# Financial results Q4'22/ FY 2022

20 April 2023





### **Disclaimer**

This presentation may include forward-looking statements, understood as all statements (other than statements of historical facts) regarding our financial results, business strategy, plans and objectives pertaining to our future operations (including development plans related to our products and services). Such forward-looking statements do not constitute a guarantee of future performance and involve risks and uncertainties which may affect the fulfilment of these expectations, as by their nature they are subject to many factors, risks and uncertainties. The actual results may be materially different from those expressed or implied by such forward-looking statements. Even if our financial results, business strategy, plans and objectives pertaining to our future operations are consistent with the forward-looking statements included herein, this does not necessarily mean that these statements will be true for subsequent periods. These forward-looking statements express our position only as at the date of this presentation.

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# **Speakers**







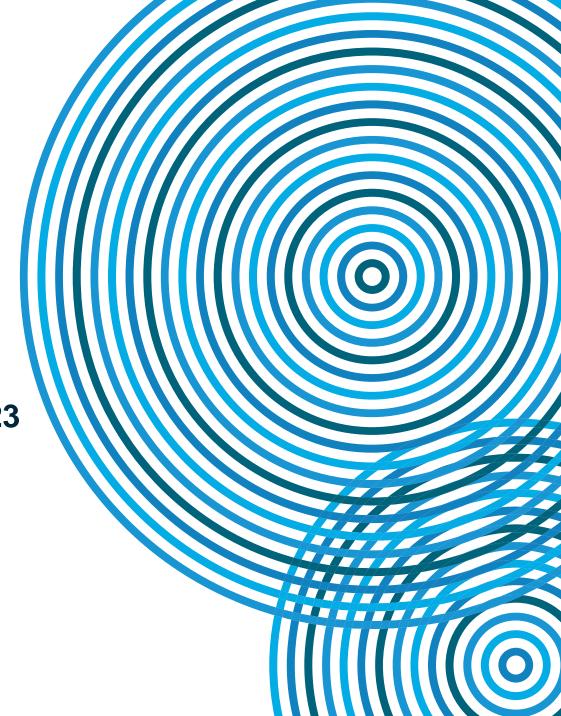


MEMBER OF THE MGMT BOARD, CFO



# **Agenda**

- 1. Key events in 2022
- 2. Operating results
- 3. Financial results
- 4. Summary of 2022 and objectives for 2023



# Key events in 2022



Mirosław Błaszczyk

President of the Management Board, Cyfrowy Polsat

# **Key events in 2022**



#### **Connectivity**

- We effectively implement our multiplay strategy while building value and loyalty of our customer base
  - 2.5m multiplay customers
  - +4% ARPU per contract customer
  - +8% ARPU per prepaid customer
  - 7% churn



#### Content

- We invest in attractive content:
  - exceptional Disney+ offer
  - cooperation with Volleyball World until 2032
- We constructed a state-of-the-art TV studio 2400
- We continue to build our position in on-line media



#### **Clean Energy**

- We dynamically develop our wind farm projects – almost 300 MW already under construction
- We are building the full value chain of an economy based on green hydrogen
- We are reducing CO<sub>2</sub> emissions
  - We reduced our carbon footprint in scopes 1&2 by 84% YoY
  - 100% of energy consumed by GPP in 2022 was sourced from low- and zeroemission sources
- We acquired a stake in Port Praski, an exceptional real estate development project located in the strict center of Warsaw and we have started cooperation with HB Reavis
- We paid out PLN 661m in dividends, i.e. PLN 1.20 per share
- We executed a record-high issuance of Sustainability-Linked Bonds in accordance with the international ICMA standard, totaling PLN 2.67 bn

# Operating results



# Media segment: TV and online



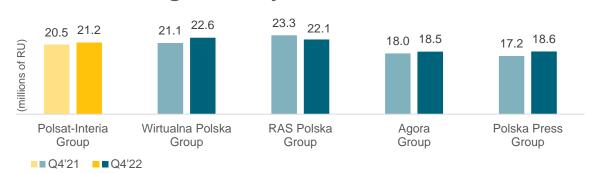
Stanisław Janowski

President of the Management Board, Telewizja Polsat

# We effectively build our position on the market of Internet portals

- We are a leading Internet publisher in Poland thanks to the acquisition of Interia.pl
- Our leading position in the online media:
  - 21.2 m users and
  - 2.0 bn page views
- We delivered the announced synergies as planned and we continue to build our position in the market of Internet portals

#### Average monthly number of users



#### Average monthly number of page views

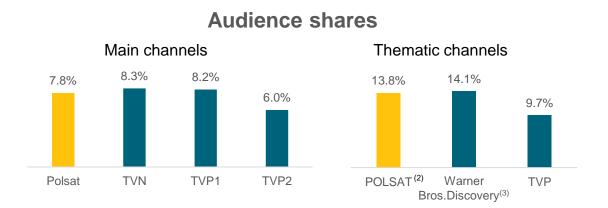


Source: Mediapanel, number of users - real users (RU) indicator, number of page views indicator



## Viewership of our channels in Q4'22

 Good viewership results of TV Polsat Group channels in Q4'22 despite the negative impact of refarming to the DVB-T2 standard and the UEFA World Cup broadcast on public TV channels



