



# Cyfrowy Polsat IR Newsletter

30 November – 6 December 2020



**Wirtualnemedia.pl**  
**1 December 2020**

**Polsat channels will disappear from the offer of Multimedia Polska. Customers may terminate their contracts**  
*by TW*

Multimedia Polska has informed that from January 2021 its offer will no longer include the following Polsat TV channels: Polsat 2, Polsat News HD, Polsat Cafe HD, Polsat Play HD, Disco Polo Music, Polsat Sport, Polsat Sport Extra, Polsat Film HD. As stated in Multimedia's offer, provision of these channels is guaranteed by the operator.

The operator also informed its customers that soon it may be forced to fully discontinue provision of the above listed channels as well as of all the remaining Polsat TV channels. The information regarding shutdown dates for specific channels will be sent to customers by 20 December 2020 at the latest.

In its press release, Multimedia Polska confirmed that due to deletion of Polsat TV channels from the offer, the subscribers to the operator's TV services will be entitled to terminate their contracts.

**Wirtualnemedia.pl**  
**1 December 2020**

**Puls TV moves air-time sale from TVN Media to Polsat Media**  
*by TW*

Polsat Media (a Cyfrowy Polsat Group company) has just won the contest for selling air-time for advertisers in Puls TV channels starting from January 2021.

Earlier, for 10 years, sale of the air-time offered by Puls TV was managed by TVN Media.

**Satinfo24.pl**  
**2 December 2020**

## **TV Puls and PULS 2 advertising air-time to be offered by Polsat Media from 1 January 2021**

*by Grzegorz Stapiński*

From the beginning of 2021 the offer of advertising air-time sold by Polsat Media (a Cyfrowy Polsat Group company) will be extended to include the air-time offered by Plus TV, a broadcaster of two terrestrial TV channels with nationwide coverage, i.e. Telewizja Puls and Puls 2, and at the same time the third biggest commercial TV station in Poland.

Thus from January 2021 Polsat Media's offer will include air-time in 80 TV stations. Thanks to this Polsat Media will become the biggest advertising office, both in terms of the number of channels served and the audience share (nearly 40% in the age group 16-49), as well as in terms of the share held in the TV advertising market.

**PAP Biznes**  
**3 December 2020**

## **Orange Group has no plan of delisting Orange Polska**

*by epo/ asa/*

Orange Group, who recently informed of the intention of delisting Orange Belgium, stated that it did not intend to remove Orange Polska stock from the stock exchange.

As the press spokesperson of Orange Group told PAP Biznes agency, *"the situation in Poland today is very much different from the situation in Belgium, so [delisting] is not a topic that we are discussing today"*.

Press release  
30 November 2020

Over 1 million zloty awarded in damages for TV piracy | A breakthrough court decision has been made

The 2nd Criminal Division of the District Court in Wieliczka issued a ruling in a high profile case involving an inhabitant of Cracow County who was involved in providing illegal access to the programs broadcast by pay TV platforms (“signal sharing”). In accordance with the Court’s ruling, the defendant must repair the damage caused and pay an amount of more than 1 million zloty to the victims, i.e. CANAL+ Polska and Cyfrowy Polsat. It is a record amount in the history of fight against signal sharing in Poland. The man was also sentenced to a year in prison, with three years’ probation. The sentence is final and binding.

The man was arrested in March 2018 in a home in Cracow County where he was constructing an entire infrastructure for illegal TV signal sharing. The police confiscated electronic equipment which played the role of “sharing” servers as well as set-top boxes and computers. Several dozen subscriber cards were installed in the server, enabling reception of scrambled pay TV programs and then sharing the signal with unauthorized recipients. The person who organized this “signal sharing” system collected fees for providing access to TV shows. The fees were substantially lower than in the case of legal contracts. Upon searching the premises, the police found nearly PLN 180 thousand in cash.

The defendant was found guilty of the charges. In order to achieve financial benefits he was providing services prohibited by law which involved enabling illegal access by unauthorized persons to the programs from Cyfrowy Polsat S.A. and NC+ (CANAL+ Polska at present) pay TV satellite platforms while using prohibited devices that the defendant designed and customized to his needs. The act constitutes a crime defined by Art. 6, items 1 and 2, in connection with the Art. 7, item 1 of the Act on the legal protection of electronic pay services or services involving conditional access, dated 5 July 2002 (Journal of Law no. 1265 of 2002, item 1068).

By virtue of Art 46 § 1 of the Criminal Code, the Court’s ruling obligates the defendant to repair the damage caused, including t by payment of the following amounts to the victims:

- to Cyfrowy Polsat S.A. – the amount of PLN 526 299.53,
- to Canal+ Polska S.A. the amount of PLN 526 299.53.

The case was of developmental nature and still one more suspect was arrested. The other man was also sentenced to imprisonment with a probation period, as well as to payment of a compensation to the victims.

# Cyfrowy Polsat shares



Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2020-11-30	26.88	26.44	26.70	- 1.48	47.58
2020-12-01	26.78	26.14	26.46	- 0.90	12.56
2020-12-02	27.30	26.30	27.00	2.04	19.34
2020-12-03	27.78	27.08	27.48	1.78	12.64
2020-12-04	27.70	27.26	27.66	0.66	8.59



# Investor's calendar



1 – 4 December 2020	WOOD's Winter Wonderland EME Conference   December 2020   Prague (online)
11 January 2021	Dividend payout - 2nd tranche
28 January 2021	ERSTE GROUP Conviction Equity Investors Conference (online)
16 – 17 March 2021	PKO BP's CEE Capital Markets Conference (online)
18 – 19 May 2021	PKO BP's CEE Telecommunications, Media and IT (online)