



Cyfrowy Polsat IR Newsletter

30 March - 5 April 2020



N E T I A

Wirtualnemedia.pl
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Cinema premieres in VOD services may prove to be a lasting trend. “Coronavirus is changing the relations in the movie industry.”

by ps

The restrictions connected with battling the coronavirus have extended to such establishments as cinemas as well as other cultural and entertainment venues which remain closed till further notice, for example in Poland.

As a result, growing numbers of film producers and distributors have modified their plans for distribution of their premiere productions and new titles by providing access to them over the Internet, on VOD platforms.

According to experts, the situation created by the coronavirus will transform the movie industry in a permanent way. The situation has already strengthened the trend of movie content being consumed at every available opportunity and via many diverse devices.

Bankier.pl
3 April 2020

Orange Polska still counts on growth of EBITDAaL in 2020

Source: PAP Biznes

by kuc/ana

Orange Polska has informed of supporting its forecast of growth of its EBITDA after leases result for 2020.

Based on the assessment of the initial impact that the pandemics has had on its top line, Orange Polska expects decline for revenue from sale of equipment and roaming services this year, which will be accompanied by the decrease of the cost of equipment sold and by lower interconnect costs.

Thus in the view of the operator’s management, the revenue growth which was planned for the current year is unlikely at present.

The telecom feels that its core business is relatively immune to the impact of the pandemics. The importance of voice and data services has grown in the current circumstances and moreover most of the operator’s revenue comes from subscription fees, which assures relative stability and predictability of the revenue streams.

The telecom has estimated that the adverse impact that coronavirus has on the revenues from roaming out services (provided to own subscribers) and roaming in services provided to the people visiting Poland will be around PLN 30-50 million in Q2 2020.

The current epidemiological crisis has had substantial influence on the operation of the distribution network; around 45% of points of sale have been closed while the remaining ones are visited by far fewer customers.

The operator increased its activity in online and telesales channels, however it does not expect the traffic in these channels to offset the traffic decrease in physical points of sale.

On the one hand, the above situation has negative impact on the sale of new services, equipment and accessories but, on the other hand, the company has observed and forecasts reduction of churn.

[Wirtualnemedia.pl](https://www.wirtualnemedia.pl)
4 April 2020

Gigantic growth of Microsoft cloud services. Polish telecoms have also recorded higher traffic in their networks

by bcz

Polish telecoms inform that in the face of the restrictions resulting from the coronavirus epidemics they have recorded traffic growth by 50-70% in recent weeks.

In the early days of the epidemics voice traffic in Play's network increased by 30% while data traffic was increasing by 40% during daytime and returning to the standard level in the evenings. During the following week voice traffic intensity grew by 50%. At present, both voice and data traffic stabilized at the higher levels, with some decrease of traffic intensity even recorded in recent days. As the operator has assured, the situation is monitored continuously, while higher than standard network usage was anticipated at the network's design phase.

Plus (Cyfrowy Polsat Group) assures that the higher traffic levels have not had negative impact on the stability of its network's operation. Last week the telecom observed growth of the average voice usage by ca. 50% compared to the standard level, with the traffic increasing by as much as around 70% during peak hours. Data transfer has increased by around 25%, including growth of streaming traffic by several percent. At present the data traffic is practically evenly distributed throughout the day, while earlier it peaked in the evenings and on weekends. The quarantine and the remote work are also not a burden for Netia Group's network (also a Cyfrowy Polsat Group member). During peak hours the traffic is by ca. 10% higher and on weekdays it is at such a level as on weekends. Peak Netia network usage is at around 50% of the current capacity.

Cyfrowy Polsat shares



Data	Maximum price (PLN)	Minium price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2020-03-30	24.78	23.80	24.10	- 0.41	17.63
2020-03-31	24.44	23.82	23.82	- 1.16	37.55
2020-04-01	24.20	23.48	23.84	0.08	34.09
2020-04-02	24.24	23.44	24.00	0.67	19.99
2020-04-03	24.36	23.64	24.36	1.50	16.63



Investor's calendar



14 May 2020	Quarterly report for Q1 2020
6 – 20 August 2020	Closed period prior to the publication of H1 2020 results
20 August 2020	Consolidated semi-annual report for the 1st half of 2020
27 October – 10 November 2020	Closed period prior to the publication of Q3 2020 results
10 November 2020	Quarterly report for Q3 2020