#### **Dynamics of audience share results**



Source: NAM, All 16-59, all day, SHR%, including Live+2<sup>(1)</sup>, starting from September 2021 incl. the TV audience out of home (OOH – out of home viewing), internal analyses

Note: (1) Audience shares include both live broadcasting and broadcasting during 2 consecutive days (i.e. Time Shifted Viewing)

(2) Excluding partnership channels: Polsat Viasat Explore, Polsat Viasat Nature, Polsat Viasat History, JimJam, CI Polsat, Polsat Comedy Central Extra

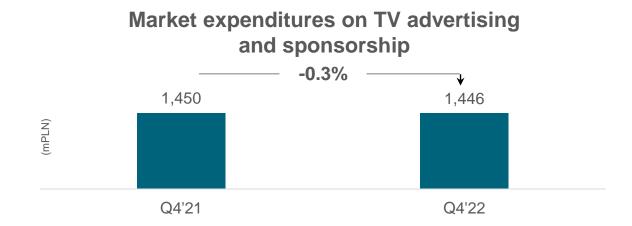
(3) The group was established on April 8, 2022 as a result of the merger of WarnerMedia and Discovery, data before that period refer to channels belonging to the Discovery Group



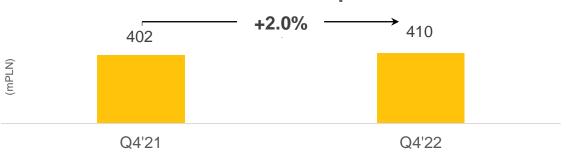


# Position in the advertising market in Q4'22

- Growing advertising and sponsorship revenue of TV Polsat Group against the backdrop of a declining market
- As a result, our share in the TV advertising and sponsorship market increased to 28.4%



# Revenue from TV advertising and sponsorship of TV Polsat Group<sup>(1)</sup>

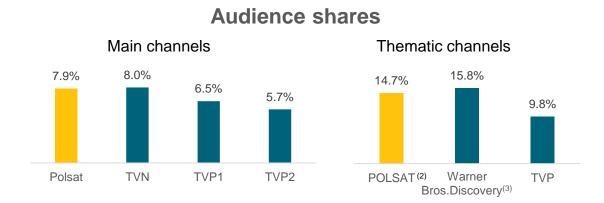


Source: market: Publicis Groupe, spot advertising and sponsorship; TV Polsat Group: internal data Note: (1) Revenue from TV advertising and sponsorship of TV Polsat Group's channels



# Viewership of our channels in 2022

 Good viewership results of TV Polsat Group channels in 2022 despite the negative impact of refarming to the DVB-T2 standard



#### **Dynamics of audience share results**



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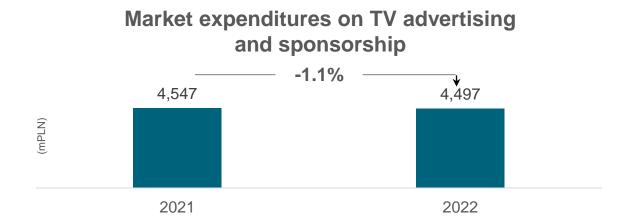
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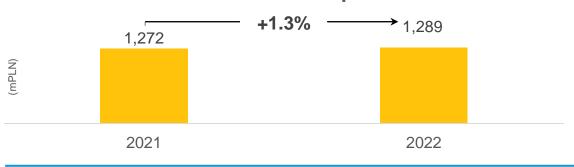


# Position on the advertising market in 2022

- Growing advertising and sponsorship revenue of TV Polsat Group against the backdrop of a declining market
- As a result, our share in the TV advertising and sponsorship market increased to 28.7%



# Revenue from advertising and sponsorship of TV Polsat Group<sup>(1)</sup>



Source: market: Publicis Groupe, spot advertising and sponsorship; TV Polsat Group: internal data Note: (1) Revenue from TV advertising and sponsorship of TV Polsat Group' channels



# We invest in state-of-the-art production facilities in the media segment









# B2C and B2B services segment



Maciej Stec

Vice President of the Management Board, Cyfrowy Polsat

# Nearly 2.5m customers of the multiplay offer

- High, stable multiplay customer base despite unfavorable market conditions
- As a result of the consistent implementation of the multiplay strategy, already 2.5m of our customers use the multiplay offer – this is 41% of our customer base
- The number of RGUs owned by these customers increased to 7.41m
- Consistently low churn mainly due to our multiplay strategy

#### Number of multiplay customers<sup>1</sup> thous. customers) 2,462 2,457 2.465 41% 41% 41% Q4'21 Q3'22 Q4'22 # of multiplay customers saturation of customer base with multiplay (%) Churn 7.0% 6.9% 6.8% Q4'21 Q3'22 Q4'22

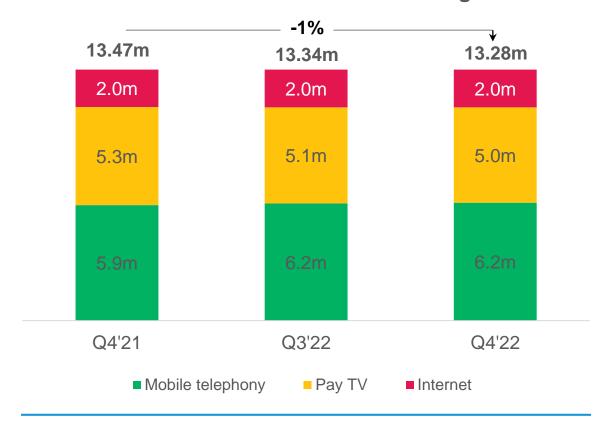


Note: (1) including customers of bundled services from Netia Group and Premium Mobile

