

TELEWIZJA INTERNET TELEFON

Cyfrowy Polsat IR Newsletter

5 – 11 December 2011



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The press about Cyfrowy Polsat	Date	The press about TMT market in Poland
	05.12	Rzeczpospolita: Internet users like TV As many as 85% Polish Internet users who admit to use Internet at least once a week, also watch TV - according to research of IAB Polska, association of companies active online. As it is interactive, Internet is so very different from television and satisfies other needs of customers, there is no issue of so-called cannibalization of these two types of media. This is, among other factors, due to the fact that more and more people use Internet while watching TV. IAB experts also point out that television - as a passive medium – is used for completely different purposes than the network. It is a medium that is intended to provide relaxation and entertainment, while Internet is often used to look for practical information.
	06.12	 PAP: In the near future, Aero2 will have more than 1000 active HSPA stations Aero2 continues development of broadband HSPA+ Internet network and by the end of this year expects to significantly increase the number of active HSPA and LTE transmitters. Soon, the company may have over a thousand active HSPA 900MHZ base stations - said Adam Kuriański, President of Aero2, Mobyland and CenterNet, in an interview for Polish Press Agency. Kuriański said that Aero2 still negotiates with companies to whom it could offer wholesale Internet services and hopes to finalize another contract for wholesale Internet access services over the next months. The company wants to sell its services to downstream operators that have their own customer base. Rzeczpospolita: In one year, 3D in every fifth TV-set bought Three dimension TV has more and more supporters. 3D TV-sets' market share is steadily growing. In Poland, you can buy 3D TV-set from PLN 2.5 thousand. Therefore, as retailers admit, the interest is high even though there is still a very poor choice of 3D content.

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	08.12	Gazeta Wyborcza: Short spam movies as a challege for Internet In 10 years, an average Pole will be sending 1GB data daily through mobile phone or tablet – estimates Nokia Siemens Networks (NSN). - Operators must be prepared for a sudden increase in demand for data. They must be ready to change the way of network management. NSN predicts that in nine years, there will be 35 million users of mobile broadband Internet. Now there are nearly 9 million users and an average Pole transmits about 15MB data per day through mobile networks. NSN estimates that by 2020 the amount of data transferred in Poland will grow more than 52 times, to about 1GB.
 Puls Biznesu: We chose the best businesswomen Aneta Jaskólska, director of legislation and regulation and Member of the Management Board of Cyfrowy Polsat was placed on the second position in the ranking of 100 Businesswomen announced on 8 December. - I don't like labels, stereotypes and divisions. Manager, regardless of gender should be valued primarily as a specialist. Professionalism doesn't have a gender - says Aneta Jaskólska. - I believe that I achieved a lot, but much is still ahead of me. Glass ceilings are in our heads, not above them - she adds. In January 2011, only 3 of WIG20 companies met a parity condition obligatory for example in French companies (20% women). Cyfrowy Polsat was one of them. 	09.12	
	10.12	Parkiet: NFI Midas, Closer to finalization of takeover of Aero2 On Friday evening, NFI Midas, controlled by Zygmunt Solorz-Zak, announced that it has entered into an agreement by which it will become indirectly - through a company based in Cyprus - the owner of Aero2, that owns channels and frequencies to provide fast Internet access.

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	10.12	Rzeczpospolita: Next week TVN will go under the hammer The sale of TVN shares to the French Canal+ Group will be approved in the coming days according to "Rzeczpospolita" sources. "N" digital platform that belongs to TVN Group will form a joint venture with Cyfra+ belonging to Canal+ Group. The French will also buy a minority stake in N-Vision, a company from ITI Group, that ownes 51% shares in TVN Group. Canal+ Group also received an option to purchase the rest of the controlling stake in TVN from ITI in the future .

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Latest events	Latest events					
Press release 6 December 2011	Expansion of Cyfrowy Polsat HSPA+ Internet As a result of development of Aero2 radio infrastructure by 460 new base stations, a few thousand new towns and villages in Poland were included in the range of mobile HSPA+ Internet of Cyfrowy Polsat.					
	Cyfrowy Polsat broadband HSPA+ Internet services are now available on over one thousand base stations and the number increases regularly. Over 22 thousand locations altogether, including 170 with over 20 thousand inhabitants are covered by Cyfrowy Polsat mobile Internet network. ()					
	At the same time, the technical reach of high speed LTE Internet of Cyfrowy Polsat increased to approximately 600 masts. Cyfrowy Polsat offered this innovative, mobile Internet at the end of August this year as the first telecommunication operator in Poland. The service was launched in the world's first LTE network operating on 1800 MHz frequency. The speed of offered LTE service is up to 100Mb/s download and up to 50Mb/s when sending data. ()					
Current report no 64 9 December 2011	 Dates of publication of periodic reports and information on submitting consolidated periodic reports of Cyfrowy Polsat SA in the financial year 2012 The Management Board of Cyfrowy Polsat S.A. ("Company"), hereby announces publication dates of periodical reports in 2012. Consolidated quarterly reports: Quarterly report for Q1 2012 - 15 May 2012 Quarterly report for Q3 2012 - 14 November 2012 Consolidated semi-annual report for the 1st half of 2012 - 30 August 2012 Annual reports: Annual report and consolidated annual report for 2011 - 12 March 2012 					
	In addition, pursuant to the provisions of §83 sec. 1 and 3 of the Ordinance of the Minister of Finance of February 19, 2009 regarding current and periodic information to be submitted by issuers of securities, and the conditions for recognizing equivalence of information required under non-member states regulations ("Ordinance"), the Company will not publish stand alone quarterly or semi-annual reports. The Company informs that it is its intention to present in the consolidated quarterly reports in 2012 condensed stand alone financial statements as referred to in § 83 sec. 1 of the Ordinance as well as to present the consolidated semi-annual report for the first half of 2012 including condensed stand alone financial statements for the six months ended 30 June 2012 as referred to § 83 sec. 3 of the Ordinance.					

The company also announces that it will not publish a consolidated quarterly report for Q4 2011 or a consolidated quarterly report for Q2 2012 pursuant to the provisions of § 102 sec. 1 and § 101 sec. 2 of the Ordinance.

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Cyfrowy Polsat shares

						CPS — 5 Days vs MWIG40	Dec 9 2011 17:30 CET	(C)Stooq
Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Trade value (PLN ths.)			5.282
05-12-2011	14.01	13.75	14.00	0.72%	4 064	And Man Man	3.338	
06-12-2011	14.00	13.71	14.00	0.00%	2 195		1.372	
07-12-2011	14.70	13.68	13.79	-1.50%	2 315			
08-12-2011	14.14	13.71	14.01	1.60%	2 828	-		-0.52
09-12-2011	13.90	13.37	13.80	-1.50%	3 432	Dec-5	Dec-6 Dec-7 Dec-8	
						http://stooq.com	Level 0%	Interval 10 Min.

Investors' calendar

27 February – 12 March 2012	Closed period before the publication of 2011 results
12 March 2012	Publication of annual report and consolidated annual report for 2011