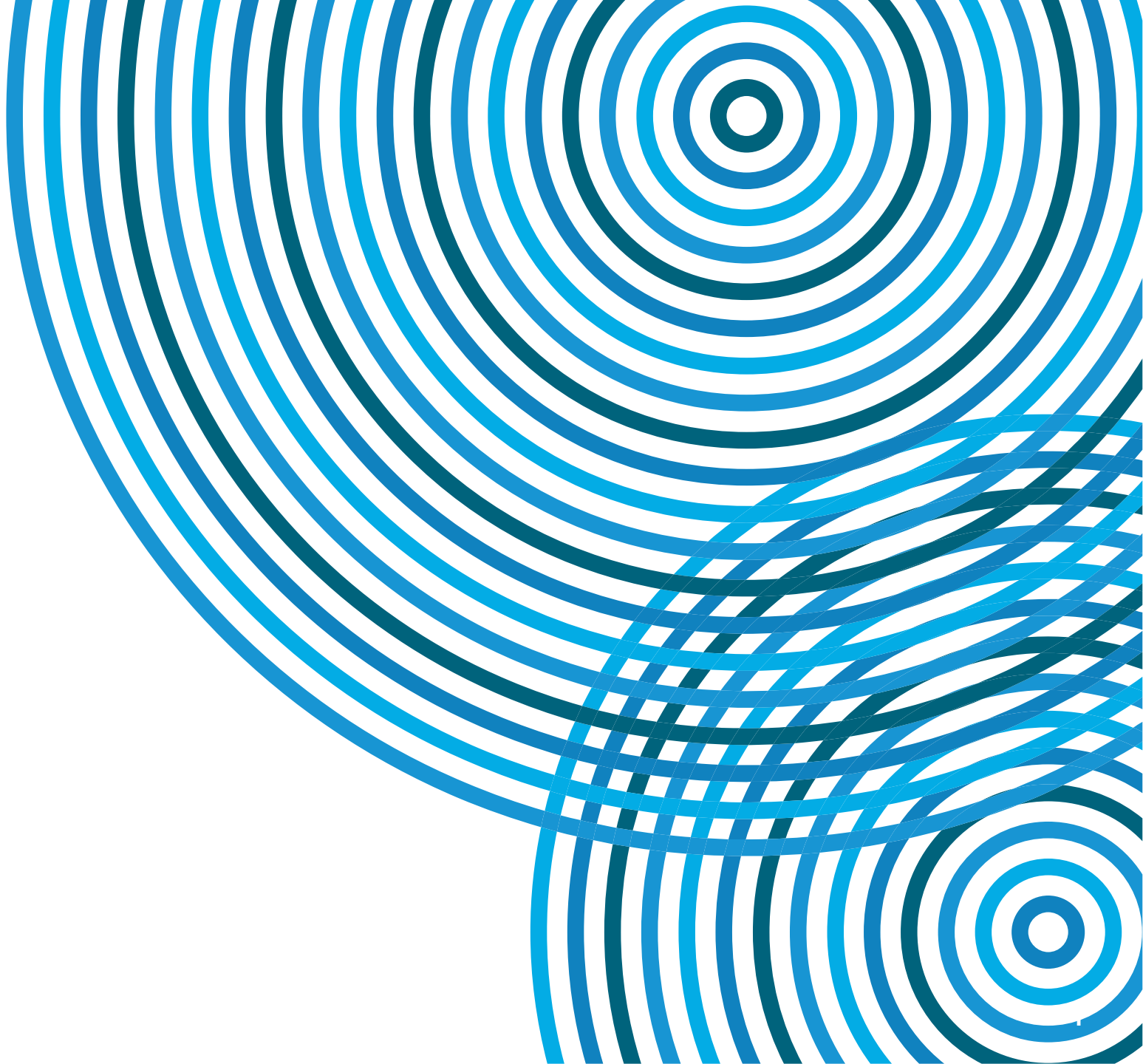


12 January 2026

IR Newsletter 1/2026



Press review

Bankier.pl, 2 January 2026

by bpk/ drag/

Source: PAP

End of TikTok for young users? Deputy minister announces groundbreaking regulation

Deputy Minister for Digital Affairs, Dariusz Standerski, has announced plans to introduce a regulation that would restrict minors' access to social media platforms by requiring effective age verification at registration. A simple declaration of age would no longer suffice; instead, users would need to confirm their age using a digital identity wallet.

The proposed regulation will be based on technical solutions already being implemented in Europe, which enable verification of a user's age while ensuring the protection of personal data. Similar measures were introduced in Australia in October 2025, where access to platforms such as TikTok, Instagram, and YouTube is prohibited for individuals under 16, with fines for non-compliance reaching up to the equivalent of EUR 28 million.

The new rules will be preceded by expert analyses and public debate.

Standerski also highlighted the need to amend national legislation to incorporate the provisions of the EU Digital Services Act (DSA), enabling the effective removal of illegal online content through technical tools and judicial oversight.

Press review

Telko.in, 2 January 2026

by Marek Jaślan

Światłowód Inwestycje summarizes 2025

Światłowód Inwestycje, a wholesale operator affiliated with Orange Polska, summarized its 2025 results.