# We provide nearly 13.3m services to contract B2C customers

- We maintain a high, stable number of mobile telephony and Internet services
- At the same time in line with our earlier statements – the number of provided pay TV services declined, which is mainly the outcome of our decision on price repositioning and changing the strategy of offering our video online services
- The decline was partially compensated by a growing number of TV services provided over the Internet (IPTV/OTT)

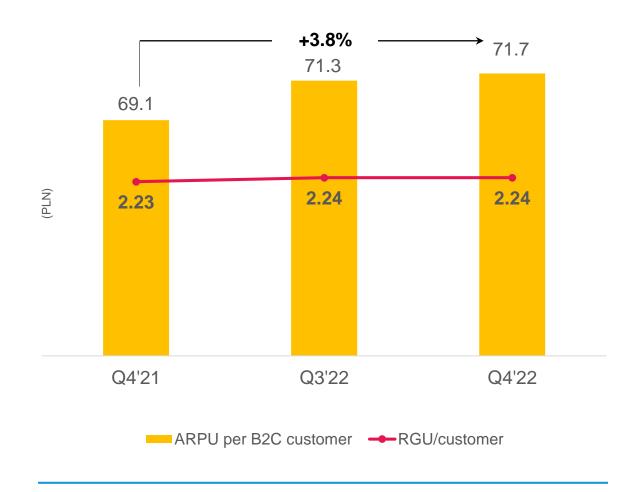
#### Number of RGUs in the B2C contract segment





# ARPU growth in B2C thanks to the consistent implementation of our multiplay strategy and popularization of 5G tariffs

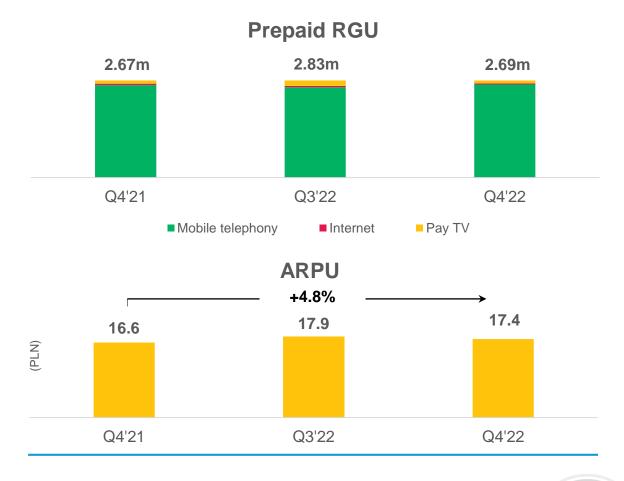
- 3.8% YoY increase in ARPU resulting from the consistent building of the value of the existing customer base despite unfavorable market conditions
- Effective upselling of products under our multiplay strategy continues to be reflected in the high RGU saturation per customer ratio





# High base and growing ARPU of prepaid services

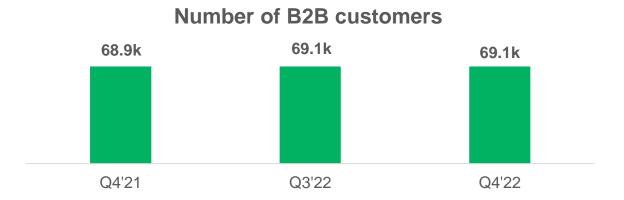
- Stable base of mobile telephony RGUs under the temporary positive effect of the support action consisting in the distribution of free starters for refugees from Ukraine
- Increase in ARPU thanks to changes in our mobile and TV offering. We also observe growing willingness of our telephony customers to choose bundled solutions instead of offers based on the pay-as-you-go model

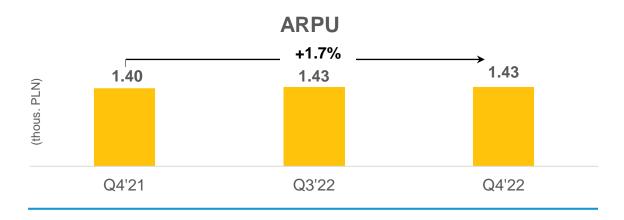




## High base and growing ARPU of B2B customers

- Polsat Plus Group serves 69.1 thous. B2B customers, successfully maintaining the size of this base
- Successively expanded offer of communication and ICT services enables us to increase ARPU from our B2B customers to the level of over PLN 1.4 thous. monthly







# Clean energy segment



Maciej Stec

Vice President of the Management Board, Cyfrowy Polsat

# Goal #1: We want – jointly with ZE PAK – to become a leading producer of clean, green energy

biomass	solar	wind on-shore	thermal waste treatment	wind off-shore	nuclear
Goal: 100 MW	Goal: 600 MW	Goal: 250 MW	Goal: 2 installations	Goal: support	Goal: support
				Orsted Let's create a world that runs entirely on green energy	Source: GE Hitachi Nuclear Energy
100 MW in operation	70 MW in operation > 200 MW under construction	> 296 MW Under construction	Signed letter of intent with Rybnik	Support	In analysis phase



