

27 November 2023

IR Newsletter 31/2023



Press review

Telko.in, 23 November 2023

by Łukasz Dec

PIRC wants to take part in C-band reservation proceedings

According to Telko.in, the Polish Chamber of Digital Radiodiffusion (PIRC) has applied to be admitted as a party to the proceeding to issue a frequency reservation in the 3400-3800 MHz band following the 5G auction, which ended in October.

The Office of Electronic Communications (UKE) said it would not comment on the reservation proceedings until a decision is issued.

Should the UKE grant PIRC's request, the chamber would be given the same powers in the reservation process as the four operators participating in the 5G auction. For example, it could take legal action over the reservation procedure and the content of the decision.

Industry chambers have already participated in reservation procedures in the past. PIRC members mainly include broadcast signal distribution companies (including Emitel), as well as operators including Cyfrowy Polsat, Canal+ and Sferia.

Press review

Telko.in, 24 November 2023

by Marek Jaślan

Negotiations on voluntary departures and salary increases in 2024-2025 started at Orange

Orange Polska has started negotiations on a new social contract for 2023-2025, which will determine, among others, the number of voluntary departures in these years and the scale of basic salary increases.

Recent events

Press release, 23 November 2023

Canal+ Polska Group channels in the Polsat Media offer

On January 1, 2024, Polsat Media's advertising bureau will start selling advertising time on 13 TV channels belonging to Canal+ Polska Group.

Canal+ Polska Group is a leading publisher and broadcaster of premium TV channels, as well as an aggregator and the second largest distributor of pay TV packages in Poland.

Polsat Media's offer will include channels such as Ale Kino+, CANAL+ Domo, Planete+, MiniMini+, teleTOON+, Novelas+, CANAL+ PREMIUM, Canal+ Kitchen, Canal+ FAMILY, Canal+ Sport, Canal+ Sport 2, Canal+ Sport 3, Canal+ Sport 5.

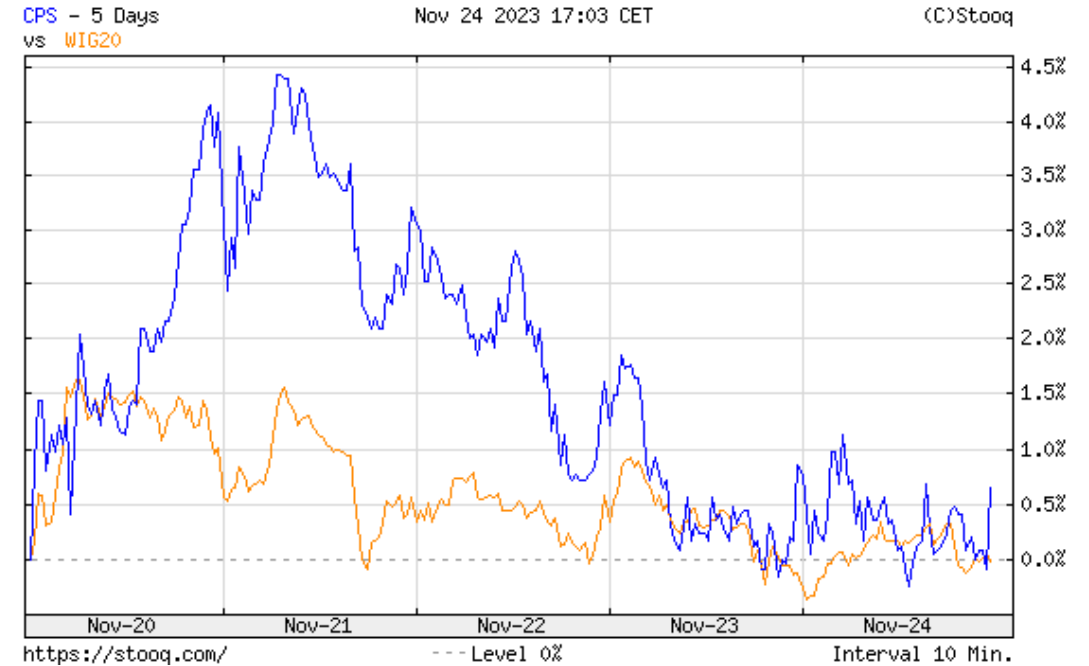
The Canal+ Group's television channels are characterized by a very wide thematic diversity and the programs broadcast on the Group's channels are aimed at a very wide audience. This includes an extremely rich offer of movies and series, sports, documentaries, lifestyle and children's programs.

Polsat Media is the largest TV advertising agency on the Polish market, both in terms of the number of channels and audience share. This year, 78 channels generated an SHR of 35% in the A16-59 group (data: Nielsen Media, for January-October 2023).



Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2023-11-17	12.58	12.27	12.37	0.04	9.62
2023-11-20	13.05	12.38	13.04	5.46	16.41
2023-11-21	13.10	12.76	12.93	- 0.84	8.99
2023-11-22	12.94	12.59	12.73	- 1.55	11.46
2023-11-23	12.79	12.45	12.63	- 0.75	5.46



Investor's calendar

Date

Event

26 October – 8 November 2023

Closed period prior to the publication of Q3 2023 results