

CYFROWY POLSAT S.A.

Current report No. **68/2014**

Report Date: **November 4, 2014**

Subject: **Appointment of a new Member of the Management Board of Cyfrowy Polsat S.A.**

The Management Board of Cyfrowy Polsat S.A. (the "Company") hereby informs that on November 4, 2014 the Supervisory Board adopted a resolution appointing Mr. Maciej Stec to the position of Member of the Management Board as of November 4, 2014.

Mr. Stec graduated from the Management and Marketing Faculty of the Leon Kozminski Academy of Entrepreneurship and Management in Warsaw.

From the very beginning his professional career was connected with television market. Since 1998 he worked among others for OMD Poland media house, owned by Omnicom Group, where in the years 1998-2003 held a position of Managing Director of Brand&Media OMD. Since February 2003 he was Managing Director of Telewizja Polsat's advertisement office – Polsat Media (today: Polsat Media Biuro Reklamy sp. z o.o. sp.k.). In April 2007 appointed to the position of the Member of the Management Board and Sales & Foreign Acquisition Director of Telewizja Polsat Sp. z o.o.

Mr. Maciej Stec does not run a business competitive to the business of Cyfrowy Polsat S.A. and is not entered into the Registry of insolvent Debtors held by the Registry Court.

Legal basis: §5 section 1 clause 22 of the Ordinance of the Minister of Finance of 19 February 2009 on current and periodic information provided by issuers of securities and on conditions under which information required by legal regulations of a third country may be recognized as equivalent.

Signed by:

Tomasz Szelaǳ

Member of the Management Board

Aneta Jaskólska

Member of the Management Board