

Cyfrowy Polsat IR Newsletter

1 – 7 August 2011

The press about Cyfrowy Polsat	Date	The press about TMT market in Poland
<p>Parkiet: Cyfrowy Polsat will benefit from consolidation with Polsat</p> <p>According to forecasts of six brokers, in the second quarter of 2011, Cyfrowy Polsat will record a 73% increase in revenue, to PLN 638 million. EBITDA will reach PLN 203 million and will be 87% higher than in the previous year. Operating profit will amount to PLN 164.3 million and will increase by 83%. These increases are, i.a. the effects of consolidation of TV Polsat acquired in the second quarter of 2011. An analyst estimates that excluding the impact of consolidation, adjusted EBITDA of Cyfrowy Polsat will be higher by 10 % y/o/y.</p>	02.08	
	03.08	<p>Rzeczpospolita: Mobile Internet - a new arena of operators' battle</p> <p>According to "Rzeczpospolita" estimates, the value of the mobile Internet access market amounted to PLN 2 billion in the first half of 2011. Since the beginning of the year the number of SIM cards increased by 1.06 million and 1 / 5 of them enables mobile access to the Internet. In the second quarter, most customers were acquired by Orange and Play.</p>
	04.08	<p>Puls Biznesu: The explosion of niche television</p> <p>Niche channels sprout like mushrooms after the rain. Jointly they have a larger audience share than TVN and Polsat together. This year, every fifth zloty spent by the advertisers in television will go to the cab-sat channels. Thus, a segment of thematic channels quickly ceased to be a niche, as it will rake up about PLN 800 million net in 2011.</p>



The press about Cyfrowy Polsat	Date	The press about TMT market in Poland
	05.08	<p>Parkiet: Buyer from the media industry ITI is looking for a buyer for the entire package of shares (controlling more than 56%) exclusively among the industry investors - says Bruno Valsangiacomo, president of ITI Group. According to "Parkiet" sources, ITI has already sent offer inquiries to the French Vivendi, Bertelsmann, TimeWarner and Discovery.</p>

Latest events

Current report no. 58
5 August 2011

List of shareholders holding not less than 5% of the votes on Extraordinary General Meeting of Cyfrowy Polsat S.A. convened on 5 August 2011

The Management Board of Cyfrowy Polsat S.A. ("Company"), hereby announces the list of shareholders that exercised voting rights attached to shares representing not less than 5% of the total number of votes at the Extraordinary General Meeting held on 5 August 2011 (attached).

Attachment: [List of shareholders holding not less than 5% of the votes at Extraordinary General Meeting on 5 August 2011](#) (.pdf)

At the Extraordinary General Meeting held on 5 August 2011 387,993,818 votes were represented, which constitute 73.52% of the total number of votes at General Meeting. According to the Company's Articles of Association, Series A, B, C and 166,917,501 Series D shares carry two votes.

Current report no. 59
5 August 2011

Content of resolutions approved by the Extraordinary General Meeting of Cyfrowy Polsat S.A. held on 5 August 2011

The Management Board of Cyfrowy Polsat S.A. ("Company") hereby publishes the content of resolutions approved by the Extraordinary General Meeting held on 5 August 2011 (attached).

Attachment: [Content of resolutions](#) (.pdf)

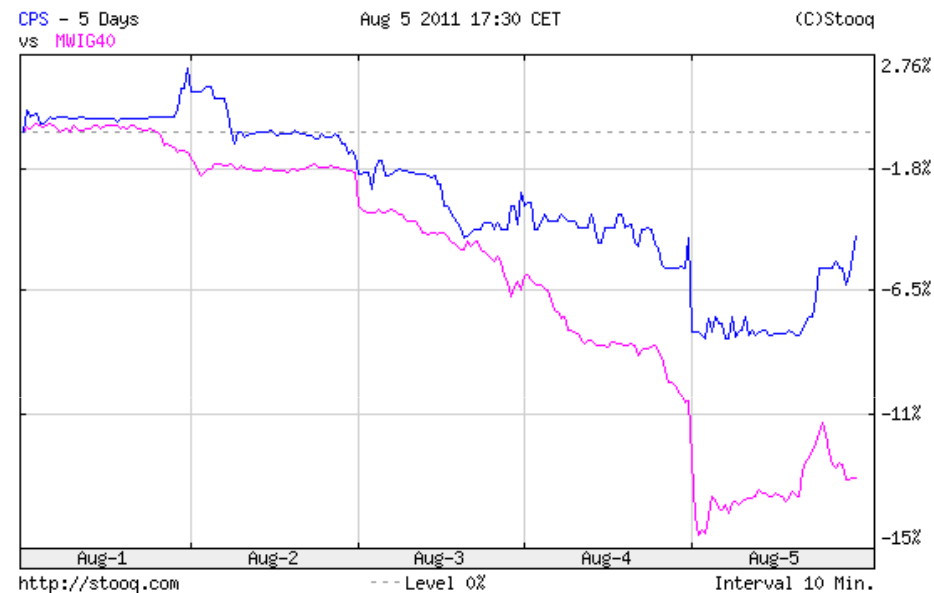
Press release
5 August 2011

T-Mobile Ekstraklasa (football top league) in Cyfrowy Polsat Sport HD package even for 6 months free of charge

Cyfrowy Polsat launched a new promotional offer, making it easier for football fans to access T-Mobile Ekstraklasa games, which for the first time are available in the offer of the platform. The operator offers selected matches promotional to all subscribers, additional Sport HD package for up to 6 months free of charge, and HD set-top box from one zloty. Sales activities are supported by nationwide advertising campaign.

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Trade value (PLN ths.)
01-08-2011	16.34	15.90	16.34	1.49%	3 291
02-08-2011	16.32	15.74	15.74	-3.67%	1 537
03-08-2011	15.72	15.20	15.49	-1.59%	4 505
04-08-2011	15.50	15.00	15.20	-1.87%	4 042
05-08-2011	15.21	14.40	15.21	0.07%	4 405



Investors' calendar

17- 31 August 2011	Closed period before the publication of 1H 2011 results
31 August 2011	Publication of results for the first half of 2011