



# Cyfrowy Polsat IR Newsletter

1 - 7 July 2019



N E T I A

**Money.pl**  
1 July 2019

## **UKE: The number of SIMs in the operators' customer bases fell by 3%, down to 51.6 million at the end of 2018**

*By ISB News*

According to the report prepared by the Office of Electronic Communications, there were 51.6 million active SIMs at the end of 2018 (decline by 3% yoy). Mobile penetration was also lower – 134% EOP 2018 (down by 3 p.p. yoy).

P4 was the operator with the biggest number of SIMs in 2018, holding market share of 29%. Orange was second – holding a 27% market share. Polkomtel was no. 3, being the only mobile operator among the big four to have improved its share: to 21% (up by 7.8% yoy). T-Mobile was fourth, with a market share of 18.6%.

**Rp.pl**  
1 July 2019

## **UKE: Mobile data transfer grew by nearly 50%**

*By Urszula Zielińska*

According to the data published by the Office of Electronic Communications for 2018, mobile voice usage continues to increase [in Poland] while fixed-line usage decreases. In 2018 we generated a total of 103.8 billion minutes of mobile voice calls (nearly 2 billion minutes more than a year earlier), while fixed-line air time amounted to 5.4 billion minutes (down by 1.3 bn yoy).

Consumption of mobile data increased, in turn. Poles consumed nearly 3.1 billion gigabytes of data (up by 46.8% compared to 2017).

**Money.pl**  
2 July 2019

## **Play to offer broadband fixed-line Internet access via Vectra network**

*By ISB News*

P4 and Vectra cable network have signed a cooperation agreement based on which Vectra will provide access to its broadband network to Play.

Vectra's fiber optic network reaches over 2.7 million households.

P4 has plans of providing its Play Now TV offer based on fixed-line broadband Internet access in Q1 2020.

**Wirtualnedia.pl**  
2 July 2019

## **Polsat is the audience leader in June. Heavy decline of TVP Sport and TVP1, growing audience share of TVP Info**

*By Michał Kurdupski*

Polsat achieved the best audience result in June. Nielsen Audience Measurement data, as compiled by Wirtualnedia.pl, show that Polsat's average daily audience share increased by 0.82 percent and reached 9.79 percent. TVP1 took the second spot but its share, as compared to June 2018, decreased by nearly 24 percent., down to 9.67 percent. TVN was number 3, with audience share of 7.68 percent (down by 10.07 percent).

**Parkiet.com**  
2 July 2019

## **Plus is the leader in mobile number porting**

*By Urszula Zielińska*

According to the data published by the Office of Electronic Communications as many as 458.38 thousand mobile numbers were ported between operators in Q2 2019.

Plus was the leader in mobile number porting, with a positive MNP balance of 25.4 thousand users. This way Plus overtook Premium Mobile (a company whose main owner is Cyfrowy Polsat) who achieved MNP balance of +14.2 thousand.

**Telko.in**  
3 July 2019

## **Polish Parliament has adopted the amendments to the so-called “mega-law”**

*By Łukasz Dec*

The Parliament has adopted the amendments of the law fostering the development of telecommunication services and networks (the so-called mega-law).

The amendments provide for, among others, establishment of the Broadband Fund which will be used for supporting the expansion of telecommunication infrastructure in Poland. Moreover, the amended law has reduced the fee for occupying the roadway (for the purpose of constructing of telecommunication infrastructure) down to PLN 0.20/1 sq. meter/1 day) and the fee for installation of telecommunication devices along the roadways (down to PLN 20/1 sq. meter/1 year).

The new law also paves way for introducing less stringent norms for electromagnetic field (EMF) radiation, which will facilitate location of 5G network microcells or macro network devices in spas.

# Cyfrowy Polsat shares



Data	Maximum price (PLN)	Minium price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2019-06-24	30.66	29.88	29.88	0.40%	10.49
2019-06-25	30.74	30.00	30.60	2.41%	11.72
2019-06-26	30.70	29.90	30.54	-0.20%	9.04
2019-06-27	30.78	30.20	30.70	0.52%	5.48
2019-06-28	31.22	30.32	30.60	-0.33%	13.76



# Investor's calendar



15 – 29 August 2019	Closed period prior to the publication of H1 2019 results
29 August 2019	Consolidated semi-annual report for the 1st half of 2019
1 October 2019	Dividend payout - 2nd tranche
24 October – 7 November 2019	Closed period prior to the publication of Q3 2019 results
7 November 2019	Quarterly report for Q3 2019

