



# Cyfrowy Polsat IR Newsletter

16 – 22 September 2019



N E T I A

PAP Biznes  
13 September 2019

## Orange Polska expects the profit from sale of real estate in Warsaw to reach PLN 212 million

by *pel/ ana/*

According to the estimates of Orange Polska, the profit from sale of the company's property located in downtown Warsaw is expected to be PLN 212 million. The precise amount will be presented in the company's report for Q3 2019. The above profit accounts for the lease back of the property as calculated in accordance with IFRS 16.

At the end of August Orange signed an agreement for sale of the above-mentioned property for the amount of EUR 81 million (around PLN 350 million). Part of the building will continue to be leased by the operator until the year 2026 to give the company time to move the network infrastructure installed in the facility.

Wirtualnemedia.pl  
17 September 2019

## Netflix will be available via Canal+ Platform. "The best and the most comprehensive offer on Polish market"

by *Michał Kurdupski*

Starting October 15, 2019 Netflix will be available to Canal+ subscribers in France. The platform's subscribers using the Ciné Series package will gain access to both, the TV channels from Canal+ portfolio as well as to the Netflix service. The monthly cost of such a package will be EUR 15.

Existing subscribers, who already use Netflix, will be able to subscribe to the new package and thus to use all their video services against a single monthly fee. Canal+ subscribers, who would like to use Netflix alone, will be able to do so via their set-top boxes.

As has been announced by Canal+, a similar offer will be available soon in Poland. More details regarding the offer will be presented at the turn of the year.

## Press release

20 September 2019

### Polsat Group commences tests of HbbTV as an element of DVB-T

*Cyfrowy Polsat and Polsat TV are testing the possibility of offering hybrid technologies via digital terrestrial TV (DVB-T). Technical tests will be also conducted with a view to increase the coverage footprint of the channels broadcasted via MUX4.*

In the course of the tests Polsat News channel will be broadcasted via digital terrestrial TV in four new locations, i.e. in Warsaw, Katowice, Poznań and Tri-City (Gdańsk-Sopot-Gdynia area). In addition, in connection with the tests Polsat News channel will be unscrambled on MUX4 where the tests of HbbTV will also take place. The possibilities offered by hybrid technologies will be also tested in Polsat TV channels which are broadcasted via MUX2.

Cyfrowy Polsat embarks on these activities to increase the broadcasting footprint and to reach the viewers of the channels which are broadcasted via MUX4. MUX4 reaches some 33% of Poland's population at present. In connection with the above, Cyfrowy Polsat has applied to the Office of Electronic Communications for consent to a temporary trial in four locations on the frequencies used by Polsat News, Polsat Sport, Polsat Sport Extra, Polsat Film, Polsat Cafe, Polsat Play channels. The purpose is to analyze the possibilities of implementing advanced services for the end-users of hybrid technologies which combine linear broadcasting of DVB-T signals in DVB-T/DVB-T2 technologies with transmission over the Internet using HbbTV, including testing of new video codecs.

The tests, carried out via DVB-T in in Warsaw, Katowice, Poznan and the Tri-City will involve broadcasting of Polsat News channel while relying on DVB-T and, during the further stage of the tests, also while using the second generation digital terrestrial TV technology – the DVB-T2. Hybrid applications and services will be tested and the size of the population, which can be reached by the signal and which will be able to receive it, will be estimated. The tests will enable subsequent extension of the coverage footprint of the channels which are broadcasted via MUX4 as well as application of the most optimum solutions.

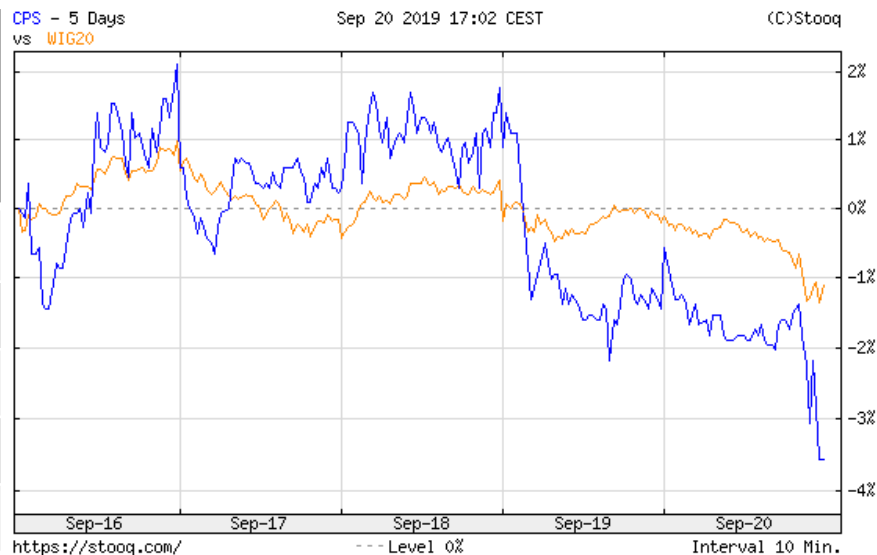
In addition, the new hybrid solutions will be tested with Polsat TV channels broadcasted via MUX2 and MUX4. For the new services to be tested by as extensive group of viewers as possible, Polsat News channel, which is broadcasted via MUX4, will be unscrambled and offered as FTA.

Hence the possibilities offered by HbbTV services will be tested in four new locations in near future, while using Polsat TV channels which are broadcasted via MUX2, MUX4. The tests are commencing today, i.e. on 20 September 2019.

# Cyfrowy Polsat shares



Data	Maximum price (PLN)	Minium price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2019-09-16	28.00	27.00	27.98	0.87	14.08
2019-09-17	28.00	27.22	27.46	- 1.86	8.73
2019-09-18	27.90	27.40	27.88	1.53	10.31
2019-09-19	27.80	26.80	27.00	- 3.16	6.93
2019-09-20	27.24	26.06	26.42	- 2.15	29.70



# Investor's calendar



1 October 2019	Dividend payout - 2nd tranche
8 – 9 October 2019	The Finest CEElection Investor Conference, Vienna
24 October – 7 November 2019	Closed period prior to the publication of Q3 2019 results
7 November 2019	Quarterly report for Q3 2019
11 - 12 November 2019	Goldman Sachs Eleventh Annual CEEMEA One-on-One Conference, London

