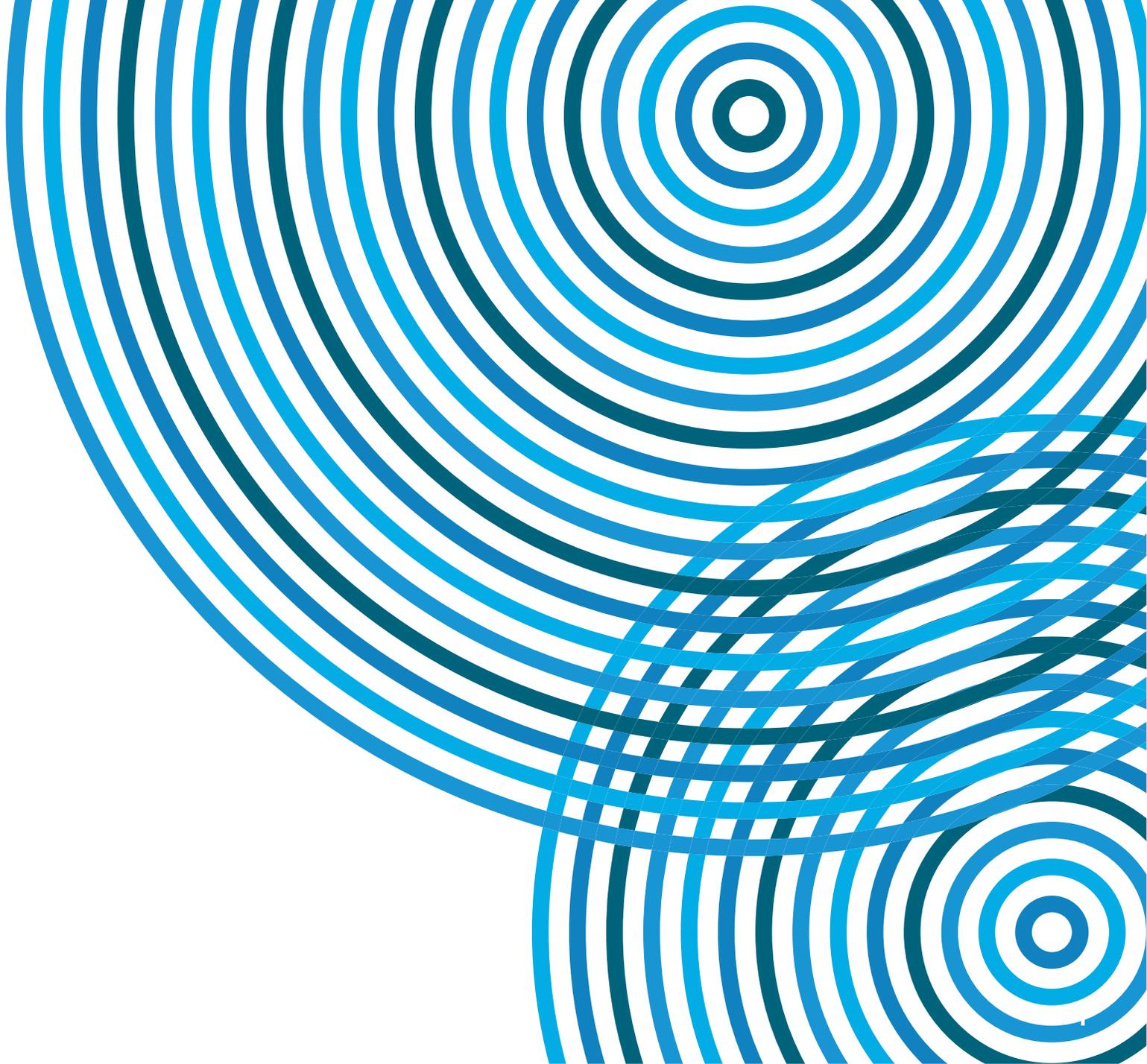


10 March 2026

IR Newsletter 10/2026



Press review

Telko.in, 9 March 2026

by Łukasz Dec

Polish MNOs reach agreement on emergency roaming

The four largest mobile network operators in Poland – Orange, P4 (Play), Polkomtel (Plus) and T Mobile – have reached an agreement to launch nationwide emergency roaming between their networks. The information was announced by Przemysław Kuna, President of the Office of Electronic Communications, during the TIME Economic Forum in Warsaw.

