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IR Newsletter 25/2024



Press review

Telko.in, 1 July 2024

by Marek Jaślan

UKE Report: Fiber optics show no mercy to competitors

In 2023, the main driver of growth in the telecommunications market (+6% YoY to a value of PLN 43.1 billion) will be fixed-line Internet, especially fiber optic technology (FTTH). Over the past five years, the share of households using fixed Internet has increased from 54.8% in 2019 to 65.5% in 2023. EU programs such as POPC have contributed to infrastructure development. Services with speeds of 300 Mbps to 1 Gbps account for 51.7% of consumer choice. Fiber optics (FTTx) was the most popular medium, providing Internet access to 48.1% of users. Growth in broadband revenues and the expansion of wholesale operators' networks are other positive trends.

Despite the expansion of fiber, mobile Internet still has its place, with 8.9 million customers using this type of access. In 2023, a total of 8.8 million TB of data were sent and received via all mobile accesses, an increase of 22.1% over the previous year.

Press review

Telko.in, 2 July 2024

by Marek Jaślan

Netia launches new web application protection offer for B2B customers

Netia (Polsat Plus Group) has added another cloud-based cybersecurity solution - Netia Managed WAF - to its ICT solutions offering for the business segment. It is a tool designed to protect web applications and APIs from data leakage and unwanted traffic generated, for example, by bots. It works on the basis of Fortinet's Fortiweb solution, using artificial intelligence and machine learning mechanisms. Forms the first line of defense in Netia's customer network.

PAP Biznes, 3 July 2024

by seb/ gor/

337.9 thousand mobile numbers were ported in the second quarter of '24

The Office of Electronic Communications (UKE) reported that 337.9 thousand numbers were ported between mobile networks in Poland in the second quarter of 2024, almost 30 thousand fewer than in the previous quarter. Among the four leading operators, P4 (Play network) recorded a positive net balance: +12.7 thousand numbers. The other operators had negative net balances in number portability: T-Mobile -0.6 thousand, Orange -2.2 thousand, Polsat Plus Group - 26.8 thousand.

Press review

PAP Biznes, 4 July 2024

by Maciej Replewicz pp/

Media protest in Poland. It's about changes in copyright laws

Polish media publishers and journalists have appealed to politicians to change the copyright and related rights laws passed by the Sejm, which are unfavorable to the media. They stressed that they had expected to see mediation tools introduced between platforms and publishers in disputes over royalties, compensation for publishing online content and protection against copying. The complainants pointed out that they face the threat of domination of the Polish media market by global technology giants.

Interia.pl, 5 July 2024

Polsat-Interia Group No. 1 on the Internet in the first half of 2024

According to a Mediapanel study, the publisher of the Interia portal and Polsat's online services achieved the largest reach in the market three times in the last six months. The publisher of Interia, Polsatnews.pl and Polsatsport.pl was No. 1 in January (21.11 million real users - RU), April (20.91 million RU) and May (20.46 million RU).

Recent events

Press release, 1 July 2024

Polsat TV has acquired exclusive rights to present UEFA Europa League and UEFA Conference League in the new format

Polsat TV has acquired exclusive rights to broadcast and stream the new format of the UEFA Europa League and UEFA Conference League for the next three seasons. The new formula will provide more matches, increasing competitiveness of the games. Each team will have the assurance of playing against attractive opponents, including the guarantee of matches against the strongest teams in the respective competitions. The total for each season is 189 Europa League matches and 153 Conference League matches. In the upcoming season, European brands such as Manchester United, Tottenham Hotspur, Chelsea London, Athletic Bilbao, AS Roma, Lazio Rome and FC Porto, among others, will compete for victory in both leagues, alongside, we hope, Polish teams.

"We are very pleased that Polsat TV has acquired exclusive rights from UEFA to show the Europa League and the Conference League in Poland. We are pleased with the fantastic cooperation with UEFA and are convinced that the Europa League and the Conference League in the new formula of the games will be an excellent product and an attractive offer for soccer fans. It is in the Europa League or the Conference League that we have a chance to see Polish teams, which in 31 years have unfortunately only made it to the Champions League 3 times. Our competition will be a chance to see both Polish teams and European giants, such as Manchester United, London's Tottenham and Chelsea, AS Roma or FC Porto." – **says Marian Kmita, Polsat TV Sports Director.**

Recent events

The expanded UEFA Europa League and UEFA Conference League get a new format

The new league format increases the number of teams in each competition and will allow fans not only to see more great games, but also to watch very attractive matches earlier in the competition, which was not always the case in the group stage of the old format.

The new format will introduce a better competitive balance among all teams, with the possibility for each team to play against a variety of very attractive opponents as they compete throughout the league phase.

Every match counts. The new league format will ensure that any result can dramatically change a team's position, up to and including the last match day of this phase. A victory or defeat in the last match of the league phase can determine whether a team automatically qualifies for the top 16, enters the play-off phase, or is eliminated from the competition altogether.

Format of the games

The UEFA Europa League – 189 games per season, with hopefully Polish teams, as well as Manchester United, Tottenham Hotspur, Olympique Lyon, Athletic Bilbao, Real Sociedad or FC Porto, among others – will have one table and 36 teams. Each team will play 8 games against different opponents – 4 at home and 4 away. Teams from places 1-8 will qualify for the knockout stage, 9-24 will play for the remaining 8 places in the 1/8 finals, and those from places 25-36 will drop out of the competition. The winner of the UEFA Europa League is automatically guaranteed a place in the next edition of the UEFA Champions League.

