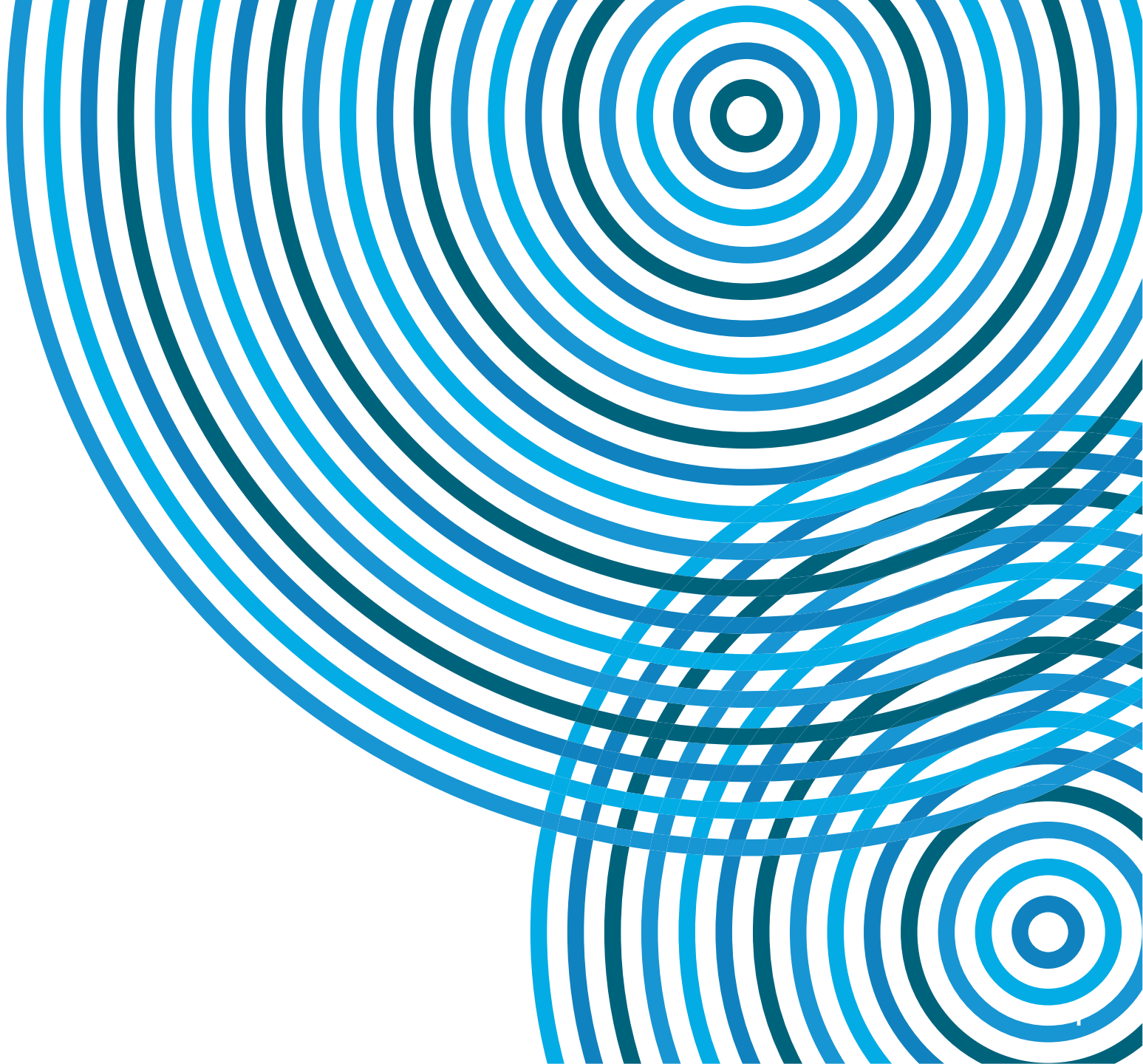


12 November 2024

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Press review

Wirtualnemedi.pl, 4 November 2024

by ag

Fewer DVB-T2 multiplexes from 2034? UKE considers such a scenario as probable

The Office of Electronic Communications (UKE) decided that the reservation decisions for digital terrestrial TV multiplexes will be extended only until the end of 2033, instead of the currently applied period of 10 years. The reason behind the decision is the possible reduction of the bandwidth designed for terrestrial TV. UKE's decision is intended to prepare for potential transfer of part of the UHF band to telecommunication operators for the needs 5G networks, which could take place after 2030.

“We will be trying to synchronize as precisely as possible. There is no set date for the next digital dividend, however it can be expected in the thirties,” as the acting UKE press spokesman explained.”

In some countries, such as for example Belgium, there are opinions that traditional TV should be abandoned altogether in favor of streaming. In their long-term market development vision European governments are divided as regards the matter. The British have, for example, decided to keep digital terrestrial TV active until at least 2034. They have not set a shutdown date yet but they are not ruling out such a decision. In Poland the digital terrestrial TV is watched by one out of three viewers. Handover of part of the UHF band to telecoms would mean the necessity of reducing the number of multiplexes. This in turn would mean fewer TV channels or inferior broadcast quality.