The company's FTTH network now covers 2.4 million households, compared to 2.1 million in 2024. The number of active services reached 770,000, up from 600,000 a year earlier.

The company plans to expand its footprint by an additional 700,000 locations by 2032, including 300,000 scheduled for 2026. In December 2025, the shareholders of Światłowód Inwestycje signed a preliminary agreement to acquire Nexera's network, which—subject to regulatory approvals—could increase Światłowód Inwestycje's coverage by another 800,000 addresses.

Established in 2021, Światłowód Inwestycje is jointly owned by Orange Polska and APG Investments. Sales are evenly split between Orange and other wholesale partners.

Press review

UKE.gov.pl, 7 January 2026

Number portability statistics for Q4 and full year 2025

In the fourth quarter of 2025, a total of 452.3 thousand mobile numbers were ported in Poland, representing an increase of nearly 53 thousand compared to the previous quarter. During this period, Play (excluding UPC Polska) and Orange Polska recorded net gains of 28.2 thousand and 20.1 thousand customers, respectively. Polsat Plus Group (including Polkomtel, Premium Mobile, and Netia) saw a decline of 61.1 thousand numbers, while T-Mobile lost 35.2 thousand numbers.

For the entire year 2025, the number of mobile number transfers reached almost 1.7 million. Play was the main beneficiary, gaining 71.5 thousand numbers, while Orange Polska increased its customer base by 27.2 thousand. Both Polsat Plus Group and T-Mobile ended the year with a negative balance, losing 143.0 thousand and 69.4 thousand numbers, respectively.

Press review

Wirtualnemedi.pl, 8 January 2026

by Patryk Pallus

Who won the television market in 2025? Here is the TOP 30 ranking of channels

In 2025, TV Polsat became the viewership leader in Poland, achieving the highest market share among all television stations.

According to official data from Nielsen Audience Measurement, Polsat's market share in the "all viewers 4+" group reached 6.98%, representing an increase of 0.51 percentage points year-on-year. In the commercial group (ages 16–49), Polsat recorded a share of 9.73%, up by 0.47 percentage points year-on-year. The station outperformed its competitors both in the broad commercial group and among all viewers.

Winning in 2025, including among younger audiences, is a source of great satisfaction for us. Our goal is to create television that engages all viewers – from the young to the mature. The viewership results confirm that Polsat's strategy is effective, commented Piotr Żak, President of Polsat Plus Group.

The viewership data is based on Nielsen Media measurement, which relies on a telemetry panel representative of Polish households. This methodology includes both out-of-home audiences and time-shifted viewing up to two days.

Recent events

Press release, 5 January 2026

Polsat-Interia Group won the internet in 2025: the largest lead in history and the No. 1 domain in Poland

Polsat-Interia Group, after a strong finish in December, secured first place among online publishers in Poland in 2025. According to the Mediapanel study, the publisher of the Interia portal as well as Polsatnews.pl and Polsatsport.pl consistently led the Internet rankings for eleven consecutive months (February-December), achieving the highest average monthly reach in 2025 – 20.66 million RU.

In December, Polsat-Interia Group (20.21 million RU) achieved a record-breaking lead over the second-ranked publisher. It outperformed RAS Polska by 918 thousand RU, becoming the only publisher in the ranking to exceed 20 million RU. Interia (14.15 million RU) closed the year as the largest domain and the first-choice portal in Poland. Onet.pl ranked second (13.95 million RU), followed by WP.pl in third place (13.67 million RU).

According to Mediapanel, Polsat-Interia Group won the Internet in 2025. Users appreciated that, during a time of growing disinformation and geopolitical tensions, the publisher provided – *here and now* – free access to reliable, verified, and objective information from Poland and around the world, covering politics, sports and business, as well as social issues, ecology, and entertainment.



Recent events

Polsat – Interia Group prevailed in key thematic categories in 2025:

- **Pomponik.pl** won in the “*Celebrities & Entertainment*” category, achieving the highest average monthly reach - **5.62 million RU**.
- **Zielona Interia** became the most popular environmental portal in Poland, generating the highest average monthly reach - **2.57 million RU**.
- **Deccoria.pl** won the “*Home & Garden Interior Design*” category with the highest average monthly reach - **2.95 million RU**.
- **Polsat – Interia Group** ranked No. 1 among fans of the “*Science & Technology*” category in 2025. Interia Geekweek, Zielona Interia, and Antyweb.pl collectively generated the highest average monthly reach - **5.63 million RU**.
- **Polsat-Interia Group** also won in the “*Weather*” category. Interia Pogoda and Twoja Pogoda together achieved the highest average monthly reach – **8.31 million RU**.
- Additionally, **Interia Geekweek** has been the No. 1 portal in the “*Science & Technology*” category for the past four months (September-December).

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2026-01-02	13.05	12.30	12.82	5.08	37.96
2026-01-05	13.00	12.40	12.60	- 1.72	32.59
2026-01-07	13.18	12.58	13.09	3.85	35.04
2026-01-08	13.15	12.76	12.76	- 2.48	25.20
2026-01-09	13.28	12.63	13.22	3.64	30.11



Investor's calendar

Date	Event
15 January 2026	2026 TOP PICKS, PKO BP Securities, Warsaw