

16 October 2023

IR Newsletter 29/2023



Press review

Parkiet.com, 9 October 2023

by Urszula Zielińska

Orange Polska's new CEO: We have a path mapped out and are halfway through the strategy

In an interview with the Parkiet newspaper, **Liudmila Climoc, the new CEO of Orange Polska**, outlined her goals. The first task in the short term is to understand and get to know the Polish market well (before taking up her post, Liudmila Climoc headed Orange Romania for seven years). In the longer term, it will be to complete Orange's *.Grow* strategy. She announced a further focus on mobile telecommunications and high-speed Internet services.

Liudmila Climoc also sees the need for systemic changes in the European market in order to maintain the attractiveness of the price of services, as well as to ensure an adequate rate of return so that investments can be made in these services and their quality can be continuously improved. On the one hand, regulatory changes are required, and on the other hand, further consolidation moves in Europe can be expected.

In her opinion, the ongoing 5G auction will accelerate the development of services in this technology in Poland. With the frequencies in this band, there will be increased capacity to meet the growing demand for high-quality mobile Internet. However, the greatest transformational effect will be associated with a new generation of core network, with low latency comparable to that of fixed fiber networks, with the ability to connect many more devices, as well as with the separation of parts of the network (so-called slicing), which will accelerate the deployment of mobile private networks.



Press review

Telko.in, 9 October 2023

by Tomasz Świderek

More numbers were transferred in the summer than in the spring

The Office of Electronic Communications reported that a total of 375.7 thousand numbers (+25 thousand q/q) were transferred between mobile networks in the third quarter of this year.

Among the largest four operator groups, P4 Group gained 34.7 thousand and T-Mobile Polska gained 4.7 thousand numbers, while Orange and Polsat Plus Group recorded an outflow of numbers of 6.3 thousand and 53.3 thousand, respectively.

Press review

Telko.in, 10 October 2023

by Marek Jaślan

Plus performed best in mobile network tests of ministry and IL

The Telecommunications Institute - National Research Institute conducted mobile network quality tests on behalf of the Ministry of Digitization in the formula of drive tests.

Specialists conducted measurements while driving and traveling by train, according to scenarios replicating the typical behavior of cell phone users.

Of the networks of Poland's four largest mobile operators examined, the advantage of Polkomtel (Polsat Plus Group) in terms of download speeds was noticeable in most of the towns and cities covered by the measurements.

Quality measurements were carried out in six cities in each province, along 2,700 kilometers of railroad lines and on 7,300 kilometers of roads of various grades.



Press review

Wirtualnemedi.pl, 13 October 2023

by tw

Polsat Plus Group will sponsor the Polish Olympic Committee

Polsat Plus Group signed a four-year sponsorship agreement with the Polish Olympic Committee. The agreement, with the possibility of further extension, will be in effect for the 2024 Summer Olympics in Paris and the 2026 Winter Games in Milan-Cortina d'Ampezzo.

As part of the cooperation, Polsat Plus Group's mobile network Plus will be able to use the titles of sponsor of the Polish Olympic Committee and sponsor of the Polish Olympic team.

"As a Polish company that has been operating on the Polish market for more than 30 years, we strive in our daily activities to pursue the same values that guide the Olympic movement, which are showing respect, friendship and striving for excellence. For years, we have supported Polish sports, financed them, engaged in their promotion and, like millions of Polish women and men, cheered on our athletes. Being part of the Olympic world and its values, supporting sports and Polish athletes is a great source of pride for me, our company, its employees and our millions of customers. We have the best fans in the world, who are with our athletes for better or worse," **comments Zygmunt Solorz, founder and majority shareholder of Cyfrowy Polsat.**



Recent events

Current report 39/2023, 10 October 2023

Notification of the transactions on financial instruments issued by Cyfrowy Polsat S.A. under article 19 of the MAR Regulation

The Management Board of Cyfrowy Polsat S.A. (“**Company**”), hereby informs that on 10 October 2023 the Company received a notification of the transaction on financial instruments issued by the Company from Pigreto Limited, a person closely associated to Mr. Tomasz Szelaq, pursuant to Article 19 section 1 of the Regulation (EU) No 596/2014 of the European Parliament and of the Council of April 16, 2014 on market abuse (market abuse regulation) and repealing Directive 2003/6/EC of the European Parliament and of the Council and Commission Directives 2003/124/EC, 2003/125/EC and 2004/72/EC.

The Company discloses the notification in [attachment](#) to this current report.

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2023-10-09	11.61	11.17	11.51	0.66	12.41
2023-10-10	12.26	11.59	12.18	5.87	15.29
2023-10-11	12.51	12.06	12.44	2.13	22.84
2023-10-12	12.68	12.28	12.29	- 1.21	16.44
2023-10-13	12.79	12.21	12.63	2.77	12.43



Investor's calendar

Date	Event
9 – 11 October 2023	The Finest CEElection Investor Conference 2023 - ERSTE. Vienna
26 October – 8 November 2023	Closed period prior to the publication of Q3 2023 results
8 November 2023	Quarterly report for Q3 2023