

Cyfrowy Polsat Newsletter

24 – 30 January 2011

The press about Cyfrowy Polsat	Date	The press about DTH/MVNO/Internet market in Poland
<p>Dziennik Gazeta Prawna: Spółka tygodnia - Cyfrowy Polsat The company closed last week with 6.2 % growth, making up for earlier losses. That was thanks to the data on 2010 sales published on Tuesday. Company’s sales results showed that, despite the dominant position and high market penetration, the largest satellite operator still has a growth potential.</p> <p>Rzeczpospolita: Government does not help the business In an interview, Dominik Libicki explains, among other things, the progress of financing the acquisition of Telewizja Polsat: - We signed the term sheet with a consortium of three banks. The syndication of the credit is in progress. During the meeting, more than 20 banks expressed their interest, so we are confident that we will obtain the financing by the end of this quarter. From that moment on, we will consolidate the results of Polsat.</p>	<p>24.01</p>	<p>IT Reseller: Ready for Internet 4G According to European Commission data, only 13.6% of Poles had access to the fixed Internet network at the beginning of 2010. The mobile Internet market is growing much faster. Popularization of LTE network is believed to ensure the further development and here Polish operators are ahead of global competition. Mobyland, as the first in the world, owns the most modern network and consumer terminal LTE 1800, which allows to provide wholesale access to radio broadband Internet, using the latest in the world and the most innovative technology - LTE.</p>
<p>Puls Biznesu: DI BRE and Ipopema still believe in the boom Analysts say that this year it will be possible to earn a lot on stocks. Cyfrowy Polsat is on the list of Ipopema favorites.</p>	<p>26.01</p>	<p>Puls Biznesu: The marriage of Netia and PTC would make a good business According to analysts, the marriage of Netia and PTC could be beneficial for both companies. PTC would obtain access to a national customer base of broadband Internet, second-largest after TPSA, and Netia would benefit from the ability to offer additional mobile services. Netia declared that if there is a will on PTC part, the grounds for discussion on cooperation are evident. The new president of PTC said, however, that this year he does not intend to make such investments.</p>

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<p>Dziennik Gazeta Prawna: Polsat and TVN will clash on Sony TVs</p> <p>In the future, Internet television operator IPLA (revenues exceeding 20 million zloty) could be taken over by Cyfrowy Polsat. The CEO, Dominik Libicki, points out that Cyfrowy Polsat is a provider of content and in the future, satellite technology might not be dominant. The two companies are already working together on a common Internet project.</p>	26.01	
<p>Parkiet: Cyfrowy Polsat - Internet already for 40% of subscribers</p> <p>The range of Cyfrowy Polsat Internet services increased thanks to the expansion of Aero 2 radio network HSPA+ by further 44 base stations.</p> <p>Cyfrowy Polsat Internet service network covers 11 thousand towns and is available to 48% of Poles and to 40% of 3.4 mln subscribers to our satellite platform.</p>	29.01	

Latest events

Press release
28 January 2011

Growth of Cyfrowy Polsat telecommunication services

Cyfrowy Polsat closed the year 2010 with over 95 thousand subscribers to mobile phone service and over 25 thousand subscribers to Internet service in HSPA + MIMO technology.

For both services, it means an increase of tens of percents compared to the third quarter of 2010. Almost 95% of our mobile service clients chose the offer with subscription.

Press release
28 January 2011

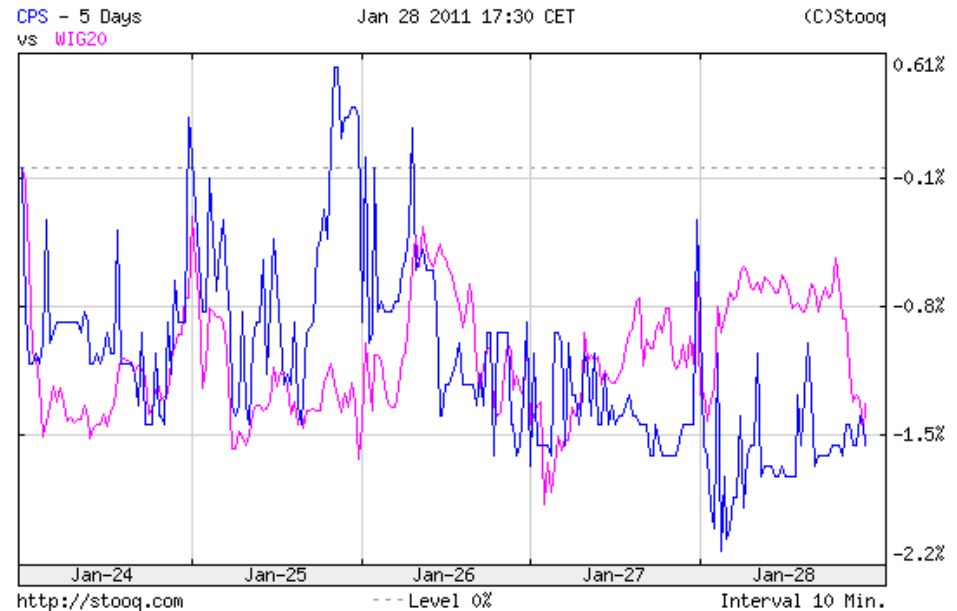
New base stations and new spots within the reach of HSPA+ Internet network of Cyfrowy Polsat

Our HSPA+ network expanded by 44 base stations, 9 towns of over 20 thousand residents and more than 1.2 million potential customers.

The network was enlarged by 44 new base stations as a result of the constant development of telecommunication infrastructure of our partner Aero2. Thanks to that, our broadband network covered 9 new towns of over 20 thousand inhabitants and a large number of smaller locations. As a result Cyfrowy Polsat Internet service is available to 48% of Poles and to 40% of subscribers of our satellite platform.

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Volume (PLN ths.)
24-01-2011	16.15	15.90	16.00	-1.23%	7 868
25-01-2011	16.25	15.90	16.21	0.06%	5 861
26-01-2011	16.24	15.82	15.87	-2.04%	4 129
27-01-2011	16.04	15.85	15.90	-0.63%	9 385
28-01-2011	16.10	15.72	15.88	-1.37%	6 643



Investors' calendar

17 March 2011

Publication of annual report and consolidated annual report for 2010