

Cyfrowy Polsat IR Newsletter

4 – 10 June 2012

The press about Cyfrowy Polsat	Date	The press about TMT market in Poland
<p>Dziennik Gazeta Prawna: Solorz-Zak launches mobile TV Companies from Solorz-Zak’s media empire - the largest satellite platform Cyfrowy Polsat and Plus mobile network have just launched mobile television. It will be available on smartphones, tablets and PCs. That is how Cyfrowy Polsat plans to conquest the lowest segment of pay-TV market, which next year will face the competition from free digital terrestrial TV. The operator has developed an offer that surprised the rivals – it took free DTT channels and added eight other pay-TV channels.</p>	05.06	
	06.06	<p>Dziennik Gazeta Prawna: Debt of TVN will be reduced by more than one third The money from the sale of Onet will not be spent on acquisitions. The amount of PLN 969 million, that TVN Group will receive from the sale of Onet will be used to repay a giant debt amounting to PLN 2.65 billion net.</p>
	08.06	<p>Gazeta Wyborcza: YouTube tempts Cyfra+ The largest video service talks Cyfra+ into launching pay-TV channels on the Internet. Cyfra+ considers introduction to YouTube of three channels produced by the platform in Poland: Ale Kino+, Domo+ and Kuchnia+.</p>

Latest events

Current Report no 12 **5 June 2012**

Information on conclusion of agreement concerning distribution of TV channels with Vectra S.A.

The Management Board of Cyfrowy Polsat S.A. (the "Company") hereby informs that on June 5 2012 was notified that on May 29 2012 Telewizja Polsat Sp. z o.o. ("TV Polsat"), the Company's subsidiary, has signed an agreement with Vectra S.A., concerning distribution of television channels.

According to the signed agreement, 9 television channels broadcasted by Telewizja Polsat: Polsat HD, Polsat 2, Polsat News, Polsat Sport News, Polsat Sport SD, Polsat Sport HD, Polsat Sport Extra SD, Polsat Sport Extra HD and Polsat Cafe will be distributed by Vectra cable operator beginning from October 1, 2012.

The signed agreement is part of implementation of Polsat Group's strategy, which involves ensuring the widest possible distribution of TV Polsat's channels by cable and satellite operators, thus enlarging technical reach of the channels, that might have a positive impact on the future audience results.

Current Report no 13 **6 June 2012**

List of shareholders holding not less than 5% of the votes on Annual General Meeting of Cyfrowy Polsat S.A. on 5 June 2012

The Management Board of Cyfrowy Polsat S.A. ("the Company"), hereby announces the list of shareholders holding not less than 5% of the total number of votes at the Annual General Meeting held on 5 June 2012 (attached).

Attachment: [List of shareholders holding not less than 5% of the votes at Annual General Meeting on 5 June 2012](#) (.pdf)

At the Annual General Meeting held on 5 June 2012, 427,408,096 votes were represented, which constitute 80.89% of the total number of votes in the Company. According to the Company's Articles of Association, Series A, B, C and 166,917,501 Series D shares carry two votes.

Latest events

Current Report no 14
6 June 2012

Content of resolutions approved by the Annual General Meeting of Cyfrowy Polsat S.A. held on 5 June 2012

The Management Board of Cyfrowy Polsat S.A. ("the Company") hereby publishes the content of resolutions approved by the Annual General Meeting held on 5 June 2012.

Attachment: [Content of resolutions](#) (.pdf)

Current Report no 15
6 June 2012

Appointment of members of Supervisory Board of Cyfrowy Polsat S.A.

The Management Board of Cyfrowy Polsat S.A. (the "Company") hereby informs that the Annual General Meeting based on the resolutions adopted on June 5, 2012 decided that the Supervisory Board of the new term will consist of five members and appointed Robert Gwiazdowski, Andrzej Papis, Leszek Reksa, Heronim Ruta and Zygmunt Solorz-Żak to the Supervisory Board for the following three years term.

(...)

Current Report no 16
6 June 2012

Formation of the Supervisory Board of Cyfrowy Polsat S.A. and appointment of Audit Committee and Remuneration Committee

The Management Board of Cyfrowy Polsat S.A. (the "Company") hereby informs that at the meeting held on June 5, 2012, the Supervisory Board of the Company has been formed in the composition appointed by the Annual General Meeting on June 5, 2012 for the following three-years term.

Mr. Zygmunt Solorz-Żak was elected the President of the Supervisory Board.

At the same meeting, the Supervisory Board, acting in accordance with § 7 sec. 1 of the Regulations of the Supervisory Board of the Company, appointed its Members to Audit Committee and Remuneration Committee.

The Audit Committee comprises: Mr. Heronim Ruta, Mr. Robert Gwiazdowski and Mr. Leszek Reksa.

The Remuneration Committee comprises: Mr. Zygmunt Solorz-Żak and Mr. Heronim Ruta.

Latest events

Press release
4 June 2012

Start of „TV MOBILNA”

On June 4, 2012 Info TV FM - a subsidiary of Cyfrowy Polsat, the largest Polish satellite platform - launches new service - "TV MOBILNA" - working in digital terrestrial television technology (DVB-T). "TV MOBILNA" is available on selection of mobile devices, as well as on home TV-sets via the newest DVB-T set-top box manufactured by Cyfrowy Polsat Technology. From today, this innovative service on the Polish market will be offered by Cyfrowy Polsat platform and mobile telephony network Plus. Watch whatever you want and when you want!

"TV MOBILNA" is a paid package of 20 encrypted channels - 8 TV and 12 radio channels. It includes channels from four thematic categories: sports **Polsat Sport** and **Polsat Sport Extra**, film **Polsat Film**, **Kino Polska**, **TVP Seriele**, **Comedy Central**, news **Polsat News**, children **Nickelodeon** and radio stations: **Radio Zet**, **Antyradio**, **Radio Plus**, **RMF FM**, **RMF MAXXX**, **Radio TOK FM**, **Radio ROXY FM**, **Radio Złote Przeboje**, **Eska Rock**, **Radio PiN**, **Radio Bajka**, **Moje Polskie Radio**. Set-top boxes for the reception of "TV MOBILNA" give additionally access to FTA channels broadcast within 3 digital terrestrial television multiplexes, including: Polsat, TVN, Polsat Sport News, TV4, TVP1, TVP 2, TVP Info, TVP Kultura, TVN 7.

Press release
4 June 2012

„TV MOBILNA” in Cyfrowy Polsat’s offer

On June 4, 2012 Cyfrowy Polsat, the largest pay-TV operator in Poland, expands its services portfolio by new innovative product – „TV MOBILNA” in DVB-T technology – targeted to the users of smartphones, tablets, laptops and traditional TV-sets. The package of 20 encrypted television and radio channels costs PLN 19.90, and dedicated to „TV MOBILNA” service set-top boxes, which provide additionally access to DTT free channels, are available at the price from PLN 1.

- With the development of technology, mobile devices market and digital services, the television audience is also changing. Today we have 12.5 million users of mobile devices, 9 million households equipped in at least two TV-sets and 3.5 million households without pay-TV. They are the target of our new service. Such a defined market provides us with large growth possibilities - said Dominik Libicki, President of the Management Board of Cyfrowy Polsat S.A.

(...)

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Trade value (PLN ths.)
04-06-2012	13.60	13.40	13.50	0.22%	2 390
05-06-2012	13.68	13.00	13.00	-3.70%	3 675
06-06-2012	13.65	13.10	13.50	3.85%	2 334
08-06-2012	14.00	13.30	14.00	3.70%	2 300

