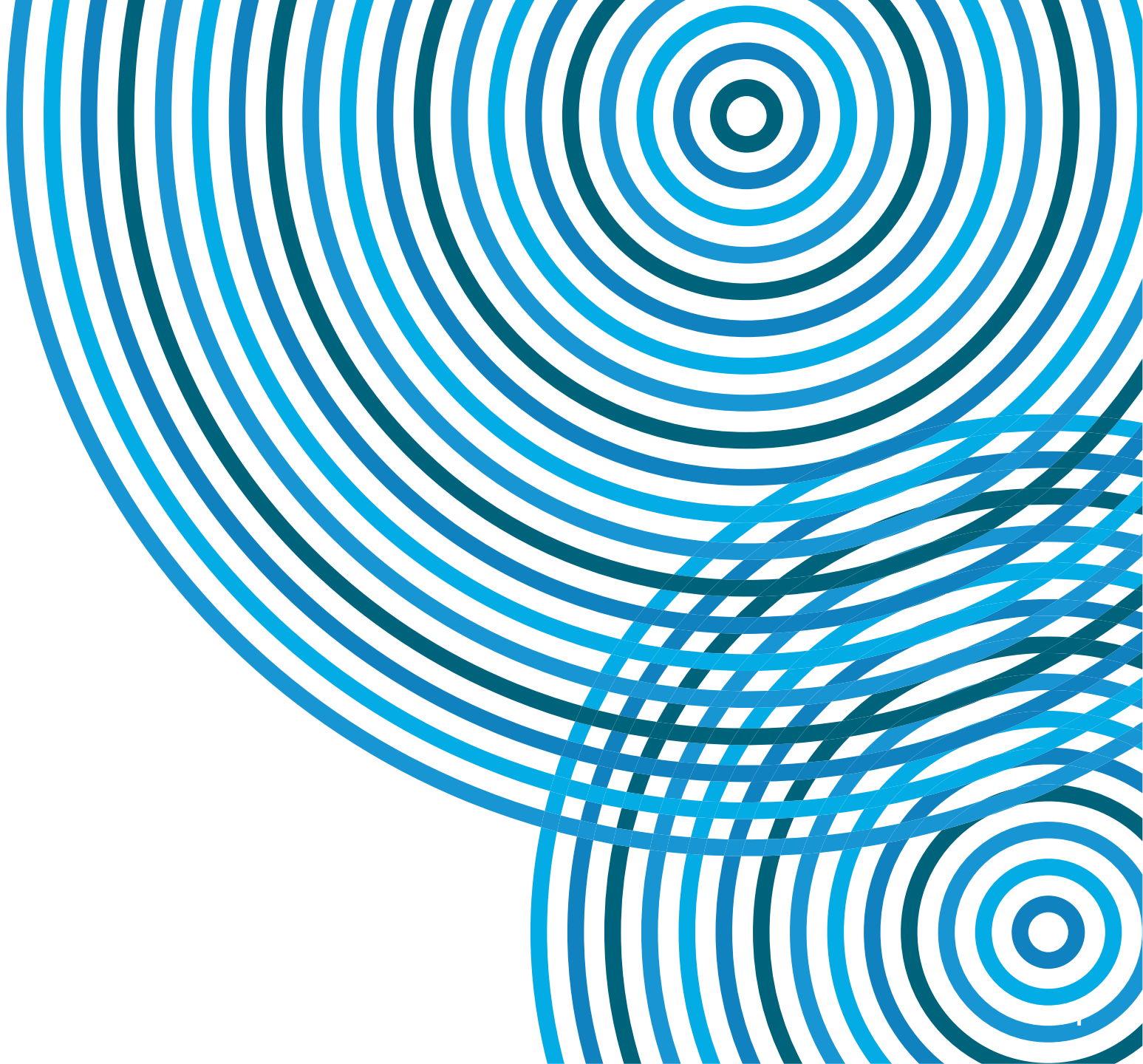


25 August 2025

# IR Newsletter 31/2025



# Press review

**Bankier.pl, 18 August 2025**

*by mcb/ osz/*

## Orange Polska Sees Growing Interest in Immersive Services

Orange Polska is experiencing increasing interest in immersive services across both B2B and B2C sectors. According to Andrzej Urbańczyk from the Metaverse Competence Center, the company is in talks with at least 15 clients from the energy, sports, media, and training industries. Clients are using the technology, among other things, to create digital twins of physical spaces, based on the Unity engine, known from mobile games.