The solution is intended for use in crisis situations in which one network temporarily loses coverage in a specific area, allowing its subscribers to access the infrastructure of competing operators. The need for such a mechanism has been highlighted since the floods of 2024, when power outages led to the unavailability of mobile services in parts of the country.

Although national roaming had previously been used under bilateral arrangements, including by the Play network, a fully fledged roaming arrangement covering all operators represents a new development. At this stage, neither the definition of a crisis situation nor the settlement rules between networks have yet been specified.

Press review

Press.pl, 10 March 2026

by Michał Niedbalski

Polsat Box Go streaming service adds 23 channels and raises prices of selected packages

Polsat Box Go streaming service has expanded its offering with 23 new television channels sourced from the portfolios of TVN Warner Bros. Discovery and Telewizja Polska. The changes took effect on 10 March and increased the total number of available channels to nearly 200. Newly added channels include, among others, TVN24, TVN24 BiS, TVN7, TVN Turbo, TVN Style and TVN Fabuła, as well as TVP Info, TVP Sport and TVP Seriale. The new channels have been included in the Premium and Premium Sport packages.

At the same time, the operator introduced price increases for selected packages. The price of the Premium package rose from PLN 30 to PLN 35 for 30 days, while the Premium Sport package increased from PLN 50 to PLN 55 for 30 days. Prices of the remaining packages remain unchanged. As announced, existing subscribers using recurring payments in the Premium and Premium Sport packages who purchased access prior to the changes will continue to pay the previous prices. The service emphasises that its offering combines linear television channels with VOD content and is available without the need for a decoder.

Press review

Bankier.pl, 12 March 2026

Cheap gigabytes disappear from Play as new pricing favours larger data allowances and higher prices

Play has introduced a new pricing structure for its mobile subscription plans, resulting in higher prices and changes to the offer structure, particularly with respect to data packages. The operator has aligned its pricing with Orange, which was the first of the major telecom operators to introduce a monthly fee of PLN 100 for a “no limit” plan covering voice calls, text messages and data. Play has now launched an unlimited data plan at the same price point.

The cheapest plan offering 6 GB for PLN 40 has been withdrawn and replaced with a 15 GB package priced at PLN 45. The mid range segment of the offer has increased in price from PLN 60 to PLN 70 per month. The two highest priced plans have risen by PLN 5. Across all subscription plans, voice calls and text messages remain unlimited.

These changes reflect a broader market trend towards the elimination of the lowest priced tariffs and encouraging customers to migrate to more expensive plans with higher data allowances.

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2026-03-09	11.98	11.60	11.88	- 1.00	9.60
2026-03-10	12.16	11.89	12.08	1.68	6.03
2026-03-11	12.08	11.84	11.91	- 1.41	4.64
2026-03-12	11.98	11.71	11.76	- 1.30	7.32
2026-03-13	11.86	11.62	11.81	0.51	6.46



Investor's calendar

Date	Event
24 – 25 March 2026	CEE Capital Markets Conference - PKO BP, Londyn
<i>2 – 16 April 2026</i>	<i>Closed period prior to the publication of 2025 results</i>
16 April 2026	Annual report and consolidated annual report for 2025
<i>6 – 20 May 2026</i>	<i>Closed period prior to the publication of Q1 2026 results</i>
20 May 2026	Quarterly report for Q1 2026
25 – 26 May 2026	The Finest CEElection Equity Investor Conference, ERSTE, Warsaw
15 – 15 June 2026	1 st Pekao&BofA Capital Martket Conference, London
<i>5 – 19 August 2026</i>	<i>Closed period prior to the publication of H1 2026 results</i>
19 August 2026	Consolidated semi-annual report for the 1st half of 2026
<i>4 – 18 November 2026</i>	<i>Closed period prior to the publication of Q3 2026 results</i>
18 November 2026	Quarterly report for Q3 2026