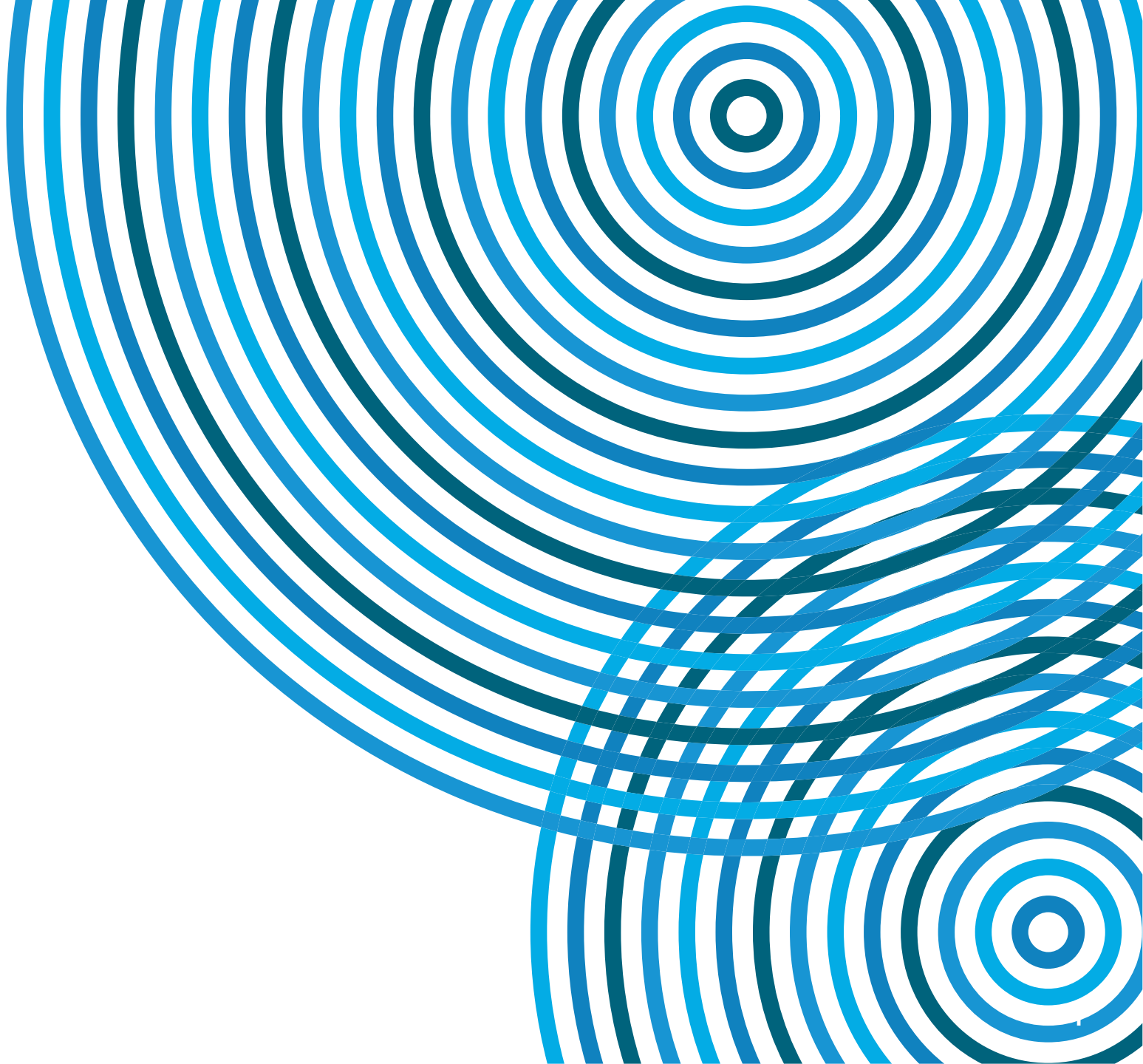


3 October 2022

IR Newsletter 32/2022



Press review

Dziennik Gazeta Prawna, 28 September 2022

by Elżbieta Rutkowska

Telecoms fight again for money from big tech players

In a joint position paper, the heads of more than a dozen European telecom operators have again raised the issue of bearing the costs of maintaining and investing in Internet links. The operators are calling for global Internet platforms to contribute. They justify this by rising prices for energy, materials and labor, and the need for a *"fair contribution"* to network costs from the *"largest creators of traffic"* on the Internet.