# Goal #2: We want – jointly with ZE PAK – to become a leading producer of green hydrogen

production of distribution of storage and end-user products green energy green hydrogen transportation green hydrogen Solar energy Goal: Goal: Goal: Goal: Goal: Electrolysis plant 100 MW Storage and transportation Construction of a chain of Production of Polish **Popularization of** Wind energy using cylinder manifolds green hydrogen refueling hydrogen buses hydrogen cars in Poland **Biomass energy** stations Production of 40t of green H<sub>2</sub> per day >100 buses yearly 40t H<sub>2</sub> per day 30 refueling stations 100 cars in own fleet NesoBus won the tender 1 hydrogen trailer 371 kg We are building public in Rybnik Installation of the first We ordered another In operation and 2 hydrogen trailers hydrogen stations 2.5MW electrolyser 50 hydrogen cars Hydrogen bus factory 1024 kg in use in Warsaw and Rybnik under construction



# We are very advanced in the implementation of our strategic initiatives related to the production of clean energy



### **ENERGY FROM BIOMASS**100 MW

#### → Turbine #1

Installed capacity: **50 MW**Output: **350-400 GWh** 

#### → Turbine #2

Installed capacity: **50 MW**Output: **350-400 GWh** 



### SOLAR ENERGY 280 MW

#### → Brudzew

Installed capacity: **70 MWp**Output: **78 GWh** 

#### → Cambria/Brudzew

Installed capacity: 12.4 MWp / Output: 13 GWh Launch date: Q3'23

#### → Przykona

Installed capacity:180-200 MWp / Output:190 GWh Launch date: 15 months after securing all permits



### On-SHORE WIND ENERGY >296 MW

#### → Miłosław

Installed capacity: **9.6 MW** / Output: **38 GWh** Launch date: **Q3'23** 

#### → Kazimierz Biskupi

Installed capacity: 17.5 MW / Output: 60 GWh Launch date: Q3'23

#### → Człuchów

Installed capacity:72.6 MW / Output: 230 GWh Launch date: Q2'24

#### → Przyrów

Installed capacity: **50.4 MW** / Output: **105 GWh** Launch date: **Q3'24** 

#### → Drzeżewo 1-4

Installed capacity: 138.6 MW / Output: ca. 410 GWh Launch date: Q4'25

#### → Dobra

Installed capacity: **7.8 MW** / Output: **24 GWh** Launch date: **Q1'25** 



#### → Rybnik

Signed letter of intent Launch date: 2026

# We are building the full value chain of an economy based on green hydrogen



### GREEN HYDROGEN PRODUCTION

→ First 2.5 MW electrolyzer from Cummins

Launch date: Q2'23
Output: 1000 kg H<sub>2</sub> daily

→ Purchase of the second electrolyzer from Cummins

Delivery: Q3'23

Output: 1000 kg H<sub>2</sub> daily

→ We have developed a prototype of the first Polish electrolyzer 0.5 MW

Completion: Q2-Q3'23
Output: 200 kg H<sub>2</sub> daily



→ Hydrogen trailer with capacity of 371 kg

In use

→ 2 hydrogen trailers with capacity of 1024 kg

In use

→ 7 hydrogen trailers with capacity of 1024 kg

Delivery: Q2-Q4'23



### GREEN HYDROGEN DISTRIBUTION

→ H<sub>2</sub> refueling station in Warsaw

Launch date: Q2'23



Launch date: Q3'23





#### **PRODUCTS FOR END-USERS**

→ We won the tender for the delivery of 20 NesoBuses to Rybnik

Execution: Q3-Q4'23

→ Hydrogen bus factory in Świdnik

Launch date: Q3'23

Production: >100 buses per

year

→ 100 H<sub>2</sub> cars are in use in Polsat Plus Group's car fleet

→ We purchased another 50 H₂ cars

→ PLN 20m subsidy from NFOŚ

for the construction of H<sub>2</sub> refueling stations in Rybnik, Gdansk, Wroclaw, Gdynia and Lublin

## Our Strategy 2023+ is an investment in the future







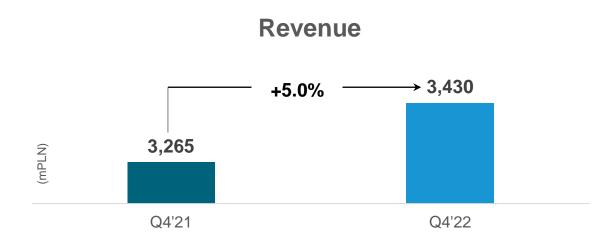
We have actively supported the Polish society for many years and we take responsibility for important social and environmental matters. We develop our business in a sustainable manner to the benefit of all our stakeholders.



