

7 April 2025

IR Newsletter 13/2025



Press review

Wirtualnemedi.pl, 1 April 2025

by Adrian Gąbka

Additional terrestrial channels. Polsat Group's multiplex is back

BCAST, a company associated with Cyfrowy Polsat, has resumed broadcasting using 5G Broadcast technology. This technology enables the transmission and reception of TV channels on mobile devices, such as smartphones, without the need for a SIM card. Watching TV does not consume data, which is beneficial for users with limited data packages from most operators. Tests are being conducted in Gdańsk, Warsaw, and Wrocław, with permits valid until 2026.

Wirtualnemedi.pl, 3 April 2025

by Tomasz Wojtas

This is how Disney earns in Poland. More from dubbing, advertising, and broadcasters

In the last fiscal year (from October 2023 to September 2024), The Walt Disney Company (Polska) recorded a revenue increase of 4.5%, reaching PLN 544.67 million. The largest share of revenue came from the sale of content to television broadcasters, which increased to PLN 211 million, and the sale of advertising time, which amounted to PLN 120.1 million. Revenues from the distribution of the Disney+ platform also significantly increased, reaching PLN 87.01 million. On the other hand, revenues from the sale of cinema licenses fell to PLN 63.11 million.

Press review

Bankier.pl, 3 April 2025

by mcb/ana/

Emitel expands cooperation with Orange in the construction of telecommunications infrastructure

Emitel, an integrator of terrestrial telecommunications infrastructure and a provider of Smart City solutions, has signed an agreement with Orange Polska to build several hundred new telecommunications towers in a Build to Suit model. These towers will be used for the installation of base stations and other telecommunications equipment. The new infrastructure will be distributed across Poland, significantly increasing Emitel's infrastructure portfolio in the coming years.

Rp.pl, 3 April 2025

by Urszula Zielińska

Where are we porting mobile numbers in 2025? One major network on the rise

In the first quarter of 2025, 444.7 thousand mobile numbers were ported in Poland, an increase of almost 21% compared to the same period in 2024. The operator Play gained the most numbers, around 6.6 thousand. Orange Polska improved its result, reducing losses to less than 3 thousand numbers, while Plus lost 16.3 thousand numbers, and T-Mobile Polska lost over 20 thousand numbers.

Virtual operators, such as Mobile Viking, Vectra, and Otvarta, also achieved relatively high results. The best result was achieved by the telecommunications solutions provider for companies, Peoplefone Polska, which gained 7.7 thousand numbers.



Press review

Telepolis.pl, 4 April 2025

by Mieszko Zagańczyk

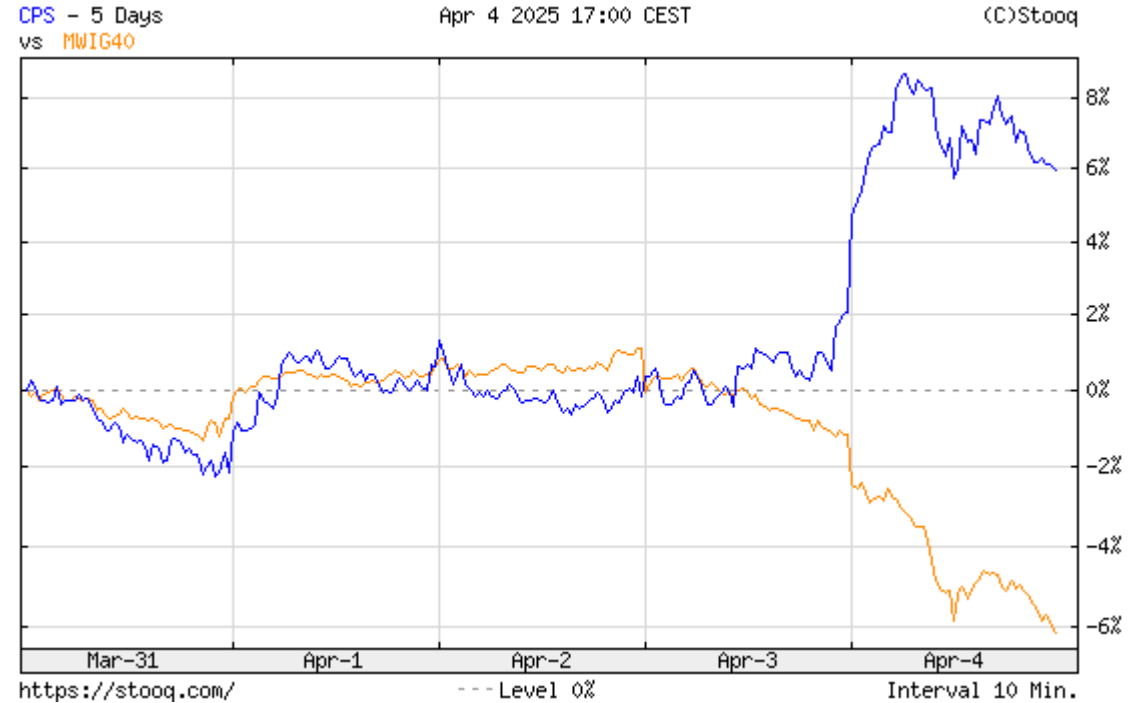
Polish Open Fiber with a new operator. FTTH for 70,000 addresses

Flashnet, one of the largest independent telecommunications operators in the Legnica district, has started cooperation with Polish Open Fiber (PŚO). Thanks to this, Flashnet gained access to the PŚO FTTH network, expanding its coverage. The agreement covers nearly 70,000 households. Flashnet plans to soon launch the sale of its Internet, television, and landline services in the new area. The operator announces that it will offer its subscribers fiber-optic connections along with the latest IPTV technology.

PŚO already covers over 4.1 million households, of which over 900,000 are fiber-optic networks. Ultimately, the company plans to cover over 6 million households in Poland with the FTTH network.

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2025-03-31	15.60	15.04	15.11	- 3.57	7.17
2025-04-01	15.60	15.12	15.53	2.81	9.31
2025-04-02	15.64	15.34	15.41	- 0.77	5.81
2025-04-03	15.82	15.18	15.76	2.24	15.75
2025-04-04	16.85	15.75	16.35	3.78	45.19



Investor's calendar

Date	Event
<i>27 March – 10 April 2025</i>	<i>Closed period prior to the publication of 2024 results</i>
10 April 2025	Annual report and consolidated annual report for 2024
<i>7 – 21 May 2025</i>	<i>Closed period prior to the publication of Q1 2025 results</i>
21 May 2025	Quarterly report for Q1 2025
23 May 2025	mBank Spring Conference, Warszawa
28-29 May 2025	The Finest CEElection Equity Conference 2025 - ERSTE, Warszawa
16 June 2025	2025 Santander Poland Conference, Warszawa
<i>13 – 27 August 2025</i>	<i>Closed period prior to the publication of H1 2025 results</i>
27 August 2025	Consolidated semi-annual report for the 1st half of 2025
<i>5 – 19 November 2025</i>	<i>Closed period prior to the publication of Q3 2025 results</i>
19 November 2025	Quarterly report for Q3 2025