



Cyfrowy Polsat IR Newsletter

23 – 29 September 2019



N E T I A

Wirtualnemedia.pl
23 September 2019

Starting 2021 T-Mobile will switch to renewable sources of energy

by *jd*

Deutsche Telekom has set its climatic goals for the years 2021-2030. One of the goals for all of the group's companies is to use electricity from renewable sources of energy starting 2021.

At present "green" energy accounts for nearly 20% of the total energy consumption. The operator plans to increase the share to 70% in 2019 and to 100% in 2021.

Parkiet
23 September 2019

A new wave of consolidation in the media sector is coming

by *Urszula Zielińska*

In an interview for "Parkiet" business daily, Jim Samples, a member of the supervisory board of Gremi Media, the Parkiet's publisher, who earlier managed such companies as Scripps Network Interactive International and the TVN Group (Discovery Group at present), shares his vision of the media market in the perspective of the next five years.

In his opinion, another wave of consolidation, covering TV companies and new media, such as VOD services or web TV operators, is possible.

Traditional linear television will remain an important element of the sector still for some time due to the viewers' habits. However, according to Samples the success of traditional TV will hinge on players' ability to exploit the strength of their brands and the know-how in the field of content production for the purpose migrating that content to a platform that viewers want to use. He also noted that both TVN and Polsat have very strong brands and both are developing non-linear television projects.

Moreover, in his opinion it is possible that own, traditional audiences will be cannibalized by the new media platforms, which ultimately may lead to the growth of the overall number of viewers. Samples is of the opinion that viewers should be given choice and hence content should not be produced as designed for one type of platform only.

Samples is not afraid of domination of the Polish market by global content producers, such as e.g. Netflix. He feels that Polish media market offers sufficient space for various content producers to co-exist and make profits.

When asked about the growth possibilities of the domestic Internet advertising market, he said that it would become increasingly difficult to separate the media and define them as either TV or Internet, or mobile. Due to this it will become necessary to develop a relevant method of media surveying.

PB.pl

23 September 2019

Zagórski: many arguments in favor of a wholesale operator of 700 MHz band for 5G networks

Source: PAP

The Minister of Digitization, Marek Zagórski, judges that there are many arguments in favor of the spectrum from the 700 MHz band being distributed for the 5G network needs by a wholesale operator.

The available spectrum block from the 700 MHz band is not very big and its division would not be effective. In addition, part of the spectrum resources from this band have to be allocated for military purposes. Moreover, roll-out of nationwide infrastructure by a single operator would be cheaper and faster.

In the minister's opinion, work on providing access to the spectrum and infrastructure roll-out could realistically start in the years 2022-2023. During the first stage the spectrum from the 700 MHz band would have to be released by the digital terrestrial TV operators, which is possible thanks to the new regulations of the Telecommunication Law, as amended by the so-called "Mega-Law," pending publication in the Official Journal of the Republic of Poland. Another issue is the release of the spectrum from this band by Poland's eastern neighbor. The minister said that talks were in progress with Russia, with the European Union being involved in the process.

Exatel, the state-owned telecommunication operator, has supported creation of a consortium offering 5G services in the 700 MHz band in the future.

Rpkom.pl
25 September 2019

Exatel and other mobile operators are discussing a 5G letter of intent

by Urszula Zielińska

Based on the information from Telko.in portal, the four main mobile operators in Poland are preparing for signing a letter of intent regarding their cooperation with Exatel in the process of rolling out the 5G network in the 700 MHz frequency band.

However, according to "Rzeczpospolita" daily, Exatel, the state-owned operator who is supervised by the Minister of Defense, proposed that the operators sign a memorandum of understanding regarding a feasibility study on constructing a single 5G network or cooperating in the process of rolling-out such a network, along with defining the roles that respective parties would play in the process.

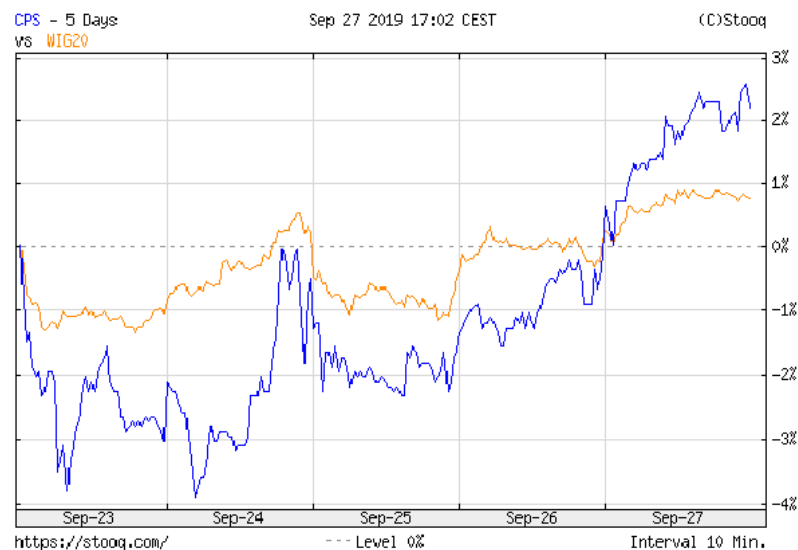
The telecoms are currently analyzing Exatel's proposal and providing their comments to the wording of the agreement.

As stated by "Rzeczpospolita", a representative of Orange Polska confirmed that the company received a proposal of signing a letter of intent regarding the above issue, and that is the operator is in the process of analyzing the proposal. A representative of T-Mobile Polska, in turn, said that the telecom had already submitted its comments to the MoU and will sign the document as long as the comments are included.

Cyfrowy Polsat shares



Data	Maximum price (PLN)	Minium price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2019-09-23	26.34	25.30	25.54	-3.33%	17.43
2019-09-24	26.40	25.32	26.20	2.58%	24.60
2019-09-25	26.08	25.72	25.90	-1.15%	16.01
2019-09-26	26.32	25.74	26.30	1.54%	12.04
2019-09-27	27.10	26.32	26.92	2.36%	12.21



Investor's calendar



1 October 2019	Dividend payout - 2nd tranche
8 – 9 October 2019	The Finest CEElection Investor Conference, Vienna
24 October – 7 November 2019	Closed period prior to the publication of Q3 2019 results
7 November 2019	Quarterly report for Q3 2019
11 - 12 November 2019	Goldman Sachs Eleventh Annual CEEMEA One-on-One Conference, London