# Financial results

Katarzyna Ostap-Tomann CFO, Cyfrowy Polsat

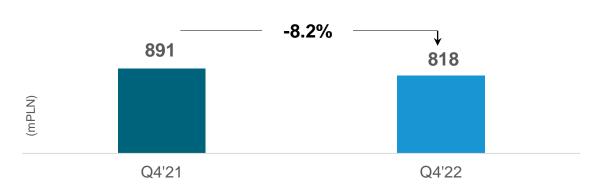
# **Results of the Group in Q4'22**











#### Net debt/EBITDA LTM

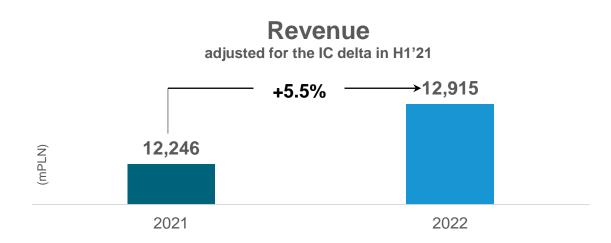


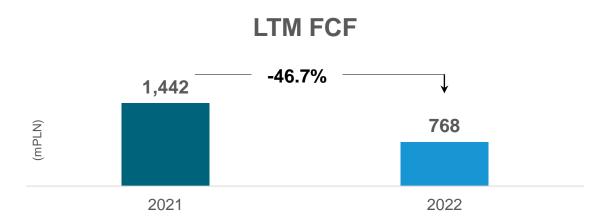
Source: Consolidated financial statements for the year ended December 31, 2022 and internal analyses

(1) EBITDA in Q4'21 excl. one-off costs related to the sale of NetCo (PLN 10.2m) while in Q4'22 excl. gain on disposal of a subsidiary and an associate (PLN 39.8m)



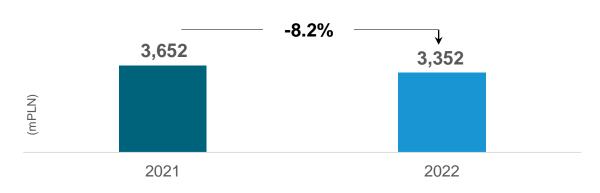
# **Results of the Group in 2022**



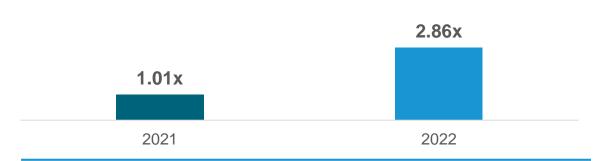








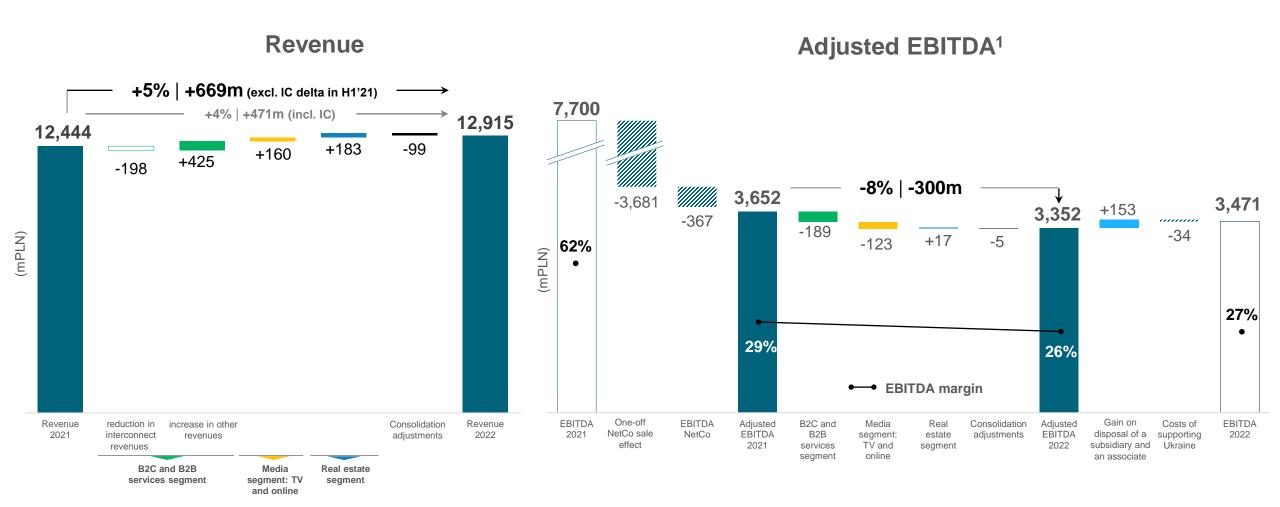
#### **Net debt/EBITDA LTM**



Source: Consolidated financial statements for the year ended December 31, 2022 and internal analyses

(1) ) EBITDA in 2021 excl. EBITDA of NetCo (PLN 366.9m), gain on disposal of subsidiaries and associates (PLN 3,680.6m in 2021 and PLN 153.2m in 2022) and costs of supporting Ukraine (PLN 34.1m in 2022)

# **Revenue and EBITDA – change drivers**





Source: Consolidated financial statements for the year ended December 31, 2022 and internal analyses

