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Press review

Press.pl, 1 July 2023

by Agnieszka Olbrot

Business is going green

The Global Risks Report for 2022, compiled by the World Economic Forum, shows that the five key risks to the world over the next decade are environmental risks. An increasing number of companies is taking steps to reduce the negative impact of business on the environment, including in industries that are not associated with significant environmental impact.

Among the companies striving to reduce their carbon footprint and become climate neutral are telecommunications operators. Polsat Plus Group, for example, is striving to decarbonize its operations by investing in low- and zero-carbon energy sources. It is also working to build solutions based on green hydrogen, including self-generation from RES, storage and long-distance transmission. To finance capital expenditures in these areas, Polsat Plus Group has issued bonds linked to its sustainability goals with a total value of PLN 2.67 billion.

*"New profitable operations or the development of customer relationships are key business benefits of our green investments," - said **Olga Kozłowska, ESG coordinator for Polsat Plus Group.***

Press review

Press.pl, 11 July 2023

by Michał Niedbalski

Government may subsidize set-top boxes again as TVP's deadline to switch to new standard approaches

The Ministry of Digitization declares, in response to a question from the portal, that it is prepared to resume a project to subsidize the purchase of decoders and TV sets enabling reception of terrestrial TV programs in the DVB-T2 standard. Details of the possible resumption of the project were not provided.

Commercial stations switched to the new broadcasting standard in 2022, while public broadcaster TVP can broadcast in the old standard until the end of 2023.

According to estimates from March this year, about 14% of households receiving terrestrial TV (about 990,000) are not equipped to receive TV in the new DVB-T2 standard.

Press review

Wirtualnemedi.pl, 14 July 2023

by Michał Kurdupski

Polsat Play liderem kanałów lifestylowych w I półroczu, TVP Kobieta awansowała na podium. Udział TVN Style spadł o 34 proc.

According to Nielsen Audience Measurement data, in the first half of 2023, the audience leader among lifestyle channels was Polsat Play with a share of 0.61% (+7.02% YoY). Second place went to Polsat Cafe channel with an audience share of 0.45% (+15.38%). Third place on the podium, alongside the aforementioned Polsat Plus Group stations, went to the TVP Kobieta channel with a share of 0.34% (+17.24% YoY).

In the 16-49 age group, Polsat Play was also the audience leader (with a share of 0.58%, -3.3% YoY), ahead of Polsat Cafe (0.40% share, 0% YoY), and TVN Style (0.40% share, -36.51%).

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2023-07-03	16.88	16.52	16.58	0.42	5.92
2023-07-04	16.58	16.24	16.27	- 1.90	6.34
2023-07-05	16.30	15.88	15.88	- 2.40	7.22
2023-07-06	16.10	15.75	15.90	0.16	6.20
2023-07-07	16.18	15.90	16.07	1.04	4.07
2023-07-10	16.23	16.05	16.13	0.40	4.30
2023-07-11	16.36	16.00	16.00	- 0.81	7.31
2023-07-12	16.42	16.09	16.32	2.03	6.83
2023-07-13	16.67	16.32	16.41	0.49	5.50
2023-07-14	16.78	16.41	16.61	1.28	6.96



Investor's calendar

Date	Event
3 – 16 August 2023	Closed period prior to the publication of H1 2023 results
16 August 2023	Consolidated semi-annual report for the 1st half of 2023
9 – 11 October 2023	The Finest CEElection Investor Conference 2023 - ERSTE. Vienna
26 October – 8 November 2023	Closed period prior to the publication of Q3 2023 results
8 November 2023	Quarterly report for Q3 2023