

Cyfrowy Polsat Newsletter

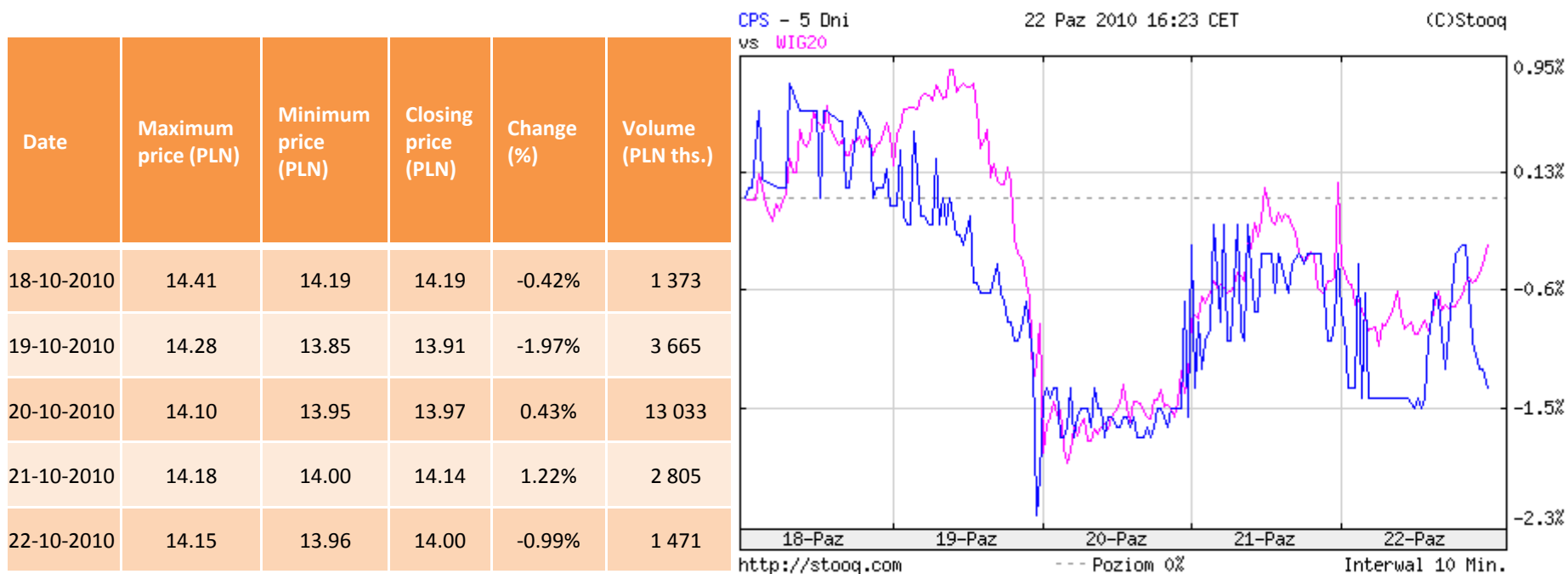
18-24 October 2010

The press about Cyfrowy Polsat	Date	The press about DTH/MVNO/Internet market in Poland
	18.10	<p>Dziennik Gazeta Prawna: Cyfra+ must also have the Internet offer TP together with TVN will fight for customers against Cyfrowy Polsat. Cyfra+ will observe this fight from the side if does not acquire the partner offering Internet access. According to “DGP„ there is a possibility for co-operation with Netia, which recently broke co-operation with TP.</p>
	19.10	<p>Dziennik Gazeta Prawna: Aster for at least PLN 2.75 bn. Owners of Aster Group are waiting for the bid offers to acquire the network. The consolidation of the cable TV market is necessary to defend against Cyfrowy Polsat, n platform and TP. Deadline for bids for the purchase of fourth largest cable operator expires today at 6.00 p.m. „Shareholders of Aster Group expect valuation at 10-11x EBIDTA”, said yesterday to “DGP” Janusz Arciszewski, chairman of the board.</p> <p>Gazeta Wyborcza: Polish Internet - not available, not too fast. Internet is a rare good in Poland. On the top of that it is the slowest in the entire European Union. Such conclusions came after a new research ordered by Cisco. The research was done by Oxford and Oviedo Universities. The research checked a quality of transfer (mainly speed of download and upstream) in 72 countries. Poland ex aequo with Slovakia took a quite good 30th place, but all remaining EU members are still ahead of us, including Romania and Bulgaria.</p>

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	19.10	<p>Puls Biznesu: Digital „desinteressement” National Radio and Television Council (KRRiT) received opinions of companies and entities interested in channels included on the first multiplex of the digital terrestrial television. So far it looks like that big international players are not interested in DTT project.</p> <p>Rzeczpospolita: Agreement between TP and TVN: World does the same According to the Eurobarometr report, approx. 38% of European households have telecommunications-media packages (9 pp more than two years ago). The Netherlands represents the largest percentage (60%). Such combined services are used by more than a half of Danish, Estonian or French households. In Poland such service was bought by every fourth household. Thanks to the co-operation agreement with TP, platform “n” will have fourfold service - apart from television and access to broadband Internet it can offer access to fixed and mobile telephony -said Leszek Iwaszko, KBC Securities analyst. Cyfrowy Polsat announced last year that it wants to provide four services: television, Internet as well as fixed and mobile telephony.</p> <p>Telex.pl: There will be cheaper SMS The draft decision for mobile operators (Cyfrowy Polsat, Play, Orange, Era and Plus) prepared by UKE, assumes expected rate for SMS of PLN 0.05. According to UKE the rate of PLN 0.05 PLN is definitely higher than the production cost of the service.</p>

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<p>Puls Biznes: There must be two large players: me and TP Zygmunt Solorz- Żak, owner of Television Polsat, wants to speed up the construction of new generation LTE network. One of the richest Poles needs money for the Internet project. Since it is hard to get a bank financing for the investment, which is on an initial stage of development , the billionaire will look for a capital on the stock market: through IPO of Polsat or through high dividends (i.e. from Cyfrowy Polsat). It is all about, to become an equal competitor of Telekomunikacja Polska.</p>	20.10	
<p>TvSat24.pl: New offers In the announcement for authorised points of sales ,Cyfrowy Polsat said that: on 26 October (Tuesday) new loialty offers will be implemented for current subscribers, which will allow them to switch to the New Cyfrowy Polsat promotion, available since 1 October to all new clients.</p>	23.10	

Cyfrowy Polsat shares



Investors' calendar

5 November 2010, 7:00 AM	Q3 2010 results release
17 November 2010, 7:00 AM	Payment of second tranche of dividend of PLN 0.19 per share