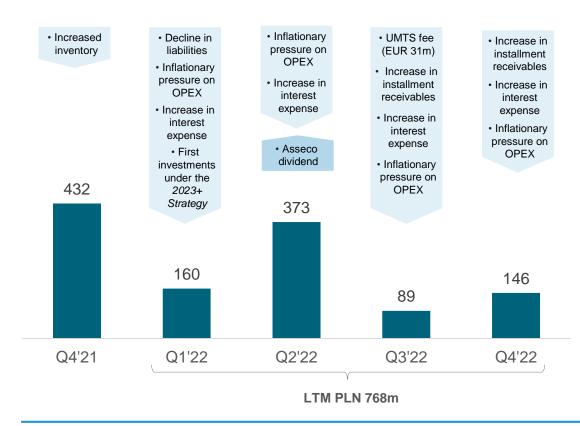
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# FCF affected by rising interest rates and pressure on OPEX

mPLN	Q4'22	2022
Net cash from operating activities	672	1.762
Net cash from/used in investing activities	-474	-1.877
Payment of interest on loans, borrowings, bonds and hedging instrument effect	-193	-507
Payment of lease liabilities and interest	-51	-217
FCF after interest	-46	-839
One-time tax on NetCo disposal	-	868
Acquisition projects	6	745
Gain on disposal of a subsidiary and an associate	-114	-757
Net loans granted	9	414
One-off concession payments	351	363
One-off proceeds from the sale of non-financial fixed assets	-60	-60
Costs of supporting Ukraine	-	34
Adjusted FCF after interest	146	768

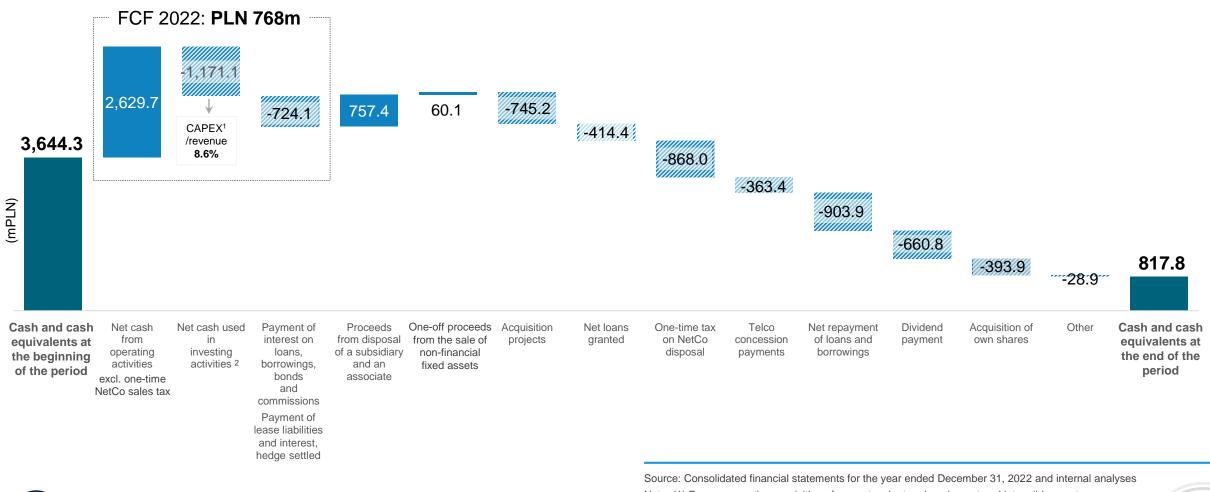
#### **Adjusted FCF after interest**



Source: Consolidated financial statements for the year ended December 31, 2022 and internal analyses



# CF reflects the prioritization of our investments in green energy producing assets





Note: (1) Expenses on the acquisition of property, plant and equipment and intangible assets

(2) Excl. gain on disposal of subsidiaries and associates, one-off gains from the sale of non-financial fixed assets, acquisition projects, net loans granted, one-off concession payments

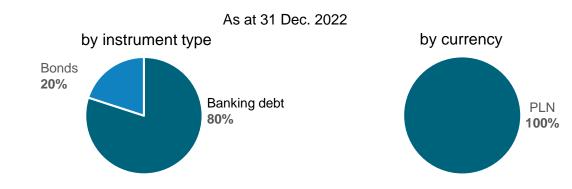
# The Group's debt

mPLN	Carrying amount as at 31 Dec. 2022
SFA (Tranche A and B)	7,997
Revolving Credit Facility (RCF)	134
Bonds	2,076
Leasing and other	531
Gross debt	10,738
Cash and cash equivalents <sup>1</sup>	(809)
Net debt	9,929
EBITDA LTM	3,471
Total net debt / EBITDA LTM	2.86x
Weighted average interest cost <sup>2</sup>	8.5%

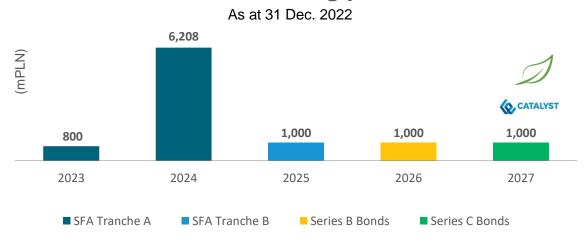
<sup>&</sup>lt;sup>1</sup> This item comprises cash and cash equivalents.

