

Cyfrowy Polsat Newsletter

25 – 31 October 2010

The press about Cyfrowy Polsat	Date	The press about DTH/MVNO/Internet market in Poland
<p>Dziennik Gazeta Prawna: Operators and broadcasters will join their forces Zygmunt Solorz-Żak, owner of Polsat, admits that he spends less time on the television business and the majority is allocated to telecommunications. Connection between telecommunications and media is a direction, where the market is aiming right now. We will make money in the future on the sale of our content through the Internet - underlines Solorz-Żak . So far cable operators were market leaders, because apart from television they provided households with fast Internet and telephony. They were the only players offering triple service. Today it's past.</p>	25.10	
<p>Gazeta Wyborcza: Copyright law under fire of operators The group of cable operators and digital platforms asks the Human Rights Defender office to appeal the amendment of the copyright law to the Polish Constitutional Tribunal. Cyfra+, Cyfrowy Polsat, TP Group and Polish Chamber for Electronic Communication (PIKE), uniting cable operators, are fighting against the amendment of the copyright law already for a few months. Now they are supported by the Polish Chamber of Commerce and Polish Craft Association. The dispute is about the settlement of the amount of royalties paid by the operators to organizations representing authors (like e.g. ZAiKS, STOART or SFP). Prior the payments were based on so-called minimum floor rates, but in 2006 the Polish Constitutional Tribunal recognized that such system was putting the organizations on a privileged position, and abolished the tables.</p>	27.10	



Latest events

Current report no 30/2010 **A change in the date of the publication of the interim consolidated quarterly report for the third quarter of 2010**
29 October 2010

The Management Board of Cyfrowy Polsat S.A. ("Company") informs, that there was a change in the date of the publication of the interim consolidated quarterly report for the third quarter of 2010 from 5 November 2010 to 15 November 2010.

Investors' calendar

15 November 2010, 7:00 AM	Q3 2010 results release
17 November 2010, 7:00 AM	Payment of second tranche of dividend of PLN 0.19 per share

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Volume (PLN ths.)
25-10-2010	14,18	13.97	13.97	-0.21%	1 410
26-10-2010	14.14	13.80	13.80	-1.22%	3 153
27-10-2010	14.15	14.00	14.08	2.03%	2 527
28-10-2010	14.17	13.98	14.15	0.50%	2 811
29-10-2010	14.15	13,86	14.00	-1.06%	5 991

