

3 February 2025

# IR Newsletter 4/2025



# Press review

**Parkiet.pl, 28 January 2025**

*by Urszula Zielińska*

## Operators submitted preliminary bids for the 700/800 MHz band auction

On January 27, the deadline for submitting preliminary bids for the reservation of 700 and 800 MHz frequencies in the auction organized by the Office of Electronic Communications (UKE) passed. All four mobile operators in Poland submitted bids. Tomasz Matwiejczuk, Director of Corporate Communications at Cyfrowy Polsat Group, confirmed that Polkomtel submitted a preliminary bid for one block. Orange Polska and T-Mobile Polska did not disclose how many blocks their bids cover, while P4 confirmed two blocks.

The auction includes seven frequency blocks: six blocks of the 700 MHz band, which may be interfered with to varying degrees by television transmitters from Ukraine, and one block of the 800 MHz band. The minimum amount for a block is PLN 356 million, and the deposit was PLN 150 million for the reservation.

The President of UKE lowered and equalized the starting prices after consultations with the market. On the day of submitting bids, telecoms had to pay the deposit, which means that if bids were submitted for all blocks, UKE received PLN 1.05 billion. The deposit paid by the auction winner will be credited towards the payment for the band.

# Press review

**Telko.in, 28 January 2025**

*by Marek Jaślan*

## **Plus offers free fiber optic internet for a year to new mobile customers and those renewing contracts**

Polkomtel, the operator of the Plus network, is introducing a new promotion. New and existing customers who renew their voice or mobile internet subscription will receive access to fiber optic internet with speeds up to 300 Mb/s for free for 12 months. The offer includes contracts starting from 59 PLN per month after an e-invoice discount, with a one-time activation fee of 79 PLN. The promotion is available in all locations where Plus offers fiber optic internet. The operator emphasizes that its fixed internet is available to nearly 11 million households, with fiber optic reaching over 8.5 million households, which means about 19 million people.

**Telepolis.pl, 29 January 2025**

*by Mieszko Zagańczyk*

## **T-Mobile has activated new 5G stations. This many were added in January**

T-Mobile Poland continues to develop its 5G network, although the pace of expansion slightly slowed at the beginning of the year. In January, the operator added 13 new base stations, increasing their total number to 3,453. The new stations appeared in cities such as Chorzów, Płock, Słupsk, Dobra, and Pogórze. T-Mobile plans further modernization of its LTE network and expansion of its 5G network, which currently covers one-third of Poland's population and offers download speeds of up to 1.1 Gb/s and upload speeds of 100 Mb/s. The operator emphasizes that network development depends on obtaining permits from UKE.

# Press review

**Telepolis.pl, 29 January 2025**

*by Mieszko Zagańczyk*

## Play Raises Prices. Subscription Fees Are Going Up

The operator Play will increase subscription fees. The price hikes will affect both individual and business offers that have already been converted to indefinite terms. The operator explains the decision by citing rising operating costs and investments in network expansion.

The increase will be calculated based on the average annual consumer price index for goods and services for 2024, which was 103.6, meaning a 3.6% increase for the customer. The change applies only to the subscription fee for services and does not include charges for devices or connections. Customers will be informed of the specific amounts of the increases by letter or email one month before they take effect.

Play emphasizes that, according to the agreements, it can unilaterally change the terms and pricing after the fixed-term contract ends or in the case of indefinite-term contracts. Customers who do not accept the new rates can terminate the contract without the obligation to return any discounts or pay compensation.

# Recent events

Press news, 29 January 2025

## Plus and Ericsson Accelerate Digital Transformation with Independent, Private 5G Campus Networks

Polkomtel, the operator of the Plus network, has signed an agreement with Ericsson to offer Polish enterprises private campus networks of enterprise class – Ericsson Private 5G. This is the first such partnership in our country, aimed at providing dedicated Ericsson 5G campus networks that ensure the highest level of security based on the latest data transmission technology.

