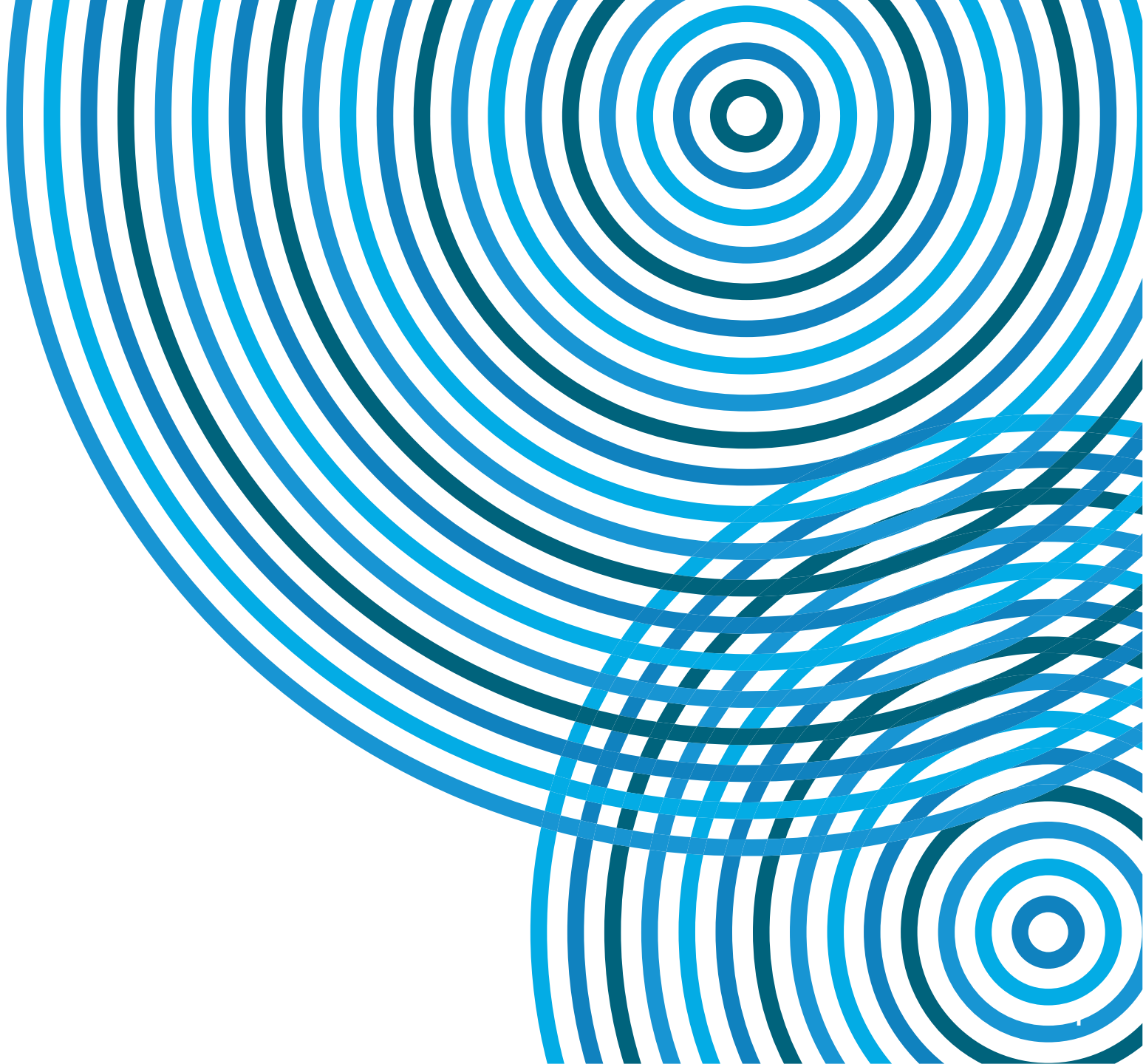


10 March 2025

IR Newsletter 9/2025



Press review

Wirtualnemedi.pl, 4 March 2025

by Patryk Pallus

Top 20 Channels in February. Polsat surpasses TVN in the Commercial Group

In February 2025, Polsat surpassed TVN in the commercial group (ages 16-59), achieving a 7.45% market share, while TVN obtained 7.18%. Meanwhile, TVP1 and TVP2 did not exceed a 5% share in this group. Among all viewers aged 4 and above, Polsat moved up to second place with a 6.59% share, while TVP1 took first place with a 6.78% share.

