



# Cyfrowy Polsat IR Newsletter

14 – 20 December 2020



wirtualnemedi.pl  
15 December 2020

## **Fiber optic Internet in Orange more and more popular. Over 700 thousand users**

*by ps*

Orange Polska informed that over 700 thousand users have access to its fiber optic Internet. 4.9m households are currently within the coverage of the fiber optic infrastructure. Popularity of fiber optic links is growing in smaller cities and villages, where the operator conducts its own investments as well as investments under the Digital Poland Operational Program. According to announcements, many of these investments will be continued in the forthcoming years. Orange points out that it invests from PLN 700m to PLN 800m per year into fiber optic network roll-out. Internet access in the fiber optic technology costs from PLN 59.98 for the data transfer up to 300 Mbps to PLN 79.98 for 1 Gbps.

wirtualnemedi.pl  
15 December 2020

## **LN 1.9m penalty for Virgin Mobile Polska for improper data protection**

*by pap/bcz*

The President of the Personal Data Protection Office imposed on Virgin Mobile Polska a penalty in the amount of PLN 1.9m for improper securing of data processing. The decision is a consequence of the inspection conducted by the Personal Data Protection Office after an incident in which an unauthorized person gained access to customer data in one of the databases, informed the Office on Monday.

biznes.gazetaprawna.pl  
16 December 2020

## **There is still space for new video services in the Internet**

*by Elżbieta Rutkowska*

For the first time the level of irritation with advertisements in online video services (VOD) is higher than in the case of traditional television. The VideoTrack 5 survey, regularly conducted by Wavemaker agency, indicates that 63% of respondents complain about online commercial spots, whereas 62% of viewers are annoyed when watching commercials on television.

The survey conducted on a sample of 1500 Polish Internet users also indicated that the lack of advertising is an increasingly serious advantage of online video services operating in the subscription-based model (SVOD). Such an argument for using services of this type was indicated by 63% of Internet users – in the previous edition of this survey this figure was at the level of 50%. Other important arguments in favor of these platforms include: best TV series, best movies and technical convenience when using the service.

In Poland as many as 7 out of 10 viewers consider a subscription as an optimum form of settlement for content available in the Internet, however the statistics of the Polish SVOD market indicate that this segment is still far from being saturated.

Dziennika Gazeta  
Prawna  
17 December 2020

## **Unused funds from prepaid cards will be returned to customers**

*by Elżbieta Rutkowska*

Orange will return funds remaining on customer accounts after the expiry of the period of card validity to users of prepaid services. It is the last operator against whom the Office of Competition and Consumer Protection (UOKiK) had conducted the proceedings in this respect. According to the announced decision, Orange should start the refund procedure for prepaid users within a month from the date on which the ruling will have been final and binding.

The case regarding blocking of surplus funds left on prepaid accounts was started in 2014. Two years later, UOKiK decided that all four telecoms under examination might be violating collective interests of consumers and initiated relevant proceedings. As regards the refunding of unused balance from prepaid accounts, this issue was regulated at the level of the European Union in the European Communications Code which came into force in December 2018.

# Cyfrowy Polsat shares



Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2020-12-14	28.48	27.92	28.00	0	8.01
2020-12-15	28.72	27.92	28.72	2.57	9.32
2020-12-16	29.84	28.58	29.44	2.51	15.75
2020-12-17	29.78	28.62	29.00	-1.49	13.97
2020-12-18	29.56	28.76	28.92	-0.28	26.80



# Investor's calendar



11 January 2021	Dividend payout - 2nd tranche
20 – 21 January 2021	TOP PICKS 2021 by TRIGON (online)
28 January 2021	ERSTE GROUP Conviction Equity Investors Conference (online)
11 – 25 March 2021	Closed period prior to the publication of 2020 results
25 March 2021	Annual report and consolidated annual report for 2020
28 April – 12 May 2021	Closed period prior to the publication of Q1 2021 results
12 May 2021	Quarterly report for Q1 2021
18 – 19 May 2021	PKO BP's CEE Telecommunications, Media and IT conference (online)
4 – 18 August 2021	Closed period prior to the publication of H1 2021 results
18 August 2021	Consolidated semi-annual report for the 1st half of 2021
26 October – 9 November 2021	Closed period prior to the publication of Q3 2021 results
9 November 2021	Quarterly report for Q3 2021



*Merry Christmas  
and Best Wishes  
for a Happy New Year*

*from the IR team at Cyfrowy Polsat*



**plus** 