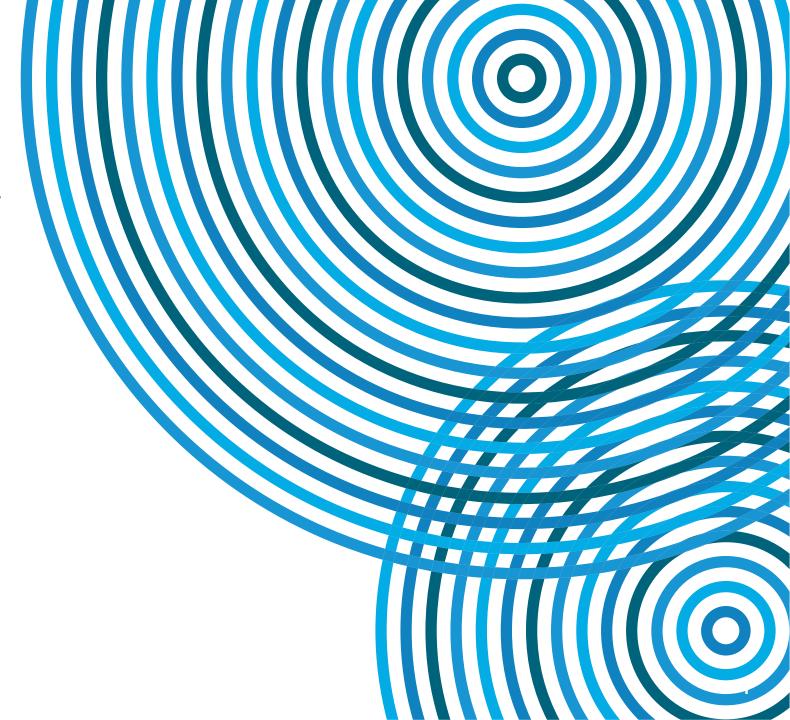
29 August 2022

# IR Newsletter 27/2022





Wirtualnemedia.pl, 20 August 2022

by jd

## One in three households has a TV set that is not adapted to the new digital terrestrial television broadcasting standard

June this year saw the completion of Poland's switchover of digital terrestrial television to DVB-T2/HEVC. It covered multiplexes on which commercial stations are broadcast, while public broadcaster TVP will be able to broadcast in the old standard until the end of 2023.

The Inquiry research agency examined how prepared households are for this change. Its survey shows that TV signals are received in Poland via satellite (37%), cable (25%), terrestrial TV (25%), and 89% of those surveyed have heard about the change in broadcasting standard to DVB-T2/HEVC.

Nevertheless, only 64% of those using terrestrial TV have a TV set suitable for the new standard.

The survey was conducted in June 2022 with a representative sample of 1017 adult Poles using the CAWI method (online survey on YouGov panel).



Rzeczpospolita, 23 August 2022

by Urszula Zielińska

#### **New date for 5G auction is September?**

According to unofficial information from "Rzeczpospolita" daily, a possible date for the start of the auction of frequencies in the 3.6 GHz band, which are dedicated to 5G technology, could be September this year.



Wirtualnemedia.pl, 26 August 2022 by Adrian Gąbka

#### Polsat Box restores fees for its set-top boxes

Digital platform Polsat Box has recently reinstated fees for the rental of a set-top box for new and contract-renewing subscribers at PLN 5 per month.

"The fees for providing a set-top box have been present in offers for many years and can vary depending on the model of the set-top box or the type of promotion. This is a standard solution commonly used in the market," Cyfrowy Polsat spokeswoman Olga Zomer reported. "The changes apply to users of current promotions, i.e. new customers and contract renewals," she added.



Polsatnews.pl. 26 August 2022

#### Pomerania: Construction of a wind farm begins. An investment for 725 million zlotys

Polsat Plus Group and ZE PAK, in cooperation with the municipality and county of Człuchów, are starting construction of a wind farm in Pomerania.

Ultimately, the wind farm will consist of 33 turbines with a capacity of 2.2 megawatts, roughly equivalent to the annual energy needs of 110,000 families.

The total cost of the investment is around 725 million zlotys.

Experts point out that in an era of rising coal and gas prices, green energy is more than two times cheaper than energy produced from raw materials.



# **Cyfrowy Polsat shares**

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2022-08-22	20.68	19.92	20.50	0.99	13.76
2022-08-23	20.94	20.26	20.62	0.59	14.55
2022-08-24	21.00	19.86	19.94	- 3.30	13.52
2022-08-25	20.28	20.00	20.14	1.00	6.38
2022-08-26	20.38	20.00	20.16	0.10	6.04





## Investor's calendar

Date	Event
20 September 2022	Dividend day
26 October – 9 November 2022	Closed period prior to the publication of Q3 2022 results
9 November 2022	Quarterly report for Q3 2022
15 December 2022	Dividend payout

