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IR Newsletter 18/2024





Bankier.pl, 14 May 2024

by Michał Misiura

Cyfrowy Polsat - recommendations and share price go up. Will the Americans swim on the short?

Cyfrowy Polsat's shares have seen a double-digit price increase in the past week, with the company receiving 'buy' recommendations from analysts at four brokerage houses. Despite earlier declines, the company's stock price is rebounding and analysts are raising their target price. The shares have gained 18.76% in the last seven days and continued their upward trend to reach 12.65 zł on Monday 13 May. As recently as earlier this month, they could be bought for less than 10 zł.

Analysts from four brokerages (DM BDM, DM BOŚ, mBank, Santander), have issued positive recommendations for the company, and the latest recommendation from brokerage Santander is "better than market", with a target price of PLN 13.90. In a report for May, analysts at DM BOŚ forecast a breakout of negative earnings trends in the following quarters of 2024. Revenue improvement is expected in the B2C services segment and retail revenue growth. On the other hand, according to an analyst at brokerage house BDM, the level of the cost of money may prove to be a key element, as almost all of the company's debt is based on a floating interest rate. In his opinion, a potential reduction, e.g. to 6% in 2026, together with the good performance of the new energy business, could result in a return to dividend payments in 2027 (for 2026).



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Telko.in, 14 May 2024

by Marek Jaślan

UOKIK suspects Vectra and Multimedia of unlawfully taking away discounts from customers

The President of the Office of Competition and Consumer Protection (UOKiK) has initiated proceedings against Vectra and Multimedia Polska over allegations of price gouging and depriving consumers of discounts.

Both operators offer discounts for using electronic invoices, expressing marketing consents and paying on time. However, the price of services including these discounts is presented as standard, which can be misleading. It is not clearly communicated to consumers that failure to give certain consents or to withdraw them will result in higher charges. In addition, Vectra and Multimedia Polska increase invoices by the value of the discount for those who do not pay their bills on time.

In the opinion of the President of UOKiK, the loss of the rebate for not paying the invoice on time may have the character of a monetary contractual penalty, which is not allowed for retail customers. If the allegations are confirmed, they face a penalty of up to 10 per cent of their annual turnover. Similar proceedings are also underway against other operators such as P4, Canal+ and T-Mobile.



Telko.in, 15 May 2024

by Marek Jaślan

The energy voucher law will hit Orange Energia

Orange Energia, part of the Orange Group, will operate below the break-even point in 2024 following the introduction of the Energy Voucher Act. The operator reports this in a letter to the climate ministry. As Orange calculates, the new tariffs for 2024, suggested by the President of the Energy Regulatory Office, of less than PLN 600/MWh, mean that Orange Energia's revenues from energy trading will slightly exceed the cost of electricity purchased in 2023, but will not significantly cover operating costs such as commissions for sellers or customer benefits.

Under the Energy Voucher Act, electricity trading companies are to be compensated at the level of the average tariff price for 2024 or the prices resulting from exchange quotations on the Polish Power Exchange for the Day-Ahead Market, excluding trading fees. Orange Energia emphasizes that it secures the price for its customers by purchasing electricity well in advance. In practice, this means that purchases of energy for 2024 have already been made at the prices applicable in 2023. The proposed design of the compensation scheme is crucial to the profitability of the energy trading business. Orange Energia points out that the introduction of the regulations envisaged in the draft law may lead to the elimination of the only non-state-owned electricity trading companies from the market, which contradicts European Union policy and the need to introduce competition in the electricity market. It is worth noting that Orange has previously signaled pressure on its energy business.





Parkiet.com, 15 May 2024

by Bartłomiej Sawicki

Energy companies will not pay for the energy price freeze. There is a declaration from the government

The Minister for Climate and Environment, Paulina Hennig-Kloska, has announced that energy companies will no longer pay a levy to the Price Difference Payment Fund after 1 July this year. The previous levy was part of a freezing energy prices system.

The regulation under which this deduction was collected has expired. The Minister stressed that there will no longer be excess profits or a write-off to the Fund. Nevertheless, compensation for freezing energy prices at levels below the tariff price will be paid, but from a different source than the write-off. It is worth noting that the charges to the Price Difference Payment Fund were financed by the COVID-19 Fund, which supported energy companies in freezing energy prices. In 2023, it received PLN 17.5 billion from various write-offs and a total of PLN 29.27 billion was provided to compensate companies. Although the system was supposed to be self-financing, nearly PLN 12 billion was added to it from the budget.





Telko.in, 16 May 2024 by Łukasz Dec

T-Mobile has announced a 'strong' start to the year

In the first quarter of this year, T-Mobile Poland achieved revenues of PLN 1.733 billion and a positive EBITDAaL of PLN 453 million. On a y/y basis, revenues increased by 0.9% and the operating result by 3.3%. Thanks to the strengthening of the zloty, T-Mobile's results in euro terms improved by 8.2% and almost 12% respectively.

Service revenue growth in Q1 was almost 6%, despite a decrease in revenue from regulated MTRs, lower revenue from IT services and sales of mobile terminals. T-Mobile explains this growth by its growing postpaid customer base and fixed services.

It is worth noting that in Q1, T-Mobile added a net 69,000 contract SIM cards, but lost 87,000 prepaid SIM cards. The decline in the number of SIM cards is due to the exclusion of 150,000 unused cards distributed to refugees at the start of the war in Ukraine. The total number of SIM cards in T-Mobile's base now stands at 12.575 million, down 18,000 from the end of last year.

The operator's result was impacted by salary increases introduced at the end of last year and higher costs for external services and retail space rental. T-Mobile launched 5G services in C-band at 2,187 mobile network locations, providing coverage for 26% of Poland's population.



Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2024-05-13	12.71	11.70	12.65	6.75	42.94
2024-05-14	13.20	12.58	13.10	3.56	58.23
2024-05-15	13.20	12.62	13.13	0.23	32.21
2024-05-16	13.15	12.66	13.02	- 0.84	12.09
2024-05-17	13.24	12.91	13.06	0.31	11.07





(7)

Investor's calendar

Date	Event		
8 – 22 May 2024	Closed period prior to the publication of Q1 2024 results		
22 May 2024	Quarterly report for Q1 2024		
23 May 2024	Online meeting with investors and analysts		
28 May 2024	mBank Spring Conference, Warsaw		
7 – 21 August 2024	Closed period prior to the publication of H1 2024 results		
21 August 2024	Consolidated semi-annual report for the 1st half of 2024		
6 – 20 November 2024	Closed period prior to the publication of Q3 2024 results		
20 November 2024	Quarterly report for Q3 2024		

