

Cyfrowy Polsat Newsletter

31 January – 6 February 2011

The press about Cyfrowy Polsat	Date	The press about DTH/MVNO/Internet market in Poland
<p>TV-Sat Magazyn: Cyfrowy Polsat buys Telewizja Polsat Cyfrowy Polsat signed the term sheet with a consortium of banks that will secure and grant a credit to finance the purchase transaction of Telewizja Polsat. -The agreement with banks brings us closer to the finalization of the acquisition of Telewizja Polsat. The negotiated terms and conditions are satisfactory for us and I hope the talks will be finished in the 1st quarter of 2011 – said Tomasz Szela, Member of the Management Board and CFO of Cyfrowy Polsat.</p>	<p>01.02</p>	<p>TV-Sat Magazyn: Effective cooperation of TP Group and TVN Group The cooperation looks promising. Both groups have decided to jointly sell their products. TP Group launched the sale of „Telewizja na Kartę HD” (prepaid TV)- TVN Group's flagship product. The TV "n" starts selling mobile Internet access - Orange Free.</p> <p>Press: Tele-fusions Typically satellite platforms offer a single service so they are keen on establishing alliances with telecommunication companies. Experts are confident that further alliances between telecommunication companies are only a matter of time. An alliance of giants is very possible - Zygmunt Solorz-Zak, founder of Polsat and main shareholder of Cyfrowy Polsat, considers buying Polkomtel SA, the operator of Plus mobile network. We have the content, and Polkomtel is building LTE infrastructure which will be able to distribute it - says Zygmunt Solorz-Zak.</p> <p>Rzeczpospolita: Mobile Internet instead of fixed connection We have one of the slowest Internet connections among developed countries, however mobile Internet in Poland is relatively fast. In Poland, mobile access often becomes a basic service. It refers, in particular, to locations where terrestrial infrastructure is not developed or weak. According to Audytel analysts, in 2010 mobile Internet service was one of the main drivers of the entire telecommunications market in Poland. The value of the market amounted to 46.56 billion zlotys, that is about 1.2% more than in 2009, despite the significant decline in revenues from voice services.</p>

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<p>Puls Biznesu: Listed Company of the Year 2010</p> <p>Cyfrowy Polsat has been awarded the Listed Company of the Year 2010. Cyfrowy Polsat got the highest marks in two categories: "Investor Relations" and "Prospects for Development". The company took 2nd place in "Success in 2010" and 3rd place in „Competence of the Management Board” and „Quality of Products and Services”.</p> <p>President Dominik Libicki points out that, except the investments in telecommunications, the purchase of Telewizja Polsat was an important element in determining the winner.</p>	04.02	

Latest events

Press release
3 February 2011

Cyfrowy Polsat Listed Company of the Year

Cyfrowy Polsat took the first place in the 12th edition of the prestigious ranking of Puls Biznesu magazine "Listed Company of the Year". The company also took place on the podium in the individual categories.

Awards and prizes for the best public companies were given at a gala "Listed Company of the Year 2010" held on 3 February in the headquarters of Warsaw Stock Exchange. For the 12th time, specialists of the capital market, analysts, investment advisers and brokers took part in the survey held by Pentor Research International for the editor of „Puls Biznesu”. The respondents evaluated competence of management, quality of products and services, communication with the market, prospects for development and general success in 2010. The final overall assessment consisted of the scores in each category. Two companies obtained the highest rank - Cyfrowy Polsat SA and Lubelski Węgiel Bogdanka with a score of 80 points out of 100. Warsaw Stock Exchange took the third place. The success of Cyfrowy Polsat was mainly due to the highest ratings in the category of "Prospects for Development" and "Investor Relations". Experts appreciated the way in which the company announced the acquisition of Telewizja Polsat and the transparency of the transaction.

We strive to consistently pursue our development strategy and keep the most transparent communication with the market. I take this award as a an evidence of approval of our development plans, appreciation of the pace of implementation of our objectives as well as appreciation of our information policy - comments Dominik Libicki, President of Cyfrowy Polsat SA.

In the other three categories Cyfrowy Polsat also took a place on the podium. The company took 2nd place in "Success in 2010" and 3rd place in „Competence of the Management Board" and in „Quality of products and services”.

Such a high rating in each area of the ranking is a unique distinction for our company. The year 2010 was full of important events for us and I am glad that all of them were successful, that certainly influenced the voices of respondents - said Dominik Libicki.

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Volume (PLN ths.)
31-01-2011	15.98	15.58	15.85	-0.19%	8 916
01-02-2011	15.91	15.65	15.84	0.00%	2 732
02-02-2011	16.05	15.31	15.80	-0.50%	21 727
03-02-2011	16.04	15.70	15.70	-0.70%	47 878
04-02-2011	15.82	15.30	15.40	-1.28%	17 134



Investors' calendar

17 March 2011

Publication of annual report and consolidated annual report for 2010