Press review

Wirtualnemedi.pl, 2 November 2024

by ag

Compulsory migration to streaming? An appeal to keep terrestrial TV

A debate is on in the United Kingdom regarding the future of digital terrestrial TV. An organization called Broadcast 2040+ has been appealing to keep this form of TV broadcasting till at least 2040. An EY report indicates that as many as 59% of viewers do not favor the compulsory migration to streaming, while as many as 31% fear the higher costs that will be associated with high speed Internet access. Shutdown of terrestrial TV could increase the degree of social isolation, especially in the rural areas where the Internet access infrastructure is less developed.

GSMservice.pl, 4 November 2024

by Monika Kowalczywska

Plus is once again the winner of Top Marka (Top Brand) 2024 ranking

Plus has once again won the Top Marka 2024 ranking in the Telecommunications category. The survey shows the presence, the strength and the quality of brands' communication on the Internet and in the press. It has been Plus's sixth victory in a row, confirming the brand's strong position in the media. The survey analyzed 31.5 million references to brands in the press and on the Internet, with Plus achieving the highest brand strength indicator, surpassing the next player, Orange, by 967 thousand points.

Impact indicator is yet another factor pointing to Plus' s definitive advantage over other operators. It is an indicator demonstrating the reach of a reference to a brand, which is the most important element of a brand's strength. Also in this case Plus was unmatched while achieving the score of 1.4 million. The reason behind the brand's strong position in the media is also the biggest number of publications. Plus ranked 19th in the overall ranking of Top 500 Brands.



Press review

Chip.pl, 5 November 2024

by Andrzej Libiszewski

Play is increasing the prices of its Play na Kartę 3.0 prepaid offer but it is doing so very discretely

Play has introduced price hikes in its Play na Kartę 3.0 prepaid offer with effect from 31 October 2024. The changes concern the base amounts for services – starting from 1 November the per-minute rate for voice and video calls will cost PLN 0.20 more (a change from PLN 0.79 to PLN 0.99). The cost of sending an SMS and an MMS will increase by the same amount (a change from PLN 0.79 to PLN 0.99 per message).

The price list will be valid in parallel with the old one, which has been in place since 21 June 2024. This means that the higher prices will apply only to those users who will activate a SIM card while choosing Play na Kartę 3.0 prepaid offer after 31 October 2024, while existing customers can rest easy. Also the users of “no limit” packages must not fear changes as the prices of those packages have not changed.

Press review

PAP Biznes, 8 November 2024

by map/ asa/

Initial price in the 700 MHz and 800 MHz spectrum auction will be PLN 356 mn according to UKE

The Office of Electronic Communications (UKE) has announced the auction for spectrum from the 700 MHz and 800 MHz bands, with the initial price of PLN 356 million per spectrum block.

The auction includes seven spectrum reservations, with the deadline for submitting of preliminary bids being 27 January 2025.

The auction will be a two-stage process: assessment of initial bids (stage I) and a simultaneous multiple round ascending bid (SMRA) auction (stage II). In stage II the bidders will be placing bids for specifically-identified spectrum blocks.

A participant may acquire maximum two spectrum reservations as a result of the auction.

Jacek Oko, UKE President, said that in his opinion unless something unexpected happened, the winners would be able use the spectrum blocks in June.

Press review

PAP Biznes, 8 November 2024

by alk/ ana/

UOKiK UOKiK imposes a fine on Vectra in the amount of over PLN 68 mn

The President of the Office of Competition and Consumer Protection (UOKiK) imposed a fine on Vectra in the amount of more than PLN 68 million for use of abusive clauses in the contracts with consumers.

"In September 2022 Vectra started applying clauses in its contracts with consumers which gave the company the title to amend the existing terms of contracts by increasing the existing fees as well as by introducing new fees which have not been foreseen by the contracts. The increase of the fees could be associated with growing inflation but also with numerous other circumstances, e.g. growth of the expenditures related to a provided services, significant extension or improvement of existing functionalities of a service," says the statement. "The new provisions were ambiguous while consumers were unable to foresee the influence that such provisions would have on the amount of their bills. The clauses enabled the company to decide if and when to increase the fees at its own discretion, while not including the possibility of reduction of the fees, even if occurring on the same grounds ."

As has been determined by UOKiK President, Vectra exploited the questioned contractual clauses and modified the contracts based on inflation rate changes. Hence it transferred to its customers the entire burden of the changing economic situation.

The clauses allowed non-transparent changes of fees, which resulted in numerous complaints from customers. Vectra disagrees with the decision and plans to appeal against it. UOKiK President stated that amendments of customer contracts were illegal and consumers were unable to foresee the impact that the changes would have on their bills. Vectra will have to repay to consumers the amounts charged as a result of increased fees.

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2024-11-04	12.69	12.43	12.65	0.48	5.21
2024-11-05	12.82	12.61	12.66	0.08	7.04
2024-11-06	12.91	12.52	12.56	-0.83	8.42
2024-11-07	12.81	11.82	12.25	-2.43	30.92
2024-11-08	12.44	12.12	12.23	-0.20	11.62



Investor's calendar

Date

Event

6 – 20 November 2024

Closed period prior to the publication of Q3 2024 results

20 November 2024

Quarterly report for Q3 2024

5 – 6 December 2024

WOOD's Winter Wonderland EME Conference, Prague