



Cyfrowy Polsat IR Newsletter

3 – 9 February 2020



N E T I A

Money.pl
31 January 2020

Cyfrowy Polsat: SmartDOM loyalty scheme has over 2 million members

Source: ISBnews

Cyfrowy Polsat informed that smartDOM – a joint loyalty scheme of Plus and Cyfrowy Polsat – was the biggest program of this kind in Poland, offering combined services for homes and families. Currently it has over 2 million members with the number of services (RGUs) used by them exceeding 6 million. More than half of the program’s users are people aged from 31 to 50.

smartDOM loyalty scheme took off in 2014 while being promoted by a slogan "Oszczędzanie przez dodawanie" (Save by adding). By bundling Plus and Cyfrowy Polsat’s services, the program’s members can pay less for their bills and thus generate savings. The scheme started from the three core services: pay TV (DTH), Internet access and telephony. Today smartDOM includes such services as DTH satellite TV, IPTV via cable and digital terrestrial TV (DVB-T), mobile LTE and home LTE Internet access as well as Plus Światłowód (Plus Fiber-optic) Internet access, Plus Abonament postpaid mobile service, fixed-line telephony, insurance services, electricity supply, gas supply and security monitoring services.

Wirtualnemedia.pl
3 February 2020

Ministry of Digitization wants to offer more than one spectrum block per operator in the 5G auction. Telecoms are opposed to the idea.

by PS

The Minister of Digital Affairs informed that he had submitted a suggestion to the Office of Electronic Communications (UKE), which is currently conducting consultations regarding the auction for the spectrum from the 3.6-3.8 GHz band for use by 5G networks, that one operator should be able to acquire more than one spectrum block during the auction.

In the minister’s opinion, the benefit of such a solution would be faster pace of network roll-out as well as the possibility of obtaining higher sums from the auction.

According to operators, the concept of awarding one spectrum block per each player is a better solution. Such an opinion was expressed by Cyfrowy Polsat and T-Mobile Polska. In the telecoms’ view a “one block – one operator”

approach is more beneficial for the market as well as from the point of view of fast and effective roll out of nationwide 5G coverage. It also offers better chances of all operators gaining equal access to the spectrum. In T-Mobile's opinion, if one of the frequency blocks was left unsold, then still this year it could be then allocated in a separate auction, involving all operators.

Orange Polska, in turn, is of the opinion that the proposed initial price per spectrum block is too high, compared to the prices in other European countries. The operator's analyses show that the initial price in Poland is close to the final prices paid by operators in other countries, e.g. in Finland or Sweden.

[Wirtualnemedia.pl](https://www.wirtualnemedia.pl)
3 February 2020

TVN and the owner of UPC want to sell shares in Canal+ Platform

by TW

The operator of Canal+ Platform, ITI Neovision, informed that it was in the process of analyzing, jointly with its minority shareholders, i.e. TVN and Liberty Global subsidiary, the possibility of offering shares by floating them on the stock exchange. The discussions are still at an early stage.

Notwithstanding the above, Canal+ Group, the holder of 51% of shares in ITI Neovision, intends to continue as the company's strategic shareholder.

ITI Neovision's minority shareholders are TVN (32%) and LGI Ventures (17%), a fund which is owned by Liberty Global, the owner of UPC Polska, among others.

Telko.in
6 February 2020

Orange and T-Mobile may also launch 5G

by Łukasz Dec

The Office of Electronic Communications informed that Orange, T-Mobile and P4 obtained permits to use 5G radio equipment in 2100 MHz. band

P4 is already working on 5G network roll out. Orange and T-Mobile have not informed about their plans regarding the 2100 MHz frequency band yet.

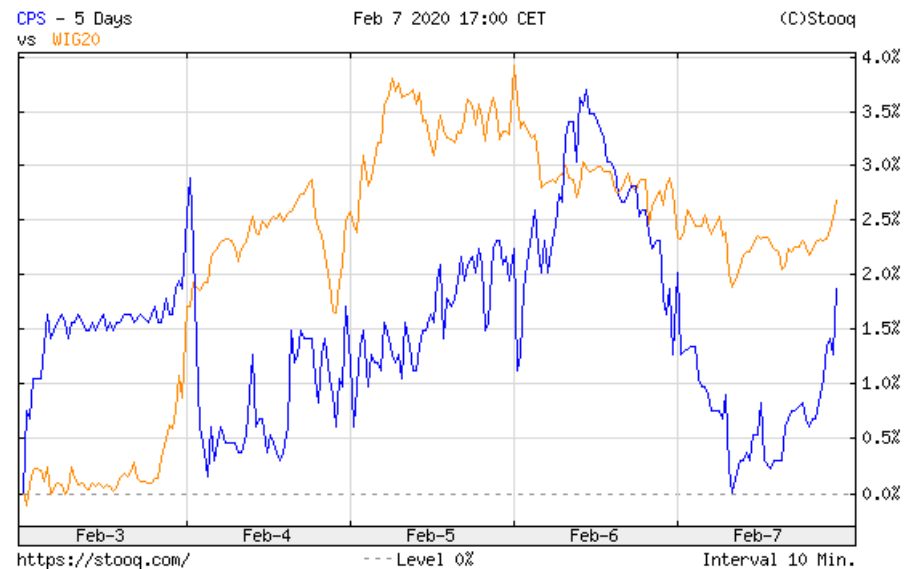
All operators in Poland hold valid spectrum reservations for the 2100 MHz band which contain a provision that the spectrum is technology-agnostic. The respective permits, however, contain provisions regarding specific operating parameters of transmitters. The operators intending to launch the new system must seek new permits or update the existing radio permits as their issuing requires analyses regarding the potential interference of the new devices with the already operating radio equipment.

In addition the regulator informed that Polkomtel would be able to launch 5G network in 2600 MHz frequency band upon securing the decisions which would permit use of radio equipment in that band, or upon amending the currently held radio permits.

Cyfrowy Polsat shares



Data	Maximum price (PLN)	Minium price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2020-02-03	27.66	27.06	27.58	1.40	8.73
2020-02-04	27.88	27.08	27.54	-0.15	12.28
2020-02-05	27.74	27.16	27.60	0.22	6.47
2020-02-06	28.12	27.36	27.42	-0.65	4.91
2020-02-07	27.62	27.02	27.58	0.58	7.57



Investor's calendar



27 February – 12 March 2020	Closed period prior to the publication of 2019 results
12 March 2020	Annual report and consolidated annual report for 2019
16 – 17 March 2020	PKO BP: CEE Capital Markets Conference - London 2020
25 – 26 March 2020	WOOD's 2020 EME NYC Conference
30 April – 14 May 2020	Closed period prior to the publication of Q1 2020 results
14 May 2020	Quarterly report for Q1 2020
6 – 20 August 2020	Closed period prior to the publication of H1 2020 results
20 August 2020	Consolidated semi-annual report for the 1st half of 2020
27 October – 10 November 2020	Closed period prior to the publication of Q3 2020 results
10 November 2020	Quarterly report for Q3 2020