Campus networks based on 5G technology provide an independent private network (Standalone Non-Public Networks) exclusively for a given enterprise or institution. Dedicated 5G networks are particularly needed in industries such as industrial production, new technologies, logistics, education, as well as in the mining and energy sectors. The signed agreement will introduce independent private 5G campus networks by Ericsson to the Polish market. This will accelerate the development of Industry 4.0, digitize key sectors of the Polish economy, and implement the latest global communication technologies from Ericsson.

# Recent events

Current Report 1/2025, 31 January 2025

## Disclosure of delayed inside information regarding taking actions to sell shares held by the Company in Asseco Poland S.A.

Pursuant to Article 17 paragraphs 1 and 4 of Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 (“**MAR**”), Cyfrowy Polsat S.A. (the “**Company**”) hereby discloses the following inside information regarding actions taken to sell shares held by the Company in Asseco Poland S.A. with its registered office in Rzeszów (the “**Inside Information**”).

The disclosure of the Inside Information to the public was delayed on 22 January 2025 on the basis of Article 17 paragraph 4 of the MAR.

“The Management Board of Cyfrowy Polsat S.A. (the “**Company**”) reports that it decided today to take actions for the Company to sell no more than 8,405,327 (eight million four hundred and five thousand three hundred and twenty-seven) shares of Asseco Poland S.A. with its registered office in Rzeszów (“**Asseco Poland**”), representing no more than 10.13% of the share capital of Asseco Poland and carrying the right to exercise no more than 10.13% of the total number of votes at the General Shareholders’ Meeting of Asseco Poland (the “**Sale Shares**”), for a price not lower than PLN 85 per Sale Share (the “**Transaction**”).

The Management Board today received the Supervisory Board’s approval for the sale of the Sale Shares.

In connection with the potential sale of the Sale Shares, the Company’s Management Board has decided to place an order for the sale of 8,300,029 (eight million three hundred thousand and twenty-nine) Sale Shares, representing 9.99% of the share capital of Asseco Poland and carrying the right to exercise 9.99% of votes at the General Meeting of Asseco Poland, for the price of PLN 85 per Sale Share via Trigon Dom Maklerski S.A.

The Company notes that the Transaction’s completion is subject to the placement of an order by a prospective buyer. At the time of the decision to sell the Sale Shares, the Company does not have any information about the potential buyer’s decision and, therefore, it is not certain whether the Transaction will be concluded.



[Read more >>](#)

# Recent events

**Current Report 2/2025, 31 January 2025**

## Disposal of shares held by the Company in Asseco Poland S.A.

With reference to Current Report No. 1/2025 of 31 January 2025, the Management Board of Cyfrowy Polsat S.A. (the “Company”) reports that today the Company was informed by Trigon Dom Maklerski S.A. (the “Brokerage House”) that the Company disposed of 8,300,029 (eight million three hundred thousand and twenty nine) shares of Asseco Poland S.A. with its registered office in Rzeszów (“Asseco Poland”), representing 9.99% of the share capital of Asseco Poland and carrying the right to exercise 9.99% of votes at the General Shareholders’ Meeting of Asseco Poland (the “Sale Shares”), for the price of PLN 85 per Sale Share to Yukon Niebieski Kapitał B.V. (the “Buyer”), (the “Transaction”).

The Company sold the Sale Shares in an over-the-counter transaction. The order to sell was placed on 22 January 2025 and the transaction was settled on 31 January 2025. The order to sell included a condition that the Buyer would submit an irrevocable instruction to the Brokerage House to compensate the Company for the difference in the sale price in the event that further shares of Asseco Poland are purchased at a price higher than the price in the Transaction within a period falling, depending on the specific terms, three or six months after the date of the Transaction.