According to an analysis by Frontier Economics, traffic generated by Internet platforms could account for as much as 40 EUR billion in annual maintenance costs for mobile and fixed networks in Europe. At the same time, operators point out that Google, Facebook (Meta), Amazon and Microsoft services account for more than half of the data transfer.

The European Commission has announced the launch of a consultation in the first quarter of 2023 on the possible contribution of big tech companies to the cost of building and maintaining telecommunications networks.

The CCIA, a trade association comprising, among others, Internet giants, takes the position that the operators' demands are groundless, as users of digital platforms already pay fees for Internet access today.

The proposal to introduce network fees for Internet platforms has also raised objections from the European Consumers' Organization (BEUC). In its view, they could have the effect of distorting competition in the telecommunications market or undermining open access to the Internet.

Press review

Wirtualnemedi.pl, 3 October 2022

by tw

Canal+ will pay more than PLN 300 million for Ekstraklasa broadcasts, TVP interested in sublicensing

Service Weszło reported that Canal+ has entered into a conditional agreement with Ekstraklasa for broadcasts of Polish football league matches in the 2023/23 - 2026/27 seasons. The annual cost of the license is PLN 310 million, PLN 320 million, PLN 330 million and PLN 340 million, respectively. The agreement is subject to approval by Ekstraklasa's general assembly.

According to unofficial reports, Canal+ was the only bidder in the tender to purchase the main broadcast package. Representatives of Telewizja Polska have confirmed that they are interested in buying sublicenses to broadcast one match from each round and shorts of all matches.

According to Adam Pawlukiewicz, manager of Pentagon Research, a company that specializes in researching the effectiveness of sports and cultural event sponsorships, it is unlikely that the purchase of sublicenses would be of interest to Warner Bros. Discovery or Telewizja Polsat (Polsat Plus Group).

- Polsat already has a great deal of attractive sports rights. Some matches of the Polish Cup and Fortuna 1 Liga attract more fans in front of their TV sets than matches of the Ekstraklasa. - Adam Pawlukiewicz notes.

Recent events

Current report 24/2022, 26 September 2022

Notification of the transaction on financial instruments issued by Cyfrowy Polsat S.A. under article 19 of the MAR Regulation

The Management Board of Cyfrowy Polsat S.A. (“**Company**”), hereby informs that on 28 September 2022 the Company received a notification of the transaction on financial instruments issued by the Company from Pigreto Ltd., a person closely associated with a person discharging managerial responsibilities at the Company, pursuant to Article 19 section 1 of the Regulation (EU) No 596/2014 of the European Parliament and of the Council of April 16, 2014 on market abuse (market abuse regulation) and repealing Directive 2003/6/EC of the European Parliament and of the Council and Commission Directives 2003/124/EC, 2003/125/EC and 2004/72/EC.

The Company discloses the notification in attachment to this current report.

Attachment:

[Notification under MAR 19 – Pigreto Ltd. \(.pdf\)](#)



Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2022-09-26	17.73	16.64	16.64	- 5.02	12.11
2022-09-27	17.31	16.76	16.77	0.78	18.42
2022-09-28	17.03	16.42	16.60	- 1.01	10.97
2022-09-29	16.94	15.90	16.06	- 3.25	8.34
2022-09-30	16.40	15.74	16.05	- 0.06	10.73



Investor's calendar

Date	Event
3 October 2022	The Finest CEElection Investor Conference 2022 - ERSTE, Vienna
26 October – 9 November 2022	Closed period prior to the publication of Q3 2022 results
9 November 2022	Quarterly report for Q3 2022
6-9 November 2022	WOOD's Winter Wonderland EME Conference, Prague
15 December 2022	Dividend payout