The UEFA Conference League – 153 games per season – is the only European cup that London's Chelsea FC does not yet have in its collection, and for which it will play along with, among others, Real Betis Sevilla or AC Fiorentina and, let's keep our fingers crossed, our Polish clubs. The UEFA Conference League will have one table and 36 teams. Each team will play 6 games against different opponents – 3 at home and 3 away. Teams from places 1-8 will qualify for the knockout stage, 9-24 will play for the remaining 8 places in the 1/8 finals, and those from places 25-36 will drop out of the competition. The winner of the UEFA Conference League is automatically guaranteed a place in the next edition of the UEFA Europa League.

Recent events

Press release, 5 July 2024

ELEVEN SPORTS with Bundesliga rights until the end of the 2028/29 season

Bundesliga returns to ELEVEN SPORTS in January 2025

ELEVEN SPORTS Television (Polsat Plus Group) has acquired exclusive rights to broadcast Bundesliga and Bundesliga 2 football matches in Poland from the 2025/26 to 2028/29 season and a non-exclusive license for the 2024/25 spring round.

The agreement with Bundesliga International stipulates that ELEVEN SPORTS will be able to broadcast the five most important Bundesliga matches and selected clashes of Bundesliga 2 in each round in the spring round of the 2024/25 season, which will start in January 2025. In addition, the agreement guarantees the station exclusive rights to show matches of both leagues from the start of the 2025/26 competition up to and including the 2028/29 season.

COO of ELEVEN SPORTS Patryk Mirosławski said: *"The German league is undoubtedly one of the strongest in the world, as shown by the last edition of the European competitions – Borussia Dortmund reached the final of the UEFA Champions League, and Bayer 04 Leverkusen played in the final of the Europa League. We are glad that after a break of several years, these exciting competitions are back on ELEVEN SPORTS and we guarantee that, as always, our viewers will receive a well-packaged product. The Bundesliga in Poland is coming home."*

Bundesliga International Chief Marketing Officer Peer Naubert said: *"Building on our former collaboration with ELEVEN SPORTS underscores our dedication to re-establishing a successful partnership, including that of our passionate fanbase, extending beyond Germany to reach fans across Europe and around the globe. Poland holds a special place in the Bundesliga's heart by consistently producing top-tier talent, that enriches our league's legacy. To date, 117 Polish footballers have been signed in the Bundesliga, more than in all other European top leagues combined. Interest in the Bundesliga surged in 2023 as well, growing its fanbase in Poland by an additional 10% compared to the previous year. We're thrilled to witness the Bundesliga's continued growth and success in this pivotal market."*



Recent events

With the acquisition of the rights to the Bundesliga and Bundesliga 2, ELEVEN SPORTS will offer its viewers a large dose of the best German soccer. Until the end of the 2025/26 season, the station also has exclusive rights to broadcast the DFB-Pokal (German Cup) competition in our country. Soccer stars such as Harry Kane, Florian Wirtz, Serhou Guirassy, Jamal Musiala, Leroy Sané, Loïs Openda, Niclas Füllkrug and Dani Olmo participate in the competition across our western border. There are also Polish players in Bundesliga and Bundesliga 2 teams, such as Jakub Kaminski, Robert Gumny, Dawid Kownacki, Michal Karbownik and Tymoteusz Puchacz.

ELEVEN SPORTS is a television station with world-class sporting events on offer. Its premium channels, Eleven Sports 1, Eleven Sports 2, Eleven Sports 3 and Eleven Sports 4, broadcast locally produced programs in addition to live coverage of major sporting events. Produced to the highest standards, the TV channels broadcast around the clock and in HD. Eleven Sports 1 is also available in 4K quality. ELEVEN SPORTS channels can be viewed on satellite platforms, cable and IPTV networks and in the offers of telecommunications operators, including Polsat Box, Netia, Platform Canal+, Vectra, Multimedia Polska, Orange, INEA, TOYA or Play. They are also available online, including through the ELEVEN SPORTS app (elevensports.pl) and in the Polsat Box Go service offer. Since May 2018, Eleven Sports Polska Sp. z o. o. has been part of Poland's largest media and telecommunications Polsat Plus Group.

www: elevensports.pl Facebook: /ELEVENSPORTS.POLSKA Twitter: /ELEVENSPORTSPL Instagram: /ELEVENSPORTSPL TikTok: /@ELEVENSPORTPL YouTube: ELEVEN SPORTS PL

Recent events

Current report 14/2024, 4 July 2024

Resignation of a member of the Supervisory Board of Cyfrowy Polsat S.A.

The Management Board of Cyfrowy Polsat S.A. (the “**Company**”, “**Cyfrowy Polsat**”) hereby informs that on 1 July 2024 Mr. Piotr Żak resigned from his membership in the Supervisory Board and from the position of Vice-Chairman of the Supervisory Board of the Company, effective as of the end of 2 July 2024. The resignation followed the appointment of Mr. Piotr Żak to the position of President of the Management Board of Telewizja Polsat Sp. z o.o., a subsidiary of the Company, as of 3 July 2024.

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2024-07-01	12.46	12.20	12.35	1.90	6.72
2024-07-02	12.39	12.06	12.06	- 2.35	6.31
2024-07-03	12.38	12.07	12.37	2.57	5.77
2024-07-04	12.44	12.24	12.37	- 0.04	4.36
2024-07-05	12.64	12.33	12.41	0.36	7.12



Investor's calendar

Date

7 – 21 August 2024

21 August 2024

6 – 20 November 2024

20 November 2024

Event

Closed period prior to the publication of H1 2024 results

Consolidated semi-annual report for the 1st half of 2024

Closed period prior to the publication of Q3 2024 results

Quarterly report for Q3 2024