24 October – 7 November 2019 | Closed period prior to the publication of Q3 2019 results |
| 7 November 2019              | Quarterly report for Q3 2019                              |