The implementation process typically takes between 3 to 6 months, depending on the client's needs. A noticeable difference in preferences has emerged: B2C clients tend to opt for metaverse-related solutions, while B2B focuses more on augmented reality.

# Press review

**Telko.in, 19 August 2025**

*by Marek Jaślan*

## CPPC Explains the Issue of “White Spots” in KPO Fiber Projects

The Center for Digital Poland Projects (CPPC) explains the mechanism for identifying so-called “white spots”—areas without access to high-speed internet—in projects funded by the National Recovery Plan (KPO). The key data source is the website [internet.gov.pl](https://internet.gov.pl), where telecom operators are required to report service availability monthly. Before each funding round, public consultations are held, and support is provided only for addresses without current or planned network access.

Investment costs are estimated by the Office of Electronic Communications, taking into account technical infrastructure and local conditions. CPPC emphasizes that a single connection can cost tens of thousands of złoty. Currently, over PLN 3 billion has been allocated under KPO for network expansion, aiming to cover nearly 800,000 premises. These investments are crucial for leveling digital opportunities across Poland.

# Press review

**Wirtualnemedi.pl, 20 August 2025**

*by Tomasz Wojtas*

## **Business Insider Ahead of Infor, But Other Top Economic Portals Have Different Publishers**

Business Insider Polska maintains its leading position among economic news portals with 7 million users, ahead of Infor.pl (6.55 million) and Money.pl.. Interia Biznes (part of the Polsat-Interia Group) ranks fifth with 5.3 million visitors, confirming its strong presence in the economic information segment. The PTWP Group stands out with three portals in the top rankings, making it the most represented publisher. The ranking highlights ongoing market consolidation and the growing influence of major media groups in the battle for user attention and advertising budgets.

# Recent events

Press news 20/2025, 20 August 2025

## Financial and Operational Results of the Polsat Plus Group in Q2 2025

**Polsat Plus Group posts revenue growth and stable EBIDTA in Q2 2025. A new, flexible offer of multi-play services, successful Polsat TV program schedule, Polsat-Interia Group holding the lead, finalization of Drzeżewo wind farm.**

In Q2 2025 Polsat Plus Group demonstrated growing financial and operating performance. The Group's revenues increased to PLN 3.6 billion, while the number of multi-play customers grew to more than 3 million. Polsat TV's spring program schedule enjoyed high viewership. Polsat-Interia Group maintained its leading position among online publishers. The Group generated 314 GWh of green energy from its own RES and it acquired project financing in the amount of up to PLN 953 million for its Drzeżewo wind farm.

[>>Full content of the press release](#)

# Recent events

**Current report 18/2025, 21 August 2025**

## **Notification obtained from shareholder Reddev Investments Limited**

The Management Board of Cyfrowy Polsat S.A. (the “Company”) hereby informs that on 21 August 2025 the Company received a notification from a shareholder of the Company – Reddev Investments Limited, with its registered office in Limassol, Cyprus (“Reddev”), informing that Reddev had been served with temporary injunctions obtained ex parte by advocates acting for Zygmunt Solorz.

Concurrently, the notification states that the temporary injunctions have no force or effect in Poland and do not affect or in any way alter the ownership or management of the Company and they do not in any way affect the day-to-day operational activities of the Company or its subsidiaries.

The received notification letter is attached to this current report.

[Notification letter from Reddev Investments Limited](#)

# Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2025-08-18	14.81	14.48	14.79	1.44	8.51
2025-08-19	15.25	14.79	15.07	1.93	17.05
2025-08-20	15.19	14.80	15.00	- 0.50	7.45
2025-08-21	15.40	14.64	15.30	2.00	12.73
2025-08-22	15.37	14.94	14.98	- 2.06	8.39



# Investor's calendar

Date	Event
8-9 September 2025	22 <sup>nd</sup> Annual Emerging Europe Investment Conference – Pekao, Warszawa
7 October 2025	Trigon TMT Days – Trigon, online
9-10 October 2025	PKO by the Sea – PKO, Sopot
<i>5 – 19 November 2025</i>	<i>Closed period prior to the publication of Q3 2025 results</i>
<b>19 November 2025</b>	<b>Quarterly report for Q3 2025</b>