

Cyfrowy Polsat Newsletter

10 – 16 January 2011

The press about Cyfrowy Polsat	Date	The press about DTH/MVNO/Internet market in Poland
	10.01	<p>Komputer Świat: New virtual network operator The company Toya launched a new mobile network TOYAmobilna</p>
<p>Puls Biznesu: Analysts believe in smaller companies Cyfrowy Polsat is among the experts' favorites in the category of long-term investments for 2011.</p>	11.01	<p>Gazeta Wyborcza: 100 Mb/s is already a standard According to experts, the market began to compete on the speed of the Internet. It is a struggle of all against all, because it no longer involves only fixed-line, cable and mobile operators. At the end of last year, Mobyland and CenterNet offered the wholesale mobile Internet service with speed up to 150 Mb/s (in LTE technology), and this quarter Cyfrowy Polsat will offer a retail service. Also Polkomtel will begin the tests of such internet service.</p>
<p>Parkiet: More subscribers? According to analysts, the increase in the number of subscribers will continue in 2011. Dominik Libicki, President of Cyfrowy Polsat, estimates the penetration of pay-TV (offered by digital platforms and cable operators) market in Poland at about 70 percent. - In Poland, the potential for development still remains at a level of more than a million households - he says.</p>	12.01	<p>Dziennik Gazeta Prawna: Polkomtel, Plus network operator, will be sold The process of selling one of the largest Polish mobile operators has formally begun. Polkomtel shareholders hope to finalize the transaction by July. Its value may exceed PLN 16 billion.</p>

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	13.01	<p>Dziennik Gazeta Prawna: Calls and text messages are not sufficient, operators speed up internet</p> <p>Mobile phone market still constitutes more than a half of the value of the telecommunications market. However, market penetration is huge and the price war strongly reduced prices. The operators found a new opportunity in investing in high-speed internet. New broadband networks are developed. There are also investments in a wireless network internet in HSPA + and LTE technology. It gives a perspective of average annual market growth of 3 percent over the next 5 years.</p>
	14.01	<p>Puls Biznesu: Netia goes online</p> <p>Netia declares not to be interested in entering the mobile phone industry. Instead, it will develop mobile Internet, based on cooperation with P4, the operator of Play network.</p> <p>Not to stay behind the market, Netia declares that it will develop a TV offer.</p>

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Volume (PLN ths.)
10-01-2011	16.40	15.70	15.89	-2.22%	6 413
11-01-2011	15.86	15.20	15.68	-0.44%	10 314
12-01-2011	15.78	15.35	15.47	-0.83%	10 652
13-01-2011	15.56	15.30	15.40	-0.39%	8 345
14-01-2011	15.53	15.15	15.38	-0.13%	1 774

