

3 June 2024

IR Newsletter 20/2024



Press review

Telko.in, 25 May 2024

by Łukasz Dec

Orange has bought two local networks

In May 2024, Orange Group company Interkam made further acquisitions in the Grajewo area. This time two local ISPs were purchased: GigaNET and Podlaskie Sieci Światłowodowe. The value of the transaction was not disclosed. According to a report by TELKO.in, the two companies had nearly 7,000 households within reach of the fibre-optic network, and recently planned to increase this reach to 10,000. This is Orange's sixth acquisition of a local operator in the last three years, which, according to the author, demonstrates the company's growth strategy in the local market.

Press review

Polsatnews.pl, 27 May 2024

by Artur Pokorski

Polsat Hit Festival 2024 wins the weekend. Record-breaking results

Polsat was the audience leader during the festival evenings. Saturday's 'Męskie Granie/Wodecki Twist/Pater' part had the highest audience share (almost 15 percent), while the Diamond concert also achieved a good result (14 percent). On Friday, more than 1.4 million viewers watched the Radio Hit of the Year. On average, the festival was watched by 1.2 million viewers, with an average audience share of almost 13 percent.

Polsat was the audience leader in both the 16-59 age group (12.5 percent result) and the 4+ group (12.6 percent result). On Saturday, Polsat entertained almost 1.1 million viewers, which translated to a result of 13 percent in the 16-59 group and 12.3 percent in the 4+ group. The 'Męskie Granie/Wodecki Twist/Pater' concert achieved the best result - as much as 14.8 percent in the 16-59 group.

Press review

Telepolis.pl, 27 May 2024

by Marian Szutiak

TVP is not a sacred cow. Court overturns UKE decisions

The Provincial Administrative Court has recently issued two judgments that overturn the decisions of the Office of Electronic Communications (UKE) in 2022. Both decisions concerned the permission of Telewizja Polska to later switch to the DVB-T2/HEVC broadcasting standard.

In 2022, there was a change in the standard of digital terrestrial television broadcasting in Poland and, as a result of this process, the MUX-3 multiplex, on which TVP programmes are broadcast, was supposed to switch to the more modern DVB-T2/HEVC standard. However, thanks to UKE decisions, TVP was allowed to continue broadcasting in the old standard until the end of 2023. This sparked controversy and protests from other TV broadcasters, who felt that Telewizja Polska had received preferential treatment. Private broadcasters estimated that as a result of the switchover some 2.5 million viewers would be left without the ability to receive the free-to-air channels of Polsat, TVN, TV Puls, Kino Polska and many others.

The judgements of the Voivodship Administrative Court open the way for private broadcasters to seek compensation.

Press review

Telepolis.pl, 29 May 2024

by Mieszko Zagańczyk

T-Mobile: almost 300 new 5G stations in C-band

T-Mobile has strongly accelerated the expansion of its 5G network in the C-band over the past two weeks. It has switched on nearly 300 new stations, enabling the 5G More service. Last week, the operator launched as many as 201 new stations, improving coverage in cities such as Poznan, Radom and Elk. In addition, it delivered a signal in new locations, including Chojnice, Wyszaków and Września. These measures brought the number of new stations to 2,388.

T-Mobile customers can use mobile internet at speeds of up to 1.1 Gbps when downloading and 100 Mbps when uploading. The 5G More service is available to customers of T-Mobile post-paid services (with the T tariff) and users of prepaid offers: customers of the recharge offer (T-Mobile MIX), Red Bull MOBILE, as well as T-Mobile pre-paid customers using the GO! M, GO! M+UA and GO! L.

Compared to other operators, T-Mobile is clearly ahead of the competition. Orange is trying to catch up, but a week ago it boasted just 1,725 C-band 5G stations. Play does not provide up-to-the-minute information on 5G coverage expansion, but it is known that it currently has around 1,400 C-band 5G transmitter permits, while Plus has yet to start deploying the standard.

Press review

Press.pl, 3 June 2024

by Michał Niedbalski

KRRiT wants a fund to co-finance local TV and radio stations

The National Broadcasting Council (KRRiT) plans to introduce a quality fund to support private local TV and radio stations. The KRRiT's annual report emphasises that local media play an important role in community awareness, shaping the lives of local communities.

The fund project aims to help these broadcasters in the face of the challenges posed by technological transformation and the impact of artificial intelligence. The fund could be fueled from a variety of sources, such as license fees, administrative fines, grants from the state budget and donations. The KRRiT proposes to be the disposer of this fund itself.

Recent events

Press release, 3 June 2024

Nearly 20 million Polish residents in range of Plus' super-fast fixed-line internet

Plus is expanding the availability of fixed-line Internet with the infrastructure provided by the Vectra Group. As a result, residents of nearly 1.5 million homes and apartments in 350 towns and cities have gained access to Plus' offer. Promotional offers have been prepared for customers expecting reliable home Internet - super-fast fixed-line Internet in a package with the best content - Polsat Box TV, Disney+, HBO MAX and Polsat Box Go Plus.

Currently, more than 8.7 million homes and apartments, or nearly 20 million Polish residents, of which more than 14 million have access to fiber-optic connections, are already within the reach of Plus' fixed-line Internet.

As a result of the addition of the Vectra Group, Plus' fixed-line infrastructure has been expanded or launched in 350 smaller and larger towns in all provinces. New locations have appeared in Warsaw, Gdansk, Olsztyn, Bydgoszcz, as well as Radom and Gorzow Wielkopolski, among others. Plus' fixed-line Internet coverage has thus expanded by nearly 1.5 million homes and apartments, or 3.4 million people.

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Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2024-05-24	13.66	13.03	13.14	- 3.81	20.52
2024-05-28	13.68	12.19	13.50	+2.74	13.16
2024-05-29	13.69	12.88	12.93	- 4.26	13.62
2024-05-31	13.04	12.44	12.80	- 0.97	19.67
2024-05-24	12.97	12.45	12.49	- 2.38	26.77



Investor's calendar

Date

Event

19 June 2024

2024 Santander Markets Poland Conference, Warszawa

20 June 2024

Annual General Meeting

7 – 21 August 2024

Closed period prior to the publication of H1 2024 results

21 August 2024

Consolidated semi-annual report for the 1st half of 2024

6 – 20 November 2024

Closed period prior to the publication of Q3 2024 results

20 November 2024

Quarterly report for Q3 2024