

Cyfrowy Polsat IR Newsletter

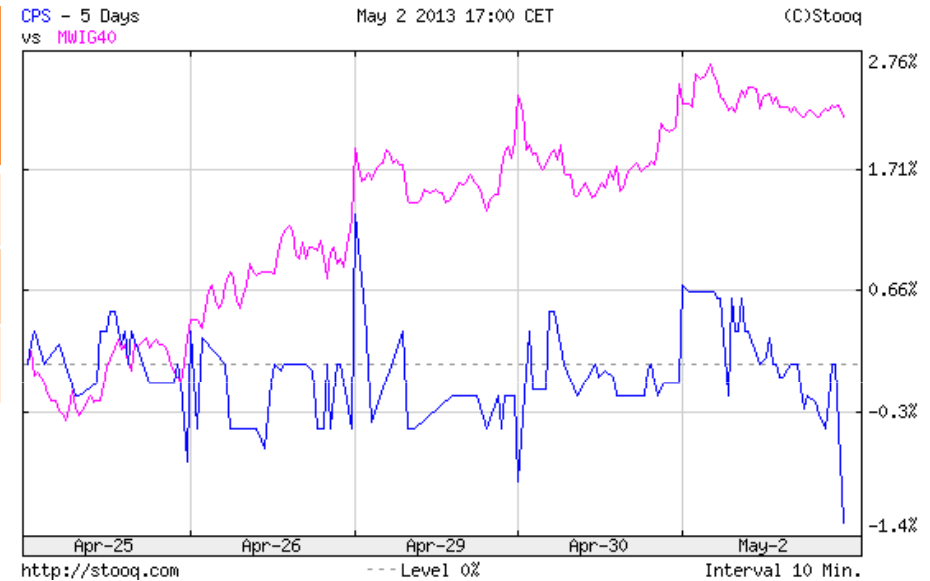
29 April – 5 May 2013

The press about Cyfrowy Polsat	Date	The press about TMT market in Poland
	29.04	<p>Puls Biznesu: Emitel struggling for free television for everyone So far, technical support of TV and radio transmission is Emitel’s main business. However, the company will soon lose a part of revenue in this segment, as currently it gains on double broadcasting – analog and digital. By the end of July, TV channels will have fully switched to digital terrestrial television. Emitel will fight for the market to be favorable for the company – the discussion on how to allocate the second digital dividend (frequencies released within the process of digitalization) has just started. Telecoms want it to be designed for mobile internet. For Emitel, it would be more advantageous if the band from 694-790 MHz was allocated to television.</p> <p>Rzeczpospolita: One million set-top-boxes abroad Nearly one million Poles took the equipment of satellite platforms with them when emigrating to other European countries and watch TV illegally. <i>- It is difficult to comment on these data as we don’t have any technical possibility to monitor the place of installation of the set-top-box and the reception of channels. Neither do we have formal instruments to control the subscribers within this matter – Olga Zomer, spokesperson of Cyfrowy Polsat, comments on Nielsen’s data.</i></p>
	30.04	<p>Gazeta Wyborcza: NC+ minus 11 million ITI Neovision has to pay PLN 11 million for breaching the law when introducing the new digital platform. This is the highest ever fine imposed on a TV operator. The company argues that it has already implemented a part of the recommendations of the Office of Competition and Consumer Protection. <i>- We saw at least two unfair market practices. One of them was the unilateral change of agreements concluded with N platform’s subscribers. The other were: incorrect way of informing consumers on</i></p>

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	30.04	<i>the change of the agreements, as well as too short period given for submitting resignation notices – Małgorzata Krasnodębska-Tomkiel, the president of the Office of Competition and Consumer Protection, explains.</i>
Parkiet: Summary of portfolios' April results and proposals for May Cyfrowy Polsat, among others, enters the portfolio of DM IDMSA - chaos in nc + = a potential free lunch for Cyfrowy Polsat.	4.05	

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Trade value (PLN ths.)
29-04-2013	16.98	16.65	16.70	0.30%	528
30-04-2013	16.83	16.57	16.72	0.12%	7 286
02-05-2013	16.87	16.51	16.51	-1.26%	2 605



Investors' calendar

<i>1 - 15 May 2013</i>	<i>Closed period prior to the publication of Q1 2013 results</i>
15 May 2013	Publication of quarterly report for Q1 2013 Schedule of publication of the results for Q1 2013: 7:00 am Publishing 1Q 2013 report in ESPI (WSE's publishing system) 8:00 am Publishing 1Q 2013 report and results presentation on our website: www.cyfrowypolsat.pl/inwestor 10:00 am Meeting with investors and analysts 12:00 pm Meeting with journalists 4:00 pm (CET) Conference call with investors and analysts Details of conference call: Date: 15 th May 2013 Time: 4.00 pm (Warsaw), 3.00 pm (London), 10.00 am (New York) Phone numbers: +44 (0) 1452 555 566 (international) 22 307 0118 or 00 800 121 2655 (Poland) Conference ID: 49751498