



# Cyfrowy Polsat IR Newsletter

5 – 11 October 2020



**Telko.in**  
**5 October 2020**

## **MNP: Plus and Orange are gaining while Play and T-Mobile are losing**

*by Marek Jaślan*

The Office of Electronic Communications (UKE) informed that a total of 377.6 thousand mobile numbers (MSISDNs) were ported between mobile networks in Q3 2020, up by 97.7 thousand compared to the 279.9 thousand phone numbers ported in Q2 2020.

Polkomtel posted the best net MNP balance among the four biggest mobile carriers (+24.1 thousand MSISDNs, up by 3 thousand QoQ). Orange Polska was second (+13.4 thousand, growth by nearly 4 thousand compared to the preceding quarter). Further spots went to T-Mobile (-12.9 thousand, loss by over 1 thousand more compared to Q2) and Play (-68.6 thousand MSISDN, over 10 thousand MSISDNs more than the operator lost in Q2).

This means that as regards the four operators mentioned above, the trends from the preceding quarter have persisted, however the operators acquiring phone numbers from others gained more, while the ones giving away numbers lost more.

**Wirtualnedia.pl**  
**8 October 2020**

## **Marek Zagórski will be responsible for digital affairs in the Chancellery of the Prime Minister. Adam Andruszkiewicz stays**

*by ps*

Following the government's reconstruction, the to-date Minister of Digital Affairs, Marek Zagórski, has been named a Secretary of State in the Chancellery of the Prime Minister and a government's representative responsible for cybersecurity issues. In this capacity he will continue to be responsible for the area of digital affairs which is no longer a separate ministry in the government.

The current Undersecretary of State at the Ministry of Digital Affairs, Adam Andruszkiewicz, will continue to be responsible for the same matters as to-date, but now at the Chancellery of the Prime Minister.

# Press review



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**8 October 2020**

**Polsat Sport's journalists and experts will be writing columns and preparing video content for Interia**

*by tw*

As follow up to acquisition of Interia Group by Polsat Group in July, permanent cooperation has been established between the sports desks of the two organizations.

Polsat Sport leading journalists and experts will be preparing content of Interia web portal. Columns, commentaries and video materials will concern such sports as football (soccer), volleyball and basketball.

As has been announced, it will be the first stage of development of Interia's sports news service. Product-related changes will also take place in near future.

According to a survey conducted by Gemius/PBI in August 2020 Interia's sports section recorded 2.2 million users and 30.38 million hits.

Press release  
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## Plus leads in mobile number portability in the third quarter of 2020

For the seventh quarter in a row Plus has maintained the leader spot in mobile number porting among the four biggest infrastructural operators. According to the latest report published by the Office of Electronic Communications (UKE), in Q3 2020 the operator once again posted the best MNP balance while at the same time giving away the smallest number of MSISDNs among the four biggest telecoms. Premium Mobile achieved the best result among the virtual network operators.

As the third quarter of the year ended, the Office of Electronic Communications published the data on the number of phone numbers (MSISDNs) acquired and lost by operators over the past three months. 89,224 MSISDNs were ported in to Plus during the period, with the number of MSISDNs ported out being 65,135 – the smallest number among the infrastructural operators, which confirms the high loyalty of Plus users. The positive MNP balance of 24,089 phone numbers is not only the best result for the past three months but also the best year-to-date result among all telecom operators in Poland.

The remaining three major competitors posted lower results. Orange, the only operator with a positive balance apart from Plus, gained 13,409 phone numbers. The other two operators, namely T-Mobile and Play, recorded negative balances of 12,941 and 68,649, respectively.

As regards the MVNOs, Premium Mobile could boast of the best result. During the past three months it gained 20,653 MSISDNs while losing 5,291 and ended the quarter with a positive balance of 15,362 ported-in phone numbers.

Press release  
8 October 2020

## Polsat's and Interia's sports desks join forces

Polsat Sport channel's journalists, sportscasters and experts will start permanent cooperation with Interia's sports desk. This is the first stage of development of a service which equally with providing news coverage will be also placing importance on analyses, comments and unique video content offered by Polsat Group.

Artur Wichniarek, Dariusz Dziekanowski and Daniel Pliński are former players of the national football and volleyball teams. Thanks to their spot-on analyses and their insider knowledge they have gained the respect and the liking of Polsat sport channels' viewers. In October all three of them entered into cooperation with Interia's sports desk team which will be publishing their columns and their comments.

Interia's sports desk team has been also joined by the known Polsat Sport channel's sports journalists. Jerzy Mielewski, the winner of two Telekamera awards in the category Best Sportscaster, will be talking about volleyball events in Poland and abroad. He will be supported by Marcin Lepa – the leading volleyball reporter and an expert in Italian football. Cezary Kowalski, known for his sharp pen and expressive opinions, will in turn comment on Polish and European football. Paulina Chylewska, one of the best female sports journalists in Poland, will be talking about sports from a slightly different angle. Basketball fans will be glad to see Adam Romański. This Polsat Sport commentator is a walking encyclopedia of Polish and international basketball, a true aficionado who was for many years active in Polish Basketball Association.

*"Strengthening the team is the first stage of development of Interia's sports news service. In near future we will also see product changes which will, among others, cover the sports services' home page and modification of the results tables,"* comments the head of Interia's Sport service, **Michał Białoński**. *"All of this, in combination with the support offered by the content provided by Polsat Sport and Eleven Sports channels, will make the offer of our service even more attractive,"* adds Białoński.

According to a Gemius/PBI survey in August 2020 Sport Interia news service was visited by 2.2 million users who generated 27.9 million hits. At the same time the web pages and applications of the whole Polsat-Interia Group recorded 18.3 million real users and 1.5 billion hits.

# Cyfrowy Polsat shares



Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2020-10-05	28.00	27.20	27.58	1.55	6.91
2020-10-06	27.94	27.10	27.16	- 1.52	8.48
2020-10-07	27.46	26.66	27.26	0.37	10.21
2020-10-08	27.58	26.98	27.26	0.00	8.62
2020-10-09	27.46	26.80	27.42	0.59	6.29



# Investor's calendar



5 – 7 October 2020	ERSTE conference (online) „The Finest CEElection Investor Conference 2020”
15 October 2020	Dividend day
22 October 2020	Dividend payout - 1st tranche
27 October – 10 November 2020	Closed period prior to the publication of Q3 2020 results
10 November 2020	Quarterly report for Q3 2020
1 – 4 December 2020	WOOD's Winter Wonderland EME Conference   December 2020   Prague (online, or in the flesh)
11 January 2021	Dividend payout - 2nd tranche