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Press review

Interia Biznes, 14 April 2023

Spource: PAP

ZE PAK is betting on renewable energy. The company has bought a wind project

PAK - Polska Czysta Energia, a subsidiary of ZE PAK S.A. in which Cyfrowy Polsat holds a 40.41% stake, has acquired 100% of the shares of Eviva Drzeżewo, which is implementing an investment project in the form of a wind farm complex in Pomorskie Voivodeship.

The investment involves the construction of a wind farm with an effective capacity of 88 MW. The farm's annual production is estimated at around 240 GWh.

The investment project has a set of administrative and legal permits to start construction work on the turbines. The planned completion date for the farm is the fourth quarter of 2025. Total capital expenditures related to the acquisition and implementation of the project will amount to about PLN 920 million.

In connection with the acquisition of the shares, PAK-PCE signed a loan agreement with Cyfrowy Polsat S.A. Under the agreement, an amount of up to PLN 99 million has been made available to the company, which will be payable in Polish zlotys or euros. According to the provisions of the agreement, the loan should be repaid by the end of December 31, 2025.

Press review

Wnp.pl, 18 April 2023

by Wojciech Żurawski

Asseco Poland to share profit with shareholders

Asseco Poland, in which Cyfrowy Polsat is a shareholder with a 22.95% stake, recorded a net profit of roughly PLN 502 million in 2022.

The company's authorities are recommending that the shareholders' meeting pay a profit dividend of PLN 3.5 per share.

Press review

PAP, 20 April 2023

by epo/, ana/

Cyfrowy Polsat TMT wants to stick to high margin levels in 2023 across board

During the 2022 earnings conference call, Polsat Plus Group representatives said that the Group plans to maintain high margins in 2023 despite the difficult macroeconomic environment.

PAP, 20 April 2023

by epo/

Cyfrowy Polsat TMT expects TV ad market to grow at low single-digit pace in 2023

In a press release summarizing Polsat Plus Group's results for 2022, it was reported that the group expects the Polish TV advertising and sponsorship market to grow at a low single-digit pace in 2023.

In the fourth quarter of 2022, the Group's TV advertising and sponsorship revenue increased by 2% YoY to PLN 410 million, while the overall TV advertising market declined by 0.3% during that period.



Recent events

Press release, 20 April 2023

Polsat Plus Group sums up 2022 – support for Ukraine, more than 20 million people living in the coverage area of 5G network, partnership with Disney+, development of the Clean Energy segment

In 2022 Polsat Plus Group was consistently developing the Telecommunications, Content and Clean Energy pillars of its operations, while also being involved in providing support to the citizens of Ukraine by donating several dozen million zloty to this cause.

“In 2022 we consistently pursued our strategy. More than 20 million of inhabitants of Poland live within the coverage area of Plus’ 5G network. We have been investing in our programming offer, including the best sports and new TV series. As announced, we have been dynamically developing our projects in the Clean Energy segment,” says **Mirosław Błaszczuk, the CEO of Cyfrowy Polsat and Polkomtel, Polsat Plus Group.**

“We have been effectively building the value and consolidating the loyalty of our customers. A stable base of 2.5 million subscribers, i.e. 41% of all our customers, use multiplay services,” says **Maciej Stec, the Vice-President of the Management Board responsible for Polsat Plus Group’s Strategy.** *“In spite of the difficult macroeconomic situation, ARPU demonstrated upward trend across all customer segments thanks to such factors as, among others, popularization of 5G and of the offers bundled with Disney+ service. Churn remains invariably low at 7%,”* adds Mr. Stec.



Recent events

*“In 2022 we achieved very good audience results in spite of the unfavorable impact of the process of migration to the DVB-T2 standard by digital terrestrial TV. Our revenue from TV advertising and sponsoring increased year-on-year on the decline-plagued market” says **Stanisław Janowski, the President of the Management Board of Telewizja Polsat, a Polsat Plus Group company.** “During the fourth quarter of 2022 the number of users of our Internet services, Interia.pl foremost, increased by nearly 700 thousand year-on-year and reached more than 21 million. As planned we continue strengthening our foothold on the on-line publishers’ market,” adds Mr. Janowski.*

[More>>](#)

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2023-04-17	17.00	16.45	17.00	3.60	8.85
2023-04-18	17.11	16.80	16.84	- 0.94	8.12
2023-04-19	17.00	16.59	16.90	0.36	5.77
2023-04-20	17.77	16.84	17.57	3.96	12.50
2023-04-21	17.54	17.02	17.13	- 2.50	8.01



Investor's calendar

Date	Event
2 – 15 May 2023	Closed period prior to the publication of Q1 2023 results
15 May 2023	Quarterly report for Q1 2023
3 – 16 August 2023	Closed period prior to the publication of H1 2023 results
16 August 2023	Consolidated semi-annual report for the 1st half of 2023
26 October – 8 November 2023	Closed period prior to the publication of Q3 2023 results
8 November 2023	Quarterly report for Q3 2023