#### Grupa Polsat Plus

#### **Debt structure**



#### **Debt maturing profile**



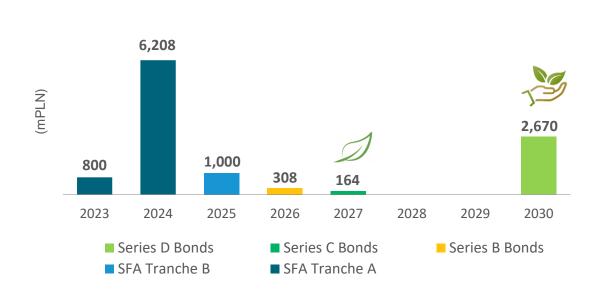
Source: Consolidated financial statements for the year ended December 31, 2022 and internal analyses

<sup>&</sup>lt;sup>2</sup> Prospective average weighted interest cost of the SFA (including the Revolving Credit Facility) and the Series B and Series C Bonds, excluding hedging instruments, as at December 31, 2022 assuming WIBOR 1M of 6.93% and WIBOR 6M of 7.14%.

# We issued sustainability-linked bonds worth PLN 2.67bn

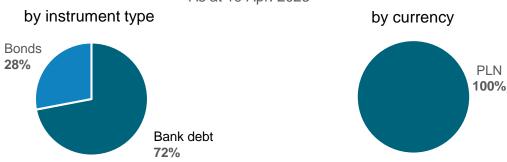
#### **Debt maturing profile**

As at 19 Apr. 2023



#### **Debt structure**





#### Our environmental goals

	2025	2030
KPI 1 Reduction of absolute Scope 1 and 2 Greenhouse Gas (GHG) emissions (CO <sub>2</sub> equiv. tons/year)	Reduction by 75%	Reduction by 80%
KPI 2 Energy production from Renewable Energy Sources (RES) (GWh/year)	800 GWh/year	1,600 GWh/year
KPI 3 Production of green hydrogen (tons/year)	1,500 tons/year	3,000 tons/year
KPI 4 Share of zero-emission energy in the energy mix used by GPP (%)	25%	50%

Source: Consolidated financial statements for the year ended December 31, 2022 and internal analyses



# We invest in the future



**Maciej Stec** 

Vice President of the Management Board, Cyfrowy Polsat

# **Strategy 2023+:** we invest in innovations, we invest in the future!







Summary of 2022 and objectives for 2023



Mirosław Błaszczyk

President of the Management Board, Cyfrowy Polsat

## Objectives for 2022 have been achieved



We consistently and effectively build the value and loyalty of our customer base despite unfavourable macroeconomic and geopolitical conditions



We invest in attractive content and rich portfolio of sports broadcasting rights for our viewers



We offer the best 5G services with data speeds of up to 600Mbps and we expand the availability of our offer of fiber-optic Internet access. For everyone. Everywhere



We have been dynamically pursuing our strategy in clean energy and green hydrogen production areas



Despite the difficult situation on the debt market, we have been successfully arranging new financing for our operations



We acquired Port Praski and entered into cooperation with HB Reavis to build office space



In 2022 we paid a high dividend to our Shareholders



# 2023 is the year of dynamic implementation of our *Strategy* 2023+: we are investing in innovations, we are investing in the future



- Consistent implementation of our multiplay strategy
- Further building of customer value (ARPU)
- Maintaining high customer loyalty
- Roll-out of 5G and fiber-optic networks

Connectivity



- Investments in attractive content: TV series and sports
- Development of the Polsat Box Go platform
- Strengthening our position on the on-line media market

Content



- Dynamic development of RES projects
- Launching the full value chain of an economy based on green hydrogen

**Clean Energy** 

#### **Financial discipline**

- Maintaining high margins in a difficult macroeconomic environment
- Arranging new external financing to execute our Strategy 2023+
- Investing high FCF in the development of the new segment of operations: clean energy



# Additional information



## Results of the segment of B2C and B2B services

mPLN	Q4'22	YoY change
Revenue	2,741	3%
Operating costs <sup>(1)</sup>	2,117	11%
Adjusted EBITDA <sup>2</sup>	622	-13%
Adjusted EBITDA margin <sup>2</sup>	22.7%	-4.3pp

 Successive building of ARPU across all customer segments translates into stable retail revenue growth. Revenue from the sale of equipment is also growing dynamically

 Inflation pressure and growing electricity prices were the main factors driving up our operating expenses

Source: Consolidated financial statements for the year ended December 31, 2022 and internal analyses

Note: (1) Costs excl. depreciation, amortization, impairment and liquidation

(2) EBITDA in Q4'21 excl. one-off costs related to the sale of NetCo (PLN 10.2m)



## Results of the media segment

mPLN	Q4'22	YoY change
Revenue	731	6%
Operating costs <sup>(1)</sup>	539	6%
EBITDA	190	8%
EBITDA margin	26.0%	0. <b>4</b> pp

Source: Consolidated financial statements for the year ended December 31, 2022 and internal analyses

Note: (1) Costs excl. depreciation, amortization, impairment and liquidation

- Revenue under the positive impact of growing advertising revenue, revenue from cable/satellite operators and sales of licenses, sub-licenses and copyrights
- Content production is our competitive edge therefore we continue to invest in attractive programming, including premium sports, new TV series as well as attractive season scheduling