Telepolis.pl, 5 March 2025

by Mieszko Zagańczyk

Play to Shut Down 3G. We know the timeline and areas in Poland

Play announced that starting from April 2025, it will begin the phased shutdown of the 3G network in favor of more modern standards like 4G and 5G. This process will initially cover selected regions. The 900 MHz frequency, previously used for 3G, will be allocated for 4G and 5G networks. Play assures that all voice calls will be supported, and current devices will automatically switch to newer network generations. However, in some cases, the operator will recommend upgrading to newer devices.

Press review

Wydarzenia.Interia.pl, 6 March 2025

Press release

Polsat-Interia Group Leads the Internet in Poland

Polsat-Interia Group achieved the largest reach among internet publishers in Poland in February 2025, according to Mediapanel research. The group generated 20.75 million RU ("Real Users"), surpassing competitors. Since October 2024, Polsat-Interia Group has also been the leader on the mobile platform, reaching 19.67 million RU in February.

Additionally, since December 2024, the Pomponik.pl service has engaged the largest number of users among show-business services, and Zielona Interia is the most popular ecological service in Poland. Interia Wydarzenia took second place in the "Information and Publicity" category, while Polsatnews.pl moved up to fourth place in this category. For the past five months, Polsat-Interia Group has also dominated among weather services in Poland.

Press review

Businessinsider.com.pl, 7 March 2025

by MR

Cyfrowy Polsat removed from the List of Largest Companies on the Warsaw Stock Exchange

As a result of the annual revision of stock indices on the Warsaw Stock Exchange (GPW), Cyfrowy Polsat and JSW will leave the WIG20 index, which includes the largest and most liquid companies. They will be replaced by CCC and Żabka. Cyfrowy Polsat, with a market capitalization of approximately 9.3 billion PLN, lost its place in the WIG20 mainly due to a low free-float level resulting from its ownership structure, while CCC and Żabka have a much larger share of freely traded stocks.

Żabka, which debuted on the GPW in October, quickly advanced to the mWIG40 index and is currently valued at 22.6 billion PLN. CCC, on the other hand, saw a 150% increase in its stock price over the year, reaching a market capitalization of 14.3 billion PLN. JSW will leave the WIG20 due to a more than 40% drop in its stock value over the year, reducing its market capitalization to 2.75 billion PLN. The reserve list for the WIG20 includes XTB, Asseco Poland, Tauron, and the downgraded Cyfrowy Polsat and JSW.

Recent events

Press release, 6 March 2025

Polsat-Interia Group Leads the Internet in Poland

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Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2025-03-03	14.21	13.79	14.20	1.94	11.41
2025-03-04	14.16	13.80	13.80	- 2.82	12.49
2025-03-05	14.18	13.89	14.07	1.96	10.43
2025-03-06	14.54	14.07	14.51	3.13	14.06
2025-03-07	14.63	14.21	14.54	0.17	10.67



Investor's calendar

Date	Event
18 – 19 March 2025	CEE Capital Markets Conference - PKO BP, London
<i>27 March – 10 April 2025</i>	<i>Closed period prior to the publication of 2024 results</i>
10 April 2025	Annual report and consolidated annual report for 2024
<i>7 – 21 May 2025</i>	<i>Closed period prior to the publication of Q1 2025 results</i>
21 May 2025	Quarterly report for Q1 2025
<i>23 May 2025</i>	<i>mBank Spring Conference, Warszawa</i>
28-29 May 2025	The Finest CEElection Equity Conference 2025 - ERSTE, Warszawa
<i>16 June 2025</i>	<i>2025 Santander Poland Conference, Warszawa</i>
<i>13 – 27 August 2025</i>	<i>Closed period prior to the publication of H1 2025 results</i>
27 August 2025	Consolidated semi-annual report for the 1st half of 2025
<i>5 – 19 November 2025</i>	<i>Closed period prior to the publication of Q3 2025 results</i>
19 November 2025	Quarterly report for Q3 2025