

Cyfrowy Polsat Newsletter

9 – 15 May 2011

The press about Cyfrowy Polsat	Date	The press about TMT market in Poland
	10.05	<p>Puls Biznesu: Raising money for Plus begins The sellers are rubbing their hands - offers are similar, so even four candidates may start the parallel negotiations. The transaction should be completed in June.</p>
<p>Polityka: Polityka's 500 in 2010 – 50 most profitable companies on the list of 500 Cyfrowy Polsat Group was ranked 28th among the most profitable companies on the list of 500, while the TV Polsat Group took 34th place.</p>	11.05	<p>Parkiet: More customers of digital television Analysts estimate that, although the market slowly approaches saturation, in the first quarter of 2011 digital platforms noted an increase in the number of subscribers. According to an analyst of DM IDMSA, throughout this year, about 400 thousand new customers will buy the access to satellite television in Poland, out of which Cyfrowy Polsat will gain 160 thousand, platform "n" - 95 thousand, and Cyfra + and TP group will get the remaining part.</p>
<p>Parkiet: TVN flagship channel revenues decreased. The Group loses market for Polsat According to KBC Securities analyst, TVN will grow slower than the rest of the market. Polsat, that gains after entering Cyfra+ platform, and recently also "n" platform, will lead the market.</p>	13.05	

The press about Cyfrowy Polsat

Date

The press about TMT market in Poland

Dziennik Gazeta Prawna Magazyn: Internet TVs want to win the battle for couches with cable operators

13.05

TV Polsat, did not wait for someone to start to distribute its programs on-line, and created web-TV Ipla. Ipla resources can be watched not only on the computer, but also on TV connected to the Internet or smartphones, tablets, and even game consoles.

Cyfrowy Polsat, the largest satellite platform in Central and Eastern Europe, recently launched online service, so-called catch-up TV, allowing its subscribers to watch via the Internet the content that they can see via satellite. Dominik Libicki, President of the company, admits that he notices the changes in the market and recognizes that entering to the Internet is of a strategic importance. Already since some time, he keeps repeating: we provide entertainment. Today we do that via satellite, tomorrow we can do it online. Technology is not the most important factor.

Latest events

Press release 9 May 2011

Nearly 500 base stations for Cyfrowy Polsat HSPA+ Internet

As a result of expansion of Aero2 radio HSPA + network by 47 new base stations, the range of Cyfrowy Polsat mobile Internet included 10 new cities - Jarocin, Ketrzyn, Knurów, Konin, Kościerzyna, Legnica, Lukow, Stargard, Walbrzych, Zduńska Wola. Telecommunications infrastructure of Aero2 currently comprises 495 base stations in Poland, and their number increases regularly. New base stations have increased the range of Cyfrowy Polsat mobile broadband Internet by about 10 cities with population over 20,000 inhabitants - Jarocin, Ketrzyn, Knurów, Konin, Kościerzyna, Legnica, Lukow, Stargard, Walbrzych, Zduńska Wola - and a lot of small towns and villages in all provinces. In total, the company's mobile Internet network covers about 11 thousand locations. Cyfrowy Polsat HSPA+ MIMO Internet provides high speed data transfer - up to 28.8 Mb/s download and 5.76 Mb/s when sending. The service is available from 1 February 2010. At the end of 2010, Cyfrowy Polsat had 25 thousands customers of HSPA+ Internet. From March 16, 2011, Cyfrowy Polsat leads nationwide consumer tests of mobile Internet in the latest LTE technology among 2000 participants. Tests are scheduled till the end of June and Cyfrowy Polsat is the first provider to offer LTE service in Poland. Currently, the service is provided through 10 MHz channel at a speed of up to 73 Mb / s. Eventually, the company plans to provide the service through 20 MHz channel at a speed of up to 100 Mb / s.

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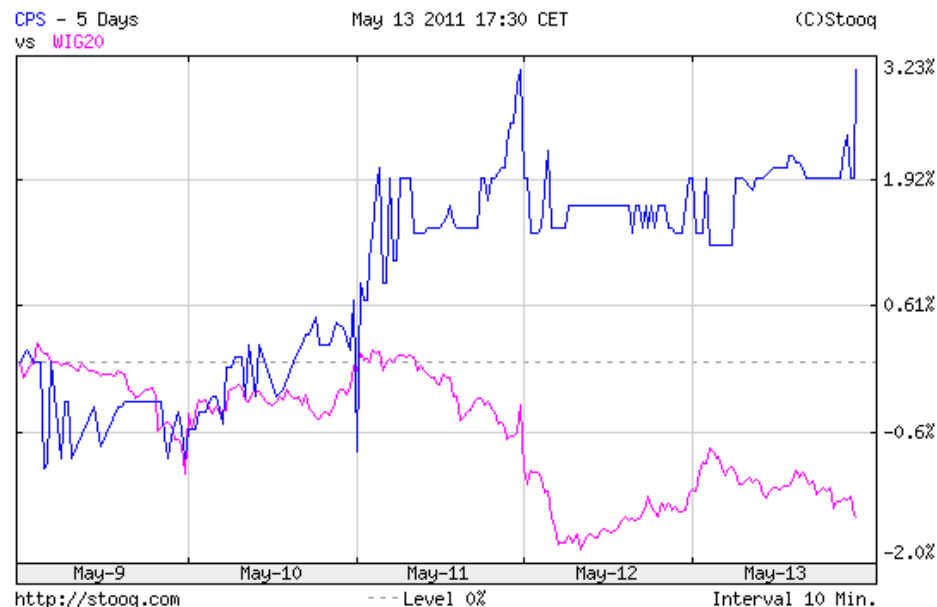
Conditional registration of Series H Shares in the KDPW [National Depository for Securities]

The Management Board of Cyfrowy Polsat S.A. (the "Company") hereby gives notice that on May 10, 2011 it received Resolution No. 404/11 dated May 10, 2011 adopted by the Management Board of Krajowy Depozyt Papierów Wartościowych S.A. (the "NDS") pursuant to which the Management Board of the NDS decided to register in the National Depository for Securities 80,027,836 (eighty million twenty-seven thousand and eight hundred and thirty six) ordinary bearer Series H Shares of Cyfrowy Polsat S.A., with a nominal value of four grosz (PLN 0.04) each and give them the code ISIN PLCFRPT00013, providing that the company maintaining the regulated market decides to introduce those shares into the trading on the same regulated market on which other shares of the Company, designated with the ISIN PLCFRPT00013 code, have been introduced.

The above-mentioned shares shall have been registered within three days from the day on which the NDS receives documents confirming that the company maintaining the regulated market has decided to introduce those shares into trading on the same regulated market on which other shares of the Company, designated with the ISIN PLCFRPT00013 code, have been introduced, however not earlier than on the day specified in that decision as on the day of introducing those shares into trading on that market. Information on registration, under the ISIN PLCFRPT00013 code, of the above-mentioned Company's shares as well as the number of shares designated with the same code shall be provided in the form of a current report upon receipt of the NDS's announcement.

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Volume (PLN ths.)
09-05-2011	16.39	16.18	16.25	0.25%	6 283
10-05-2011	16.45	16.20	16.44	1.48%	5 342
11-05-2011	16.88	16.10	16.80	1.94%	4 414
12-05-2011	16.85	16.44	16.60	-1.78%	2 826
13-05-2011	16.78	16.56	16.78	0.48%	7 040



Investors' calendar

19 May 2011	Annual General Meeting of Cyfrowy Polsat S.A.
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