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# Recent events

**Current Report 3/2025, 31 January 2025**

## Dates of publication of interim reports in 2025

The Management Board of Cyfrowy Polsat S.A. (the "Company"), hereby announces the publication dates of interim reports in the year 2025:

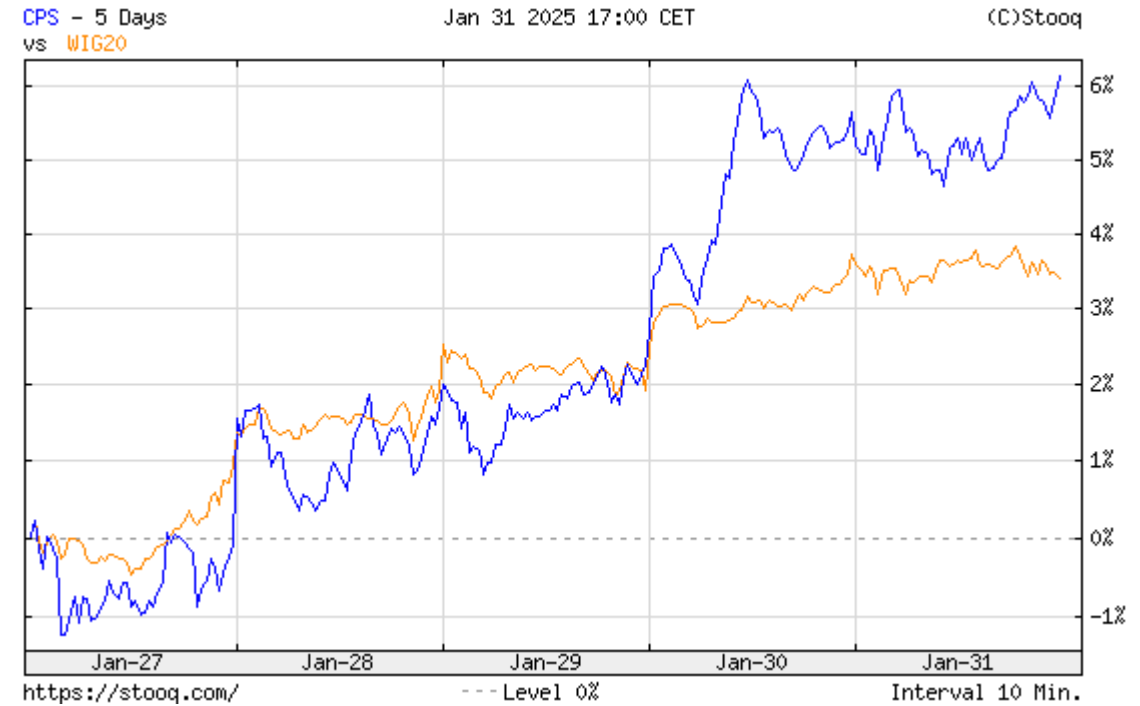
- Annual report of the Company and consolidated annual report of the Company's capital group ("Polsat Plus Group") for 2024 – 10 April 2025;
- Consolidated quarterly report of Polsat Plus Group for Q1 2025 – 21 May 2025;
- Consolidated semi-annual report of Polsat Plus Group for H1 2025 – 27 August 2025;
- Consolidated quarterly report of Polsat Plus Group for Q3 2025 – 19 November 2025.

[Read more >>](#)



# Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2025-01-27	14.62	14.35	14.54	- 1.39	6.52
2025-01-28	14.85	14.55	14.80	1.79	6.05
2025-01-29	14.89	14.68	14.88	0.54	4.25
2025-01-30	15.45	14.90	15.38	3.33	11.65
2025-01-31	15.46	15.18	15.46	0.49	13.54



# Investor's calendar

Date	Event
18 – 19 March 2025	CEE Capital Markets Conference - PKO BP, London
27 March – 10 April 2025	Closed period prior to the publication of 2024 results
10 April 2025	Annual report and consolidated annual report for 2024
7 May – 21 May 2025	Closed period prior to the publication of Q1 2025 results
21 May 2025	Quarterly report for Q1 2025
28 – 29 May 2025	The Finest CEElection Equity Conference 2025 - ERSTE, Warsaw
13 – 27 August 2025	Closed period prior to the publication of H1 2025 results
27 August 2025	Consolidated semi-annual report for the 1st half of 2025
5 – 19 November 2025	Closed period prior to the publication of Q3 2025 results
19 November 2025	Quarterly report for Q3 2025