## Results of the real estate segment

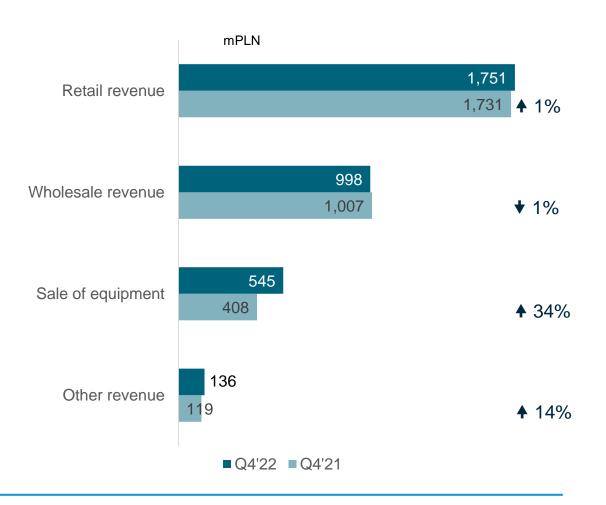
mPLN	Q4'22
Revenue	65
Operating costs <sup>(1)</sup>	65
EBITDA	3
EBITDA margin	4.9%

Source: Consolidated financial statements for the year ended December 31, 2022 and internal analyses Note: (1) Costs excl. depreciation, amortization, impairment and liquidation

- The real estate segment mainly focuses on construction projects but it also includes sale, rental and management of own and leased property
- At present, within this segment we have started selling apartments in a new investment and we have an inventory of apartments that are ready for sale in the Port Praski complex, and we are working on construction projects for Polsat Plus Group companies
- Further real estate development projects are planned in the mid-term



### Revenue structure

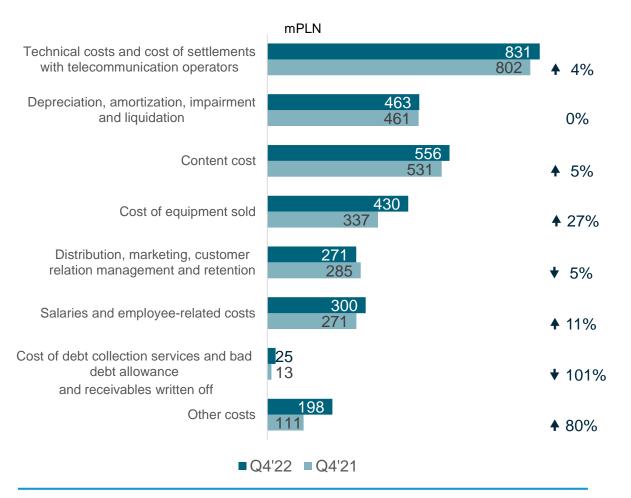


- Increase in retail revenue as a result of the successful execution of our strategy aimed at building customer value, which is reflected in high dynamics of ARPU growth from both contract B2C and B2B customers as well as prepaid customers
- Significantly higher revenue from sale of equipment, mainly as a result of greater propensity of customers to choose more expensive smartphone models with a simultaneous year-onyear decrease in the volume of equipment sold
- Higher other revenue primarily due to the recognition of higher revenue from the sale and rent of premises in our real estate segment (no corresponding revenues in the comparative period)





# **Operating costs structure**



Source: Consolidated financial statements for the year ended December 31, 2022 and internal analyses

- Higher technical costs and cost of settlements with telecommunication operators mostly due to the recognition of significantly higher electricity costs
- Increase in the cost of equipment sold mainly as a result of a higher share of more expensive smartphone models in the sales mix
- Increase in **content cost** mainly due to investments aimed at increasing the attractiveness of the program offerings of our TV channels in order to improve the viewer profile
- Increase in **salaries and employee-related costs** mainly as a result of changes in the Group structure during the last 12 months and continuing inflationary pressure
- Increase in **other cost** related, among others, to the recognition of higher cost of apartments sold in our real estate segment in Q4'22 (no corresponding costs in the comparative period), higher property maintenance costs, which were due to significantly higher electricity costs and inflationary pressure on rental fees, and the recognition of higher costs of operations on the photovoltaic market



# **Glossary**

RGU (Revenue Generating Unit)	Single, active and retail revenue generating service of pay TV provided in all types of access technologies, mobile or fixed-line Internet access, or mobile telephony provided in the contract or prepaid model.
Customer	A natural person, legal entity or an organizational unit without legal personality who has at least one active service provided in the contract model. A customer is identified by a unique national identification number (PESEL), tax identification number (NIP) or national business registry number (REGON).
ARPU per B2C/B2B customer	Average monthly revenue per customer generated in a given settlement period.
ARPU per prepaid RGU	Average monthly revenue per prepaid RGU generated in a given settlement period.
Churn	Termination of the contract with a B2C customer by means of a termination notice, collections or other activities resulting in the situation that after the termination of the contract the customer does not have any active services provided in the contract model.
	Churn rate presents the relation of the number of customers for whom the last service has been deactivated (by means of a termination notice as well as deactivation as a result of collection activities or other reasons) within the last 12 months to the annual average number of customers in this 12-month period.
<b>Usage definition</b> (90-day for prepaid RGU)	Number of reported RGUs of prepaid services of mobile telephony and Internet access refers to the number of SIM cards which received or answered calls, sent or received SMS/MMS or used data transmission services within the last 90 days.



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