

CYFROWY POLSAT S.A.

Current report No. **29/2016**

Report Date: **September 30, 2016**

Subject: **Appointment of new Members of the Supervisory Board of Cyfrowy Polsat S.A.**

The Management Board of Cyfrowy Polsat S.A. (the “**Company**”) hereby informs that pursuant to resolutions adopted on September 30, 2016 the Extraordinary General Meeting of the Company appointed Mr. Tomasz Szeląg and Mr. Marek Kapuściński to the Supervisory Board of the Company as of October 1, 2016.

Mr. Tomasz Szeląg was a Member of the Management Board and Chief Financial Officer in Cyfrowy Polsat S.A. from May 2009 until September 2016. In the years 2014-2016 Mr. Szeląg was also a Member of Management Board of Polkomtel. He additionally held the positions of President of the Management Board at Telewizja Polsat Holdings Sp. z o.o. and Cyfrowy Polsat Trade Marks Sp. z o.o., as well as Member of the Management Boards of INFO-TV-FM Sp. z o.o. and Netshare Sp. z o.o.

In 2000-2003 Mr. Szeląg was an assistant at Foreign Trade Faculty of the Economic Academy of Wrocław. In May 2003 Mr. Szeląg received PhD title for his thesis on hedging transaction used by world copper producers and went on to become a lecturer in the Faculty of International Economic Relations of the Economic Academy of Wrocław. Between 2003 and 2004 he also held a position of a lecturer in the Wrocław School of Banking - at the Faculty of International Economic Relations. Parallel to his academic career Mr. Szeląg also developed his professional career gaining experience in managerial positions in the area of finance and investment. From 2003, Mr. Szeląg was Chief Specialist in the Currency Risk Department of KGHM Polska Miedź S.A., and then of the Market Risk and Analysis Department. In September 2004, he became Director of the Department. In December 2004, he became Director of Hedging Department of KGHM and held the function until March 2007. From April 2007 to June 2008 he worked as Director of Branch of Société Générale Bank in Wrocław. In July 2008, Mr. Szeląg took the position of Vice-president for Finance in Telefonía Dialog S.A., which he held until March 2009. Mr. Szeląg was responsible for finance, accounting, controlling, and budgeting management, and also owner supervision and capital investment, logistics and purchases, project management and IT.

Mr. Szeląg graduated from the National Economy Faculty of the Economic Academy of Wrocław, with major in International Economic and Political Relations specializing in Foreign Trade.

Mr. Tomasz Szeląg does not run a business competitive to Cyfrowy Polsat S.A. and is not entered into the Registry of Insolvent Debtors held by the Registry Court.

Mr. Marek Kapuściński graduated with a Master’s Degree in International Trade from the Central School of Planning and Statistics (today – SGH – Warsaw School of Economics) and a post-graduate degree from SEHNAP in conj. with Stern School of Business at New York University. Until September 2016 for 25 years with Procter&Gamble. Co-creator of the company’s success in Poland and Central Europe, including of many operating standards of the Polish market after transformation, e.g. norms for the cosmetic industry, business ethics, Corporate Social Responsibility or self-regulation of the advertising industry. Since July 2011 General Manager and Vice-President (read: CEO/President of the Executive Board) for key to P&G 9 markets of Central Europe and since January 2009 for Poland and the Baltic States. First Pole and Central European national at the executive management level of this global corporation and active member of the regional management team, as well as its Global Business Leadership Council that brings together all 250 top level managers of the company.

CYFROWY POLSAT S.A.

Experienced CEO and leader, expert in strategy, innovation and management, active creator of standards in the consistently market-adapting brand management and shopper marketing, as well as sales/communication in the age of digitalization and omni-channel. As the first Pole and Central European promoted in P&G to levels of Brand Manager, Marketing Manager and Marketing Director, responsible also for 5 years for the strategy and leading market position of such brands as Always, Vizir, Ariel, Lenor, Fairy, Pampers, Gillette, Head&Shoulders, Pantene, Blend-A-Med, Old Spice. In recognition of his contribution to building brands and standards and practices of the Polish advertising industry awarded by Media Marketing Poland the title of the "Marketer of the 20 years of the Polish Advertising Industry." Lecturer and presenter, juror, member of discussion panels. Currently, non-executive member of Boards of Directors of companies and non-profit organizations and advisor to the Executive Boards. Privately, investor into start-ups and benefactor to the development of young Polish arts and culture.

Mr. Marek Kapuściński does not run a business competitive to Cyfrowy Polsat S.A. and is not entered into the Registry of Insolvent Debtors held by the Registry Court. Mr. Marek Kapuściński fulfills the independence criteria set forth in Code of Best Practices of WSE Listed Companies 2016, in particular in item II.Z.4.

Legal basis: Article 17 Section 1 of the Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (market abuse regulation) and repealing Directive 2003/6/EC of the European Parliament and of the Council and Commission Directives 2003/124/EC, 2003/125/EC and 2004/72/EC and Article 56 Section 1 Clause 2 of the Act of July 29, 2005 on public offering and the conditions of introducing financial instruments to an organized system of trading and on public companies in connection with § 5 Section 22 of the Ordinance of the Minister of Finance of February 19, 2009 on current and periodic reports published by the issuers of securities and the conditions of recognizing as equal the information required by the laws of non-member states.

Signed by:

/s/ Aneta Jaskólska

/s/ Dariusz Działkowski

Aneta Jaskólska
Member of the Management Board

Dariusz Działkowski
